NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 21, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	34.8	27,070
2	60 MINUTES	30.5	23,730
3	DUKES OF HAZZARD	26.9	20,930
4	M*A*S*H	26.5	20,620
5	CIRCUS OF THE STARS(S)	26.3	20,460
6	ALICE#	25.5	19,840
7	JEFFERSONS#	23.9	18,590
7	LOVE BOAT	23.9	18,590
9	ONE DAY AT A TIME	23.6	18,360
10	BOB HOPE CHRISTMAS SHOW(S)	23.2	18,050
11	THREE'S COMPANY	23.0	17,890
12	HOUSE CALLS	22.9	17,820
13	LITTLE HOUSE-PRAIRIE#	22.3	17,350
14	THAT'S INCREDIBLE#	22.0	17,120
15	ARCHIE BUNKER'S PLACE	21.6	16,800
15	REAL PEOPLE	21.6	16,800
17	TOO CLOSE FOR COMFORT	21.4	16,650

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	23.4	48,770
2	DUKES OF HAZZARD	21.2	44,320
3	60 MINUTES	20.2	42,120
4	ALICE#	19.4	40,480
5	CIRCUS OF THE STARS(S)	18.4	38,470
6	JEFFERSONS#	18.4	38,350
7	CHIPS	17.8	37,170
8	BUGS BUNNY-LOONEY XMAS(S)	17.0	35,450
9	LOVE BOAT	16.9	35,290
10	M*A*S*H	16.9	35,200
11	THREE'S COMPANY	16.5	34,460
12	NIGHT BEFORE CHRISTMAS(S)	16.4	34,270
12	ONE DAY AT A TIME	16.4	34,270
14	THAT'S INCREDIBLE#	15.8	33,080
15	LITTLE HOUSE-PRAIRIE#	15.6	32,570
16	SNOW WHITE CHRISTMAS(S)	15.4	32,230
17	FANTASY ISLAND#	15.3	31,960
18	BOB HOPE CHRISTMAS SHOW(S)	14.9	31,030
19	INCREDIBLE HULK#	14.8	30,800
20	TRAPPER JOHN, M.D.#	14.5	30,250

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	30.3	24,680
2	ALICE#	23.1	18,860
3	60 MINUTES	23.0	18,760
4	JEFFERSONS#	23.0	18,720
5	CIRCUS OF THE STARS(S)	21.0	17,090
6	DUKES OF HAZZARD	20.8	16,970
7	M*A*S*H	19.9	16,220
8	LITTLE HOUSE-PRAIRIE#	19.7	16,050
9	LOVE BOAT	19.6	15,960
10	ONE DAY AT A TIME	19.4	15,810
11	BOB HOPE CHRISTMAS SHOW(S)	19.0	15,480
12	FANTASY ISLAND#	18.7	15,210
13	HOUSE CALLS	18.2	14,850
14	THREE'S COMPANY	17.6	14,370
15	OSMOND FAMILY CHRISTMAS(S)	17.3	14,080
16	TRAPPER JOHN, M.D.#	17.0	13,830
17	DEAN MARTIN CHRISTMAS(S)	16.8	13,710
18	CHIPS	16.7	13,650
19	MAGNUM, P.I.	16.7	13,590

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.9	18,980
2	DALLAS	21.7	15,920
3	NFL MONDAY NIGHT FOOTBALL	21.0	15,400
4	CBS NFL FOOTBALL GAME 2#	20.9	15,320
5	THAT'S INCREDIBLE#	20.2	14,830
6	ALICE#	18.9	13,850
7	CIRCUS OF THE STARS(S)	17.8	13,070
8	DUKES OF HAZZARD	17.6	12,910
9	JEFFERSONS#	17.4	12,770
10	CBS NFL FOOTBALL GAME 1	17.2	12,630
11	M*A*S*H	16.8	12,290
12	MAGNUM, P.I.	16.6	12,170
13	NFL FOOTBALL GAME 2-NBC#	16.5	12,130
14	REAL PEOPLE	16.5	12,100
15	ONE DAY AT A TIME	16.3	11,940
16	CHIPS	15.9	11,660

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 21, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	29.9	15,180
2	JEFFERSONS#	21.4	10,860
3	DUKES OF HAZZARD	20.8	10,600
4	ALICE#	20.0	10,180
5	FANTASY ISLAND#	19.6	9,950
6	M*A*S*H	19.2	9,740
7	LOVE BOAT	18.5	9,420
8	SOAP	18.4	9,370
9	CHIPS	17.9	9,100
10	THREE'S COMPANY	17.9	9,080
11	HOUSE CALLS	17.4	8,860
12	VEGA$	17.3	8,800
13	CBS TUESDAY NIGHT MOVIES#	17.1	8,700
14	CIRCUS OF THE STARS(S)	17.0	8,640
15	LITTLE HOUSE-PRAIRIE#	16.7	8,490
16	60 MINUTES	16.5	8,370

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	35.2	8,730
2	BOB HOPE CHRISTMAS SHOW(S)	31.9	7,910
3	DALLAS	30.9	7,660
4	ALICE#	30.4	7,530
5	DEAN MARTIN CHRISTMAS(S)	29.0	7,190
6	CIRCUS OF THE STARS(S)	27.8	6,890
7	ONE DAY AT A TIME	27.3	6,770
8	JEFFERSONS#	26.5	6,580
9	LITTLE HOUSE-PRAIRIE#	25.9	6,430
10	ARCHIE BUNKER'S PLACE	25.5	6,320
11	PERRY COMO XMAS-HOLY LAND(S)	24.5	6,080
12	OSMOND FAMILY CHRISTMAS(S)	23.1	5,730
13	LOVE BOAT	22.5	5,590
14	WALTONS#	22.4	5,560
15	FLO	22.2	5,500
16	DUKES OF HAZZARD	21.6	5,350
17	M*A*S*H	21.2	5,250
18	TRAPPER JOHN, M.D.#	20.5	5,090
19	REAL PEOPLE	20.2	5,020
20	HILIGHTS-ICE FOLLIES(S)	19.8	4,920
21	CBS EVENING NEWS-CRONKITE	19.2	4,770

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FOOTBALL GAME 2#	22.2	10,780
2	NFL MONDAY NIGHT FOOTBALL	20.7	10,060
3	60 MINUTES	20.0	9,720
4	DALLAS	18.9	9,190
5	THAT'S INCREDIBLE#	18.6	9,050
6	CBS NFL FOOTBALL GAME 1	17.4	8,460
7	CHIPS	16.5	8,040
8	ALICE#	16.4	7,980
9	BIG EVENT	16.3	7,920
10	M*A*S*H	16.1	7,840
11	DUKES OF HAZZARD	16.0	7,780
12	WBC WELTERWEIGHT CHAMP.(S)	15.1	7,330
13	NFL FOOTBALL GAME 1-NBC	15.1	7,320
14	NFL FOOTBALL GAME 2-NBC#	14.9	7,260
15	JEFFERSONS#	14.5	7,040
16	SOAP	14.2	6,880

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	41.0	7,920
2	BOB HOPE CHRISTMAS SHOW(S)	30.2	5,830
3	DALLAS	28.5	5,500
4	ALICE#	27.7	5,360
4	CIRCUS OF THE STARS(S)	27.7	5,360
6	ARCHIE BUNKER'S PLACE	27.5	5,310
7	ONE DAY AT A TIME	26.6	5,140
8	JEFFERSONS#	26.3	5,090
9	DEAN MARTIN CHRISTMAS(S)	25.7	4,970
10	THAT'S INCREDIBLE#	23.5	4,550
11	MAGNUM, P.I.	23.3	4,510
12	CITY VS COUNTRY SHOWDOWN(S)	22.9	4,420
13	DUKES OF HAZZARD	22.6	4,360
14	LITTLE HOUSE-PRAIRIE#	22.3	4,320
15	REAL PEOPLE	22.2	4,290
16	NFL MONDAY NIGHT FOOTBALL	21.9	4,240
17	PERRY COMO XMAS-HOLY LAND(S)	21.3	4,120
18	WALTONS#	21.2	4,100
19	TRAPPER JOHN, M.D.#	21.0	4,060
20	NFL FOOTBALL GAME 2-NBC#	20.5	3,970

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	6	182		A	12.2	20	949	1947	546	235^	660	335	473	415	261	140^	884	261	577	611	542	208^	187^	92^	216^	165^
1 FRI. 9.00P 120 ABC FF		94		B	14.1	23	1097	1868	687	306	783	332	521	460	359	198	669	267	449	428	333	164	224	109	192	140
9.00 - 9.30				A	13.4	23	1043	2057	681	229	771	356	535	445	333	193^	809	200^	506	551	529	210^	235	116^	242	185^
9.30 - 10.00				A	12.3	20	957	1990	683	266	780	360	545	486	334	177^	846	225^	529	574	537	205^	160^	102^	204^	163^
10.00 - 10.30				A	11.7	19	910	1882	404	223^	553	326	420	373	186^	88^	941	312	644	661	550	205^	157^	70^	231^	180^
10.30 - 11.00				A	11.5	20	895	1806	385	222^	503	289	370	343	169^	88^	941	314	632	662	545	214^	186^	75^	176^	130^
ABC NEWSBRIEF-M-F	58	188	183	A	17.6	27	1369	1834	730	296	819	354	521	438	346	238	659	275	433	374	288	186	168	87	188	122
M & F 8.58P 1 ABC N		96	95	B	16.9	26	1315	1775	690	282	762	295	458	403	337	240	650	265	407	362	286	195	170	82	193	138
1 TU&TH 9.58P 1																										
1 WED. 9.57P 2																										
2 TU-TH 9.58P 1																										
ABC NEWSBRIEF-SAT.	12	182	168	A	22.6	38	1758	1882	789	306	877	326	524	465	392	299	514	172	300	266	233	186	211	160	280	220
SAT. 9.58P 1 ABC N		95	95	B	22.2	38	1727	1991	788	306	868	334	521	454	367	283	561	221	342	297	238	181	236	144	326	250
ABC NEWSBRIEF-SUN.	12	195	192	A	14.3	21	1113	2059	740	374	842	337	556	497	394	216	652	247	378	329	319	210	242	145	323	242
SUN. 8.58P 1 ABC N		97	97	B	15.2	23	1183	2015	705	304	778	319	488	421	332	226	693	276	449	384	316	204	206	103	338	223
ABC SUNDAY NIGHT MOVIE	11	200	199	A	15.6	24	1214	1827	809	388	910	391	608	499	391	249	614	259	376	345	271	189	165	92^	138	109
SUN. 9.00P 120 ABC FF		99	99	B	20.2	31	1572	1932	750	345	833	382	591	481	366	182	692	319	487	427	301	151	226	105	181	135
9.00 - 9.30				A	14.9	22	1159	1922	787	381	886	369	590	500	400	238	648	262	392	365	296	198	183	110	205	169
9.30 - 10.00				A	15.3	23	1190	1874	800	396	902	388	604	493	390	246	618	244	375	347	288	196	176	92^	178	146
10.00 - 10.30				A	16.2	25	1260	1805	826	392	930	415	625	503	385	255	612	271	387	352	262	180	155	76^	108	79^
10.30 - 11.00				A	16.0	26	1245	1719	827	385	925	396	617	495	391	258	579	260	356	314	237	182	148	88^	67^	46^
ABC WORLD NEWS TONIGHT	59	199	200	A	12.7	22	988	1630	675	216	748	177	301	287	344	380	642	166	291	317	313	280	120	66	120	61
M-F 6.30P 30 ABC N		99	99	B	12.1	22	941	1630	683	225	763	187	318	309	362	377	649	176	305	318	318	274	95	51	123	73
ABC WRLD NEWS TONIGHT-SUN	11	153	158	A	9.6	17	747	1618	737	284	793	200	387	361	342	358	605	133^	257	246	257	304	65^	46^	155^	85^
SUN. 6.30P 30 ABC N		86	87	B	8.1	14	630	1669	742	267	793	187	334	357	357	379	646	173	293	282	272	296	89	47	141	85
ALICE	7		193	A	25.5	38	1984	2040	844	290	951	316	514	385	386	380	699	238	403	331	282	271	176	92^	214	128
2 SUN. 9.29P 30 CBS CS			99	B	24.5	35	1906	1841	825	276	910	249	435	411	408	405	593	147	280	275	285	269	142	74	196	139
ARCHIE BUNKER'S PLACE	8	190	193	A	21.6	33	1680	1745	711	242	796	204	361	330	367	377	677	159	307	290	361	315	129	79	143	106
1 SUN. 8.00P 30 CBS CS		98	98	B	23.1	34	1797	1844	798	273	885	225	396	382	407	411	658	151	297	310	340	298	124	67	177	129
2 SUN. 8.29P 30																										
BARBARA MANDRELL	4	187	175	A	16.1	27	1253	1836	740	279	839	223	415	389	402	345	716	209	367	329	353	301	107	35^	174	104
SAT. 8.00P 60 NBC GV		94	94	B	16.9	29	1315	1875	775	296	877	215	425	407	433	369	695	181	358	337	362	287	97	42	206	127
8.00 - 8.30				A	15.7	27	1221	1846	743	294	849	223	415	384	408	355	716	205	362	323	353	306	104	36^	177	105
8.30 - 9.00				A	16.4	28	1276	1832	743	266	836	224	416	394	398	341	716	212	370	336	352	298	110	33^	170	100
BARNEY MILLER	6	195	186	A	19.1	30	1486	1738	685	323	801	348	530	408	340	212	592	255	410	344	242	167	154	75^	191	161
THU. 9.00P 30 ABC CS		98	95	B	18.7	30	1455	1802	719	304	807	330	501	421	346	238	614	247	404	344	274	180	172	87	209	165
BENSON	7	198	190	A	16.5	28	1284	1957	720	290	836	301	487	405	390	290	561	182	315	313	301	188	255	118	305	193
FRI. 8.00P 30 ABC CS		98	95	B	16.8	28	1307	1798	759	298	831	252	423	414	412	316	547	162	284	275	282	209	189	99	231	160
BERENSTAIN BEARS' XMAS(S)			209	A	16.3	25	1268	2010	637	199	728	358	512	345	229	216	548	233	341	259	187^	191	111^	91^	623	329
2 MON. 8.00P 30 NBC EA			99																							
BIG EVENT	13	198	198	A	18.9	29	1470	1859	685	290	779	338	513	434	344	195	774	316	539	478	391	179	173	75^	133	107
SUN. 9.00P 120 NBC FV		97	98	B	19.6	30	1525	1856	706	311	784	308	507	457	370	206	772	310	518	456	377	195	152	67	148	98
9.00 - 9.30				A	17.8	27	1385	1947	715	309	825	362	549	456	356	210	786	315	541	500	393	179	167	67^	169	122
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
BIG EVENT-CONT'D																										
9.30 - 10.00				A	18.3	28	1424	1875	685	286	789	338	512	435	343	202	789	322	549	485	400	182	164	66^	133	105
10.00 - 10.30				A	19.2	30	1494	1822	669	278	752	319	495	424	348	188	767	312	539	474	393	176	183	81^	120	105
10.30 - 11.00				A	20.1	33	1564	1814	676	289	760	339	508	427	339	181	754	310	528	457	383	179	184	84	116	101
BOB HOPE CHRISTMAS SHOW(S)			207	A	23.2	36	1805	1719	745	249	858	193	330	308	361	438	634	120^	239	268	325	323	100^	38^	127^	80^
2 TUE. 8.00P 60 NBC GV			99																							
8.00 - 8.30				A	22.3	35	1735	1707	731	243	843	191	314	296	353	440	630	116^	232	258	321	328	112^	52^	122^	75^
8.30 - 9.00				A	24.1	36	1875	1723	755	254	867	190	341	323	370	434	636	121^	240	278	329	320	93^	28v	127	86^
BOSOM BUDDIES		4	193 182	A	16.6	26	1291	1875	625	273	720	345	515	399	287	156	636	295	480	394	275	124	197	117	322	226
THU. 8.30P 30 ABC CS		97	95	B	17.4	28	1354	2006	645	315	750	359	533	414	297	172	686	326	523	429	299	127	260	123	310	236
BREAKING AWAY		4	181 170	A	12.3	21	957	1904	632	246	717	257	415	330	314	262	569	211	358	299	252	184	323	178	295	184
SAT. 8.00P 60 ABC CS		96	96	B	13.2	22	1027	1949	677	257	748	279	454	372	325	251	577	215	357	313	268	170	299	170	325	210
8.00 - 8.30				A	11.2	19	871	1931	608	223	705	245	386	311	303	280	581	203	359	307	260	201	352	190	293	173
8.30 - 9.00				A	13.4	23	1043	1874	652	263	728	268	437	343	323	250	554	215	352	291	242	170	296	165	296	191
BUGS BUNNY-LOONEY XMAS(S)			193	A	19.8	35	1540	2302	642	303	666	253	417	403	366	187	592	295	373	295	221	173	283	143^	761	476
1 SAT. 8.00P 30 CBS EA			98																							
CBS EVENING NEWS-CRONKITE	60	197	197	A	16.0	28	1245	1567	683	218	756	162	293	318	382	383	629	118	261	282	343	307	84	33^	98	56
M-F 6.30P 30 CBS N		99	99	B	14.9	27	1159	1550	693	212	759	147	279	316	369	398	622	126	275	282	330	296	75	35	94	58
CBS EVENING NEWS-DEAN	7	144		A	9.5	17	739	1448	580	167^	625	135^	235^	257^	345	320	768	172^	388	398	423	350	LT	LT	55v	41v
1 SUN. 6.30P 30 CBS N		79		B	9.6	17	747	1566	689	226	757	166	294	305	328	396	651	139	290	323	326	302	58	26	100	70
CBS SAT. NEWS-SCHIEFFER	13	144		A	12.9	24	1004	1437	697	122^	722	55v	155^	253	378	469	606	156^	258	271	318	308	19v	19v	90^	73^
1 SAT. 6.30P 30 CBS N		85		B	10.8	22	840	1560	681	163	744	117	233	277	339	433	661	154	290	282	323	310	60	30	95	54
CBS TUESDAY NIGHT MOVIES	4		182	A	16.7	27	1299	1915	770	361	966	406	671	539	458	222	653	215	399	396	390	170^	164^	113^	132^	63^
2 TUE. 9.00P 120 CBS FF			98	B	18.5	28	1439	1811	701	302	826	362	554	441	350	210	638	250	408	372	308	165	185	84	162	97
9.00 - 9.30				A	15.6	24	1214	1913	762	366	943	366	624	480	467	252	624	205	362	371	369	176^	144^	113^	202	89^
9.30 - 10.00				A	16.3	25	1268	1990	761	365	943	386	651	529	452	219	670	207	396	398	412	187	188	128^	189	91^
10.00 - 10.30				A	17.8	29	1385	1875	769	352	979	443	694	562	440	214	637	212	395	397	384	163^	171^	111^	88^	37v
10.30 - 11.00				A	17.3	30	1346	1858	772	351	971	418	694	557	462	204	665	232	427	411	388	152^	163^	105^	59^	33v
CBS WEDNESDAY NIGHT MOVIE	7	165	151	A	14.6	24	1136	1555	733	279	860	285	501	439	443	300	529	137	308	340	314	173	95^	61^	71^	43^
WED. 9.00P 120 CBS FF		93	90	B	18.4	30	1432	1714	748	271	839	292	498	442	408	271	590	192	339	334	295	194	147	72	138	99
9.00 - 9.30				A	14.0	22	1089	1589	726	282	858	286	490	426	448	303	512	137	289	318	310	172	110	67^	109^	79^
9.30 - 10.00				A	15.1	24	1175	1582	753	293	897	304	534	451	471	301	519	136	302	339	310	171	94^	64^	72^	50^
10.00 - 10.30				A	14.8	24	1151	1542	742	273	848	279	491	446	430	298	541	131	317	353	323	178	92^	58^	61^	32^
10.30 - 11.00				A	14.5	24	1128	1497	715	257	841	271	486	432	427	301	539	139	321	351	313	171	77^	50^	40^	10v
CHARLIE BROWN'S CHRISTMAS(S)			193	A	19.0	28	1478	2016	669	176	756	359	484	379	256	242	419	185	252	236	145^	127^	154^	47^	687	342
1 TUE. 8.00P 30 CBS EA			99																							
CHARLIE'S ANGELS	4	196	193	A	13.0	20	1011	2037	747	359	843	340	566	499	405	212	621	220	352	332	299	208	227	133	346	264
SUN. 8.00P 60 ABC PD		98	98	B	17.8	26	1385	1952	689	343	773	307	500	449	382	197	695	250	412	373	342	218	246	141	238	175
8.00 - 8.30				A	12.5	19	973	2039	747	339	846	344	573	483	404	216	603	216	347	339	283	197	221	125	369	281
8.30 - 9.00				A	13.5	20	1050	2020	745	374	838	335	561	511	404	208	630	220	356	327	313	214	231	138	321	246
CHIPS	3	210	213	A	20.0	30	1556	2389	739	314	876	379	582	470	356	227	750	301	516	470	336	182	243	87	520	351
SUN. 8.00P 60 NBC OP		99	99	B	19.2	28	1494	2236	714	274	818	340	521	420	335	239	711	284	485	436	326	179	256	108	451	308
8.00 - 8.30				A	19.0	29	1478	2370	731	311	867	381	569	455	344	237	725	293	493	445	320	183	236	79^	542	357
8.30 - 9.00				A	21.1	31	1642	2385	742	315	880	381	596	477	365	217	766	306	537	486	348	179	241	89	498	343

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																									
CHRISTMAS WITHOUT SNOW(S)	188		A	18.1	28	1408	1548	793	308	912	335	531	465	407	303	468	169^	270	251	206	166^	65^	22v	103^	69^
1 TUE. 9.00P 120 CBS GD	99																								
9.00 - 9.30			A	17.3	25	1346	1636	759	286	893	332	525	455	396	296	448	170^	255	239	208	155^	68^	14v	227	139^
9.30 - 10.00			A	18.1	27	1408	1619	808	327	955	356	570	488	427	304	480	181	285	256	210	168^	74^	25v	110^	66^
10.00 - 10.30			A	18.9	30	1470	1463	783	313	898	329	525	455	401	300	465	159^	260	237	196	177	61^	24v	39v	33v
10.30 - 11.00			A	18.2	31	1416	1467	810	303	894	319	501	457	399	308	470	159^	271	261	210	165^	59^	23v	44^	44^
CIRCUS OF THE STARS(S)	194		A	26.3	41	2046	1880	773	240	835	258	423	387	391	337	640	183	331	308	323	262	216	102^	189	137
1 SUN. 9.00P 120 CBS GV	99																								
9.00 - 9.30			A	27.0	40	2101	1922	760	235	827	233	400	369	386	352	630	155	313	294	337	271	233	127	232	167
9.30 - 10.00			A	27.1	41	2108	1954	775	240	842	268	451	413	392	318	655	180	352	330	340	260	237	110^	220	160
10.00 - 10.30			A	26.8	42	2085	1829	791	246	841	274	433	397	392	329	629	195	329	313	311	251	197	81^	162	120
10.30 - 11.00			A	24.4	40	1898	1794	762	239	824	251	397	371	391	347	632	197	327	284	302	264	199	90^	139	98^
CITY VS COUNTRY SHOWDOWN(S)	180		A	18.1	26	1408	1961	700	284	724	212	399	367	371	284	812	249	435	387	388	316	173	51^	252	184
1 TUE. 8.00P 120 NBC SE	96																								
8.00 - 8.30			A	17.4	26	1354	1896	702	257	719	163^	330	315	347	351	773	206	381	351	370	318	152^	63^	252	182
8.30 - 9.00			A	19.2	28	1494	1969	700	287	734	204	384	335	351	317	800	221	422	376	396	317	164	52^	271	214
9.00 - 9.30			A	18.4	26	1432	2047	693	292	715	232	438	401	391	242	853	293	495	425	399	305	174	39v	305	219
9.30 - 10.00			A	17.2	25	1338	1931	713	297	735	249	446	429	402	227	815	280	444	396	381	315	198	49^	183	119^
DALLAS	7	206 202	A	34.8	58	2707	1802	812	306	912	363	561	468	398	283	588	229	339	303	245	202	175	110	127	111
FRI. 10.00P 60 CBS GD	99	99	B	38.3	61	2980	1909	833	311	929	360	561	494	403	296	634	250	380	334	275	208	173	102	173	139
10.00 - 10.30			A	34.7	57	2700	1816	817	314	915	359	561	470	402	287	591	226	342	312	250	200	171	108	139	121
10.30 - 11.00			A	35.1	59	2731	1772	800	294	900	362	555	463	391	276	581	228	335	292	241	204	178	112	113	102
DEAN MARTIN CHRISTMAS(S)		202	A	20.3	31	1579	1687	800	303	869	157	325	356	388	456	616	145^	251	243	282	316	110^	58^	92^	52^
2 TUE. 9.00P 60 NBC GV		99																							
9.00 - 9.30			A	20.6	31	1603	1674	786	291	855	149	318	345	385	451	605	129^	245	239	288	312	111^	54^	103^	56^
9.30 - 10.00			A	20.1	31	1564	1684	805	313	874	167	332	360	386	456	621	157	256	246	274	316	110^	59^	79^	45^
DIFF'RENT STROKES	6	199 198	A	19.9	31	1548	1937	683	303	726	215	404	383	333	262	550	180	311	328	250	178	317	121	344	251
WED. 9.00P 30 NBC CS	96	97	B	20.0	31	1556	1912	745	306	795	229	419	398	379	309	555	161	297	279	264	222	253	98	309	235
DISNEY'S WONDERFUL WORLD	10	208 209	A	13.4	21	1043	2153	655	285	751	333	471	374	304	222	654	262	404	388	304	185	251	115	497	316
1 SUN. 7.06P 54 NBC FV	99	99	B	15.9	25	1237	2347	656	288	732	317	486	422	312	197	683	294	474	411	317	164	268	113	664	415
2 SUN. 7.00P 60																									
7.00 - 7.30			A	12.5	20	973	2163	664	284	757	337	473	374	305	225	651	251	398	372	305	192	286	150	469	296
7.30 - 8.00			A	14.2	22	1105	2148	649	284	749	333	468	374	300	223	658	273	411	401	303	177	220	89^	521	335
DUKES OF HAZZARD	6	198 194	A	26.9	45	2093	2118	735	262	811	318	508	415	349	254	616	222	373	331	286	207	204	98	487	355
FRI. 9.00P 60 CBS CS	98	97	B	27.1	44	2108	2129	743	278	820	294	492	432	379	266	645	213	377	341	324	225	198	94	466	338
9.00 - 9.30			A	25.5	43	1984	2149	728	253	800	312	501	417	346	252	621	224	381	340	288	208	208	97	520	382
9.30 - 10.00			A	28.3	46	2202	2082	741	271	821	321	510	408	352	261	610	218	362	322	283	209	196	98	455	333
E. OTTER'S JUG BAND XMAS(S)		192	A	14.5	22	1128	2276	710	335	797	389	560	496	342	185^	642	259	466	439	298	121^	262	153^	575	307
2 MON. 8.00P 60 ABC EA		98																							
8.00 - 8.30			A	14.8	23	1151	2198	694	321	784	382	547	463	343	189^	602	246	433	405	277	114^	243	148^	569	307
8.30 - 9.00			A	14.1	21	1097	2363	725	346	810	399	574	534	340	177^	678	272	499	477	321	123^	287	159^	588	304
EIGHT IS ENOUGH	7	199 191	A	17.0	27	1323	1930	746	336	882	400	550	462	338	250	492	222	307	249	180	167	172	112	384	274
WED. 8.00P 60 ABC CS	98	97	B	18.3	29	1424	1911	769	325	876	386	558	473	339	255	516	230	321	254	187	170	200	132	319	217
8.00 - 8.30			A	16.0	26	1245	1915	750	348	896	404	552	446	343	262	492	220	304	244	180	172	156	102	371	258
8.30 - 9.00			A	18.0	28	1400	1935	739	323	867	393	548	474	335	238	488	227	312	251	174	159	184	120	396	286

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
ENOS					5	175	176	A	15.1	24	1175	2052	624	249	704	240	386	351	347	265	699	262	451	410	359	205	206	97^	443	268
WED.	8.00P	60	CBS	CS		90	93	B	16.3	26	1268	2050	629	237	691	223	397	377	351	230	668	224	420	386	360	198	236	95	455	301
8.00 - 8.30								A	15.0	24	1167	2056	625	239	708	239	381	345	351	274	706	270	459	411	353	208	209	101^	433	263
8.30 - 9.00								A	15.2	24	1183	2041	621	255	696	241	390	355	339	255	692	258	445	410	363	202	200	92^	453	275
FACTS OF LIFE					4	196	191	A	17.9	28	1393	1919	770	285	800	227	461	443	389	272	543	150	302	324	269	188	292	129	284	203
WED.	9.30P	30	NBC	CS		95	96	B	18.5	29	1439	1970	788	307	835	244	455	444	398	317	580	164	320	317	286	215	284	129	271	208
FANTASY ISLAND					8		178	A	21.2	38	1649	1938	830	394	922	335	602	526	432	263	551	231	301	269	184	206	210	152	255	201
2 SAT.	10.00P	60	ABC	A			97	B	21.3	38	1657	1899	760	315	847	351	545	465	361	245	583	253	382	321	239	167	215	120	254	199
10.00 - 10.30								A	21.1	38	1642	1949	826	379	919	333	604	518	429	265	542	218	291	271	189	203	204	153	284	224
10.30 - 11.00								A	21.4	39	1665	1909	829	405	917	334	598	527	430	260	553	240	307	261	178	208	214	149	225	179
FLO					7	184	177	A	18.3	27	1424	1817	796	316	875	267	419	371	367	385	594	198	356	318	287	207	125	50^	223	154
MON.	8.00P	30	CBS	CS		98	95	B	18.7	27	1455	1754	736	256	825	234	413	387	373	346	519	156	288	277	258	191	154	72	256	171
FREEBIE AND THE BEAN					3	177	168	A	11.8	20	918	2119	685	277	758	222	459	458	432	203	765	279	468	530	420	170	279	145	317	269
SAT.	9.00P	60	CBS	A		95	95	B	11.7	20	910	2007	670	265	734	229	427	430	393	220	708	243	409	464	381	184	236	115	329	276
9.00 - 9.30								A	12.1	20	941	2091	659	267	740	220	448	452	426	192	736	266	447	510	405	167	260	132	355	301
9.30 - 10.00								A	11.6	20	902	2114	701	286	765	222	465	459	429	209	782	287	482	542	427	169	295	157	272	234
GAMES PEOPLE PLAY					9	187	180	A	12.9	20	1004	1848	610	267	685	232	354	287	294	286	726	270	395	321	329	268	175	49^	262	179
1 THU.	8.00P	120	NBC	PV		96	95	B	15.8	26	1229	1829	649	241	712	216	368	327	326	293	660	212	359	327	306	252	170	55	287	181
2 THU.	8.00P	60																												
8.00 - 8.30								A	13.1	21	1019	1957	615	272	724	252	348	260	280	327	745	258	369	323	336	305	187	46^	301	201
8.30 - 9.00								A	13.6	22	1058	1934	611	268	694	242	358	280	292	286	742	272	394	325	344	274	214	39^	284	189
9.00 - 9.30								A	12.1	19	941	1744	606	253	652	211^	366	318	309	259	715	302	436	314	293	230^	147^	77^	230^	170^
9.30 - 10.00								A	11.9	18	926	1537	606	264	627	200^	369	330	312	232^	670	261	410	319	318	211^	87^	45v	153^	116^
HAPPY DAYS					6	197	194	A	19.4	30	1509	1981	650	295	731	329	485	392	323	196	541	226	345	293	242	165	250	141	459	283
TUE.	8.00P	30	ABC	CS		97	97	B	21.2	32	1649	1933	668	300	756	327	491	400	317	216	545	236	360	298	238	150	230	120	402	280
HART TO HART					5	198	195	A	20.9	35	1626	1725	737	267	804	326	505	447	366	228	636	264	412	326	276	201	154	85	131	75
TUE.	10.00P	60	ABC	PD		98	98	B	20.6	33	1603	1690	754	280	821	319	515	459	377	237	608	260	390	330	261	185	163	99	98	69
10.00 - 10.30								A	20.9	34	1626	1729	748	276	812	332	517	458	368	226	619	256	398	316	268	199	162	89	136	81
10.30 - 11.00								A	20.8	35	1618	1724	726	258	796	320	496	437	366	228	656	274	429	334	284	207	148	82	124	70^
HILIGHTS-ICE FOLLIES(S)							192	A	16.6	27	1291	1675	852	343	935	240	484	478	459	382	541	178^	272	248	231	222	112^	59^	87^	51^
2 MON.	10.00P	60	NBC	GV			97																							
10.00 - 10.30								A	16.8	26	1307	1712	864	374	952	267	509	492	457	371	539	181	270	253	223	223	112^	55^	109^	63^
10.30 - 11.00								A	16.5	27	1284	1614	829	305	905	208	453	460	455	387	529	171^	266	239	232	218	116^	62^	64^	37v
HOUSE CALLS					5	196	193	A	22.9	34	1782	1679	769	322	835	329	497	445	361	267	568	240	358	281	249	176	149	74	127	94
MON.	9.30P	30	CBS	CS		99	98	B	22.5	33	1751	1621	748	325	823	319	499	464	378	251	562	230	342	300	248	178	131	69	105	72
I'M A BIG GIRL NOW					7	196	186	A	15.2	26	1183	1969	711	291	831	288	493	418	413	275	601	197	371	359	335	171	256	128	281	208
FRI.	8.30P	30	ABC	CS		97	94	B	16.4	27	1276	1799	763	299	844	268	446	430	412	310	558	178	315	302	281	195	182	103	215	154
INCREDIBLE HULK					5	191		A	17.4	30	1354	2275	783	309	857	309	555	471	448	248	771	350	491	416	318	223	204	101^	443	268
1 FRI.	8.00P	60	CBS	SF		96		B	18.1	30	1408	2080	673	277	755	274	470	418	352	235	670	241	403	362	314	221	167	82	488	301
8.00 - 8.30								A	16.3	28	1268	2280	783	301	850	310	556	472	451	248	800	355	510	440	338	228	195	94^	435	253
8.30 - 9.00								A	18.5	32	1439	2264	780	313	860	306	550	466	444	251	740	341	471	397	302	217	214	109^	450	283
IT'S A LIVING					6	195	185	A	19.1	30	1486	1762	715	317	821	363	546	423	347	218	608	278	434	351	224	162	145	76^	188	151
THU.	9.30P	30	ABC	CS		98	95	B	17.5	28	1362	1758	727	299	811	334	517	441	356	227	599	248	403	338	253	168	167	88	181	144

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EVENING CONT'D																														
JEFFERSONS					7		190	A	23.9	37	1859	2063	894	285	1007	341	584	458	412	353	687	234	378	305	262	274	204	91^	165	99^
2 SUN.	9.59P	30	CBS	CS			99	B	24.4	36	1898	1812	828	297	919	263	471	442	420	373	604	171	301	284	279	258	152	80	137	105
KNOTS LANDING					4	197	192	A	18.1	30	1408	1693	804	299	880	349	545	465	398	259	596	244	384	294	245	180	128	75^	89	64^
THU.	10.00P	60	CBS	GD		99	98	B	16.5	27	1284	1665	799	300	868	318	505	459	393	275	557	214	338	281	251	179	131	70	109	74
10.00 - 10.30								A	18.1	30	1408	1687	804	297	884	353	543	462	399	260	590	236	376	299	250	180	117	68^	96	62^
10.30 - 11.00								A	18.0	31	1400	1699	804	297	876	343	547	472	399	256	599	253	390	294	241	175	141	84^	83^	66^
LADIES' MAN					7	179	172	A	18.1	26	1408	1837	796	312	854	277	466	402	380	325	608	202	355	329	316	196	166	65^	209	143
MON.	8.30P	30	CBS	CS		98	95	B	17.6	26	1369	1758	738	256	809	266	445	403	367	297	538	188	316	297	262	174	183	95	228	154
LAVERNE & SHIRLEY					5	193	195	A	19.6	29	1525	1870	633	282	712	322	475	381	301	194	531	243	344	280	210	155	214	137	413	252
TUE.	8.30P	30	ABC	CS		94	97	B	21.1	31	1642	1893	670	314	759	333	504	409	320	210	528	231	352	296	222	143	201	116	405	278
LITTLE HOUSE-PRAIRIE					12	215		A	22.3	32	1735	1877	815	352	925	306	490	451	407	369	540	165	278	261	265	249	125^	115^	287	159
1 MON.	8.00P	60	NBC	GD		99		B	22.0	32	1712	1880	796	285	885	315	470	418	348	353	509	163	259	235	222	222	165	110	321	201
8.00 - 8.30								A	21.1	31	1642	1897	816	346	926	315	497	446	404	366	550	159	280	268	275	256	124^	118^	297	163
8.30 - 9.00								A	23.5	33	1828	1853	815	355	922	294	481	452	410	376	532	172	276	256	254	243	122^	112^	277	157
LITTLE RASCALS XMAS SPEC.(S)							209	A	17.6	26	1369	1974	609	175	717	344	456	363	231	225	529	233	337	261	187	162^	105^	83^	623	347
2 MON.	8.30P	30	NBC	EA			98																							
LOU GRANT					3	190	188	A	20.6	32	1603	1565	701	261	790	311	480	426	344	252	568	238	343	280	238	192	140	54^	67^	37^
MON.	10.00P	60	CBS	GD		99	97	B	18.2	29	1416	1505	745	290	821	337	526	471	355	236	529	222	328	292	231	162	107	52	48	25
10.00 - 10.30								A	20.8	32	1618	1551	705	265	792	313	481	423	341	254	549	228	330	269	228	188	139	58^	71^	38^
10.30 - 11.00								A	20.5	33	1595	1569	696	254	786	308	477	425	346	249	585	249	356	289	243	196	136	49^	62^	37^
LOVE BOAT					9	190	176	A	23.9	40	1859	1898	783	307	860	302	507	444	395	302	518	174	294	258	230	194	219	158	301	233
SAT.	9.00P	60	ABC	CS		96	96	B	25.0	42	1945	1976	774	295	860	320	502	445	366	291	558	220	344	289	239	180	213	127	345	254
9.00 - 9.30								A	22.8	38	1774	1908	789	314	865	302	508	440	397	306	513	177	290	254	221	195	212	149	318	246
9.30 - 10.00								A	25.0	42	1945	1884	775	299	852	302	505	448	392	296	522	174	298	262	235	192	224	166	286	224
MAGNUM, P.I.					2	193	180	A	21.3	33	1657	1801	748	316	819	259	443	445	416	279	735	216	391	384	387	272	109	44^	138	88
1 THU.	8.00P	120	CBS	PD		99	97	B	21.3	33	1657	1801	748	316	819	259	443	445	416	279	735	216	391	384	387	272	109	44	138	88
2 THU.	9.00P	60																												
8.00 - 8.30								A	22.3	35	1735	1829	774	341	834	212	404	459	461	313	733	139	355	404	452	300	83^	39^	179	95^
8.30 - 9.00								A	23.1	36	1797	1761	756	330	813	234	417	445	444	287	728	166	356	393	426	289	87^	36^	133	79^
9.00 - 9.30								A	19.9	31	1548	1820	744	302	813	267	449	439	397	276	744	249	406	373	364	269	125	48^	138	92
9.30 - 10.00								A	21.1	33	1642	1813	748	312	832	294	478	449	398	265	740	251	417	381	360	257	120	46^	121	85
MARIE					2	182	187	A	14.2	24	1105	1843	735	261	875	324	431	293	299	404	630	190	293	291	248	273	97^	58^	241	176
FRI.	8.00P	60	NBC	GV		96	97	B	14.2	24	1105	1843	735	261	875	324	431	293	299	404	630	190	293	291	248	273	97	58	241	176
8.00 - 8.30								A	14.1	24	1097	1820	712	254	847	310	412	292	295	395	637	202	298	284	238	281	93^	53^	243	172
8.30 - 9.00								A	14.5	24	1128	1829	742	264	887	329	439	291	298	406	609	174	282	291	254	259	99^	63^	234	175
M*A*S*H					5	196	196	A	26.5	38	2062	1707	728	330	787	312	472	423	335	255	596	251	379	314	263	178	159	76	165	104
MON.	9.00P	30	CBS	CS		99	98	B	25.6	36	1992	1728	744	338	808	317	499	451	363	245	602	256	379	337	259	175	158	77	160	103
MORK & MINDY					6	196	186	A	16.5	27	1284	1935	662	292	762	356	534	412	304	174	596	288	443	342	244	128	214	113	363	253
THU.	8.00P	30	ABC	CS		98	96	B	18.0	29	1400	1991	665	303	741	340	518	420	305	170	605	283	434	359	257	133	253	132	392	284
NBC MAGAZINE					10	192	179	A	7.3	12	568	1500	616	299	745	187^	393	353	408	286	652	163^	328	361	374	228	58^	26v	45v	33v
FRI.	10.00P	60	NBC	DN		98	95	B	7.7	13	599	1537	674	254	729	165	360	364	396	305	664	168	346	363	360	250	75	28	69	55
10.00 - 10.30								A	7.7	13	599	1548	617	304	752	192^	399	360	416	281	683	182^	339	379	376	229	67^	33v	46v	34v
10.30 - 11.00								A	6.9	12	537	1443	614	286	736	179^	386	348	400	288	619	144^	317	341	368	228	44v	16v	44v	30v

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
NBC MONDAY NIGHT MOVIES					11	187		A	17.0	25	1323	1630	714	340	836	254	453	434	442	287	628	194	334	329	295	232	118^	89^	48^	26v
1 MON.	9.00P	120	NBC	FF		93		B	20.5	31	1595	1707	772	317	876	326	507	459	395	280	567	193	337	308	273	194	138	82	126	90
9.00 - 9.30								A	16.2	23	1260	1731	735	340	870	233	441	423	450	337	675	198	355	344	323	256	96^	77^	90^	53^
9.30 - 10.00								A	17.0	25	1323	1683	710	364	869	270	470	429	446	307	643	210	353	336	295	233	108^	86^	63^	31v
10.00 - 10.30								A	17.7	26	1377	1577	695	321	793	242	435	426	442	260	614	207	332	322	279	218	136^	105^	34v	20v
10.30 - 11.00								A	17.1	27	1330	1530	719	337	814	274	471	453	428	245	583	164^	298	317	286	219	123^	80^	10v	LT
NBC NEWS UPDATE-M-F					59	179	178	A	16.3	25	1268	1858	702	277	784	249	403	353	338	322	662	201	344	329	319	253	136	64	276	174
1 MWF	8.58P	1	NBC	N		94	94	B	17.8	28	1385	1841	728	265	793	250	416	387	361	309	632	197	335	321	300	243	150	69	266	174
1 TUE.	9.01P	1																												
1 THU.	9.09P	1																												
2 M-F	8.58P	1																												
NBC NEWS UPDATE-SAT.					12	166	165	A	14.0	24	1089	1847	738	279	842	225	435	404	410	322	729	201	369	349	373	306	121	36^	155	94^
SAT.	8.58P	1	NBC	N		94	92	B	12.7	22	988	1884	774	275	833	207	401	392	400	358	716	200	358	349	359	296	121	40	214	128
NBC NEWS UPDATE-SUN.					12	185	182	A	18.1	27	1408	2278	710	300	852	362	565	453	344	219	745	294	517	467	346	175	235	94	446	325
SUN.	8.58P	1	NBC	N		95	95	B	18.5	27	1439	2066	708	309	785	306	502	449	366	212	770	297	508	449	378	204	193	87	318	214
NBC NIGHTLY NEWS-SAT.					10		146	A	11.1	21	864	1697	734	330	892	195^	351	297	343	453	628	98^	221^	289	330	312	125^	62v	52v	40v
2 SAT.	6.30P	30	NBC	N			84	B	9.9	19	770	1714	734	214	802	181	315	298	335	410	722	148	297	319	349	351	74	35	116	65
NBC NIGHTLY NEWS-SUN.					5		127	A	6.3	11	490	1761	843	353^	951	171^	268^	294^	354^	565	602	99v	209^	208^	299^	350^	152^	118v	56v	LT
2 SUN.	6.30P	30	NBC	N			77	B	8.0	14	622	1709	718	209	778	140	284	344	403	395	728	181	297	342	371	335	65	33	138	68
NBC NIGHTLY NEWS					59	207	207	A	12.9	22	1004	1695	676	280	762	182	326	298	344	377	716	167	319	309	320	346	94	39^	123	81
M-F	6.30P	30	NBC	N		99	99	B	12.9	23	1004	1599	694	236	751	166	305	298	341	388	664	170	303	296	297	313	63	28	121	78
NBC SATURDAY NIGHT MOVIES					4	191	166	A	13.1	23	1019	1876	727	339	758	264	478	385	362	231	760	252	454	387	392	247	182	59^	176	91^
SAT.	9.00P	120	NBC	FF		97	91	B	12.6	22	980	1817	693	321	751	251	460	401	367	228	721	231	434	394	383	229	167	64	178	105
9.00 - 9.30								A	12.0	20	934	1848	710	325	752	264	447	370	339	247	772	256	445	388	377	266	136	30v	188	79^
9.30 - 10.00								A	12.2	21	949	1869	733	362	779	275	490	396	364	235	793	258	464	406	389	273	135	21v	162	69^
10.00 - 10.30								A	14.1	25	1097	1896	728	324	745	255	483	396	369	213	747	242	451	379	402	237	215	89^	179	101^
10.30 - 11.00								A	14.1	26	1097	1886	737	349	757	264	487	383	372	225	734	257	460	373	390	221	226	87^	169	105^
NBC THURSDAY NIGHT MOVIES					13		160	A	13.5	22	1050	1762	689	244	825	284	501	444	407	259	685	192^	320	342	389	245	166^	99^	86^	54v
2 THU.	9.00P	120	NBC	FF			89	B	19.0	31	1478	1815	751	282	824	305	512	450	388	243	668	243	414	387	327	196	171	84	152	108
9.00 - 9.30								A	12.5	20	973	1698	645	235^	791	239^	453	408	401	280	642	170^	303	324	365	236^	143^	79^	122^	88^
9.30 - 10.00								A	13.7	22	1066	1695	668	245	795	271	481	425	387	251	690	194^	312	339	379	247	139^	82^	71^	64^
10.00 - 10.30								A	13.9	23	1081	1826	696	240	842	307	524	462	412	247	709	199^	334	356	419	239	199^	123^	76^	31v
10.30 - 11.00								A	14.0	24	1089	1785	732	250	855	311	525	477	421	253	679	199^	324	336	383	252	175^	109^	76^	35v
NEWSBREAK-M-F					38	168	161	A	16.5	25	1284	1942	684	277	777	286	451	400	349	262	639	204	356	354	328	219	167	72	359	217
1 MTUF	8.58P	1	CBS	N		90	89	B	16.8	26	1307	1912	687	267	777	266	440	388	352	274	599	193	337	313	299	213	187	88	349	216
1 W & TH	8.57P	2																												
2 M-F	8.58P	1																												
NEWSBREAK-SAT.					8	180	167	A	16.1	27	1253	2160	673	327	741	264	432	399	382	229	611	259	363	320	260	187	268	134	540	356
1 SAT.	8.28P	1	CBS	N		93	88	B	13.3	22	1035	1899	715	261	786	264	422	402	368	281	653	243	372	340	292	219	155	65	305	208
2 SAT.	8.58P	1																												
NEWSBREAK-SUN.					8	175	179	A	23.0	34	1789	1876	769	280	861	242	447	373	396	362	632	191	338	285	289	266	205	111	178	118
1 SUN.	8.58P	1	CBS	N		94	94	B	22.3	32	1735	1866	802	277	895	250	436	399	410	388	612	161	301	288	302	266	165	96	194	136
2 SUN.	9.26P	2																												

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																													
NFL MONDAY NIGHT FOOTBALL				14	205	205	A	21.2	34	1649	1597	438	183	470	195	312	288	217	115	932	367	610	543	455	257	101	13v	94	71^
1 MON.	9.00P	162	ABC	SE	99	99	B	20.2	34	1572	1553	408	174	440	171	276	251	200	128	915	372	589	536	422	259	116	30	82	59
2 MON.	9.00P	172																											
9.00 - 9.30							A	19.0	28	1478	1733	510	224	531	213	347	321	246	139	897	318	549	510	453	270	125	28^	180	135
9.30 - 10.00							A	22.5	33	1751	1683	474	222	501	210	341	307	224	119	926	342	590	534	465	269	115	21^	141	100
10.00 - 10.30							A	23.7	36	1844	1548	404	168	428	175	284	265	208	102	940	381	634	552	457	251	103	14v	77	61^
10.30 - 11.00							A	21.9	34	1704	1548	418	156	443	184	295	283	215	103	950	408	655	559	446	243	98	10v	57^	49^
11.00 - 11.30							A	20.3	37	1579	1540	401	146	450	186	297	276	208	108	956	379	625	562	466	255	91	5v	43^	36^
11.30 - 12.00							A	18.0	40	1400	1516	443	190	517	225	316	284	217	148^	911	347	556	542	440	253	25v	LT	63^	63^
NIGHT BEFORE CHRISTMAS(S)					189		A	19.0	32	1478	2319	680	293	696	272	460	453	369	178	541	242	341	293	218	153^	292	167	790	512
1 SAT.	8.30P	30	CBS	EA	97																								
NUMBER "96"				2	173	172	A	11.7	19	910	1655	705	283	833	290	462	391	372	308	564	198	304	313	225	210	126^	68^	132^	105^
FRI.	9.00P	60	NBC	CS	93	93	B	11.7	19	910	1655	705	283	833	290	462	391	372	308	564	198	304	313	225	210	126	68	132	105
9.00 - 9.30							A	11.9	20	926	1673	729	280	845	288	469	412	380	314	559	184	293	303	233	214	124^	67^	145	107^
9.30 - 10.00							A	11.3	19	879	1653	687	288	830	296	461	374	370	302	580	215	321	326	223	211	126^	68^	117^	107^
NUMBER "96" SPECIAL-WED(S)					186		A	18.0	29	1400	1466	660	313	662	248	404	330	303	219	599	277	351	301	209	190	154^	74^	51^	39v
1 WED.	10.00P	60	NBC	CS	95																								
10.00 - 10.30							A	18.7	29	1455	1516	668	296	668	238	405	335	311	228	595	270	346	313	214	185	172	87^	81^	59^
10.30 - 11.00							A	17.3	28	1346	1397	651	329	651	256	401	321	295	208	601	284	356	286	204	193	129^	59^	16v	16v
NUMBER "96" SPECIAL-THU(S)					186		A	14.6	24	1136	1396	528	236	558	197^	350	330	293	156^	678	289	435	358	285	203^	135^	72^	25v	15v
1 THU.	10.00P	60	NBC	CS	95																								
10.00 - 10.30							A	14.9	24	1159	1399	512	239	540	183^	334	333	296	148^	689	300	444	375	286	202^	122^	69^	48v	29v
10.30 - 11.00							A	14.3	24	1113	1385	543	233	574	213	365	324	288	162^	663	273	423	339	282	206^	148^	73^	LT	LT
ONE DAY AT A TIME				7	191	196	A	23.6	35	1836	1867	771	278	863	243	441	373	398	370	650	187	334	299	313	280	183	99	171	115
1 SUN.	8.30P	30	CBS	CS	98	99	B	23.7	34	1844	1869	791	280	888	256	426	387	398	389	630	164	303	295	312	275	150	88	201	140
2 SUN.	8.59P	30																											
OSMOND FAMILY CHRISTMAS(S)						199	A	19.7	29	1533	1760	807	306	918	295	494	440	398	373	514	169	278	229	218	211	121^	96^	207	124^
2 MON.	9.00P	60	NBC	GV		97																							
9.00 - 9.30							A	19.0	28	1478	1796	816	298	925	314	510	450	399	369	508	179	289	229	216	198	130^	105^	233	134^
9.30 - 10.00							A	20.3	30	1579	1731	802	312	914	275	483	431	400	379	519	157	266	231	224	223	115^	89^	183	114^
PERRY COMO XMAS-HOLY LAND(S)					202		A	20.4	36	1587	1533	716	214	806	190	334	396	423	383	542	127^	239	238	233	260	113^	76^	72^	61^
1 SAT.	10.00P	60	ABC	GV	99																								
10.00 - 10.30							A	21.0	37	1634	1598	733	216	831	215	366	412	424	381	541	134^	249	246	238	247	143^	92^	83^	68^
10.30 - 11.00							A	19.8	36	1540	1458	695	212	776	162	299	373	423	385	541	118^	226	229	229	272	80^	57^	61^	53^
QUINCY, M.E.				5		195	A	17.4	30	1354	1713	783	257	843	273	550	488	425	240	659	270	399	411	288	152^	148^	72^	63^	49^
2 WED.	10.00P	60	NBC	OP		97	B	18.8	32	1463	1707	764	308	809	298	507	475	386	239	633	234	391	365	294	198	161	81	104	87
10.00 - 10.30							A	17.5	29	1362	1726	779	246	839	263	547	490	431	235	639	252	382	404	283	147^	164^	83^	84^	58^
10.30 - 11.00							A	17.3	30	1346	1690	786	267	845	282	554	484	419	243	679	290	415	416	291	159^	126^	58^	40v	40v
RAGGEDY ANN & ANDY-SANTA(S)					192		A	17.4	25	1354	1973	677	203	772	365	489	430	294	241	375	140^	209	219	156^	124^	126^	28v	700	349
1 TUE.	8.30P	30	CBS	EA	99																								
REAL PEOPLE				13	210	207	A	21.6	34	1680	1800	669	264	744	218	376	346	346	299	720	219	385	394	348	256	146	56^	190	111
WED.	8.00P	60	NBC	PV	99	99	B	22.1	35	1719	1841	736	286	799	241	414	387	374	307	672	210	361	350	313	252	155	61	215	132
8.00 - 8.30							A	20.9	34	1626	1779	661	250	737	216	363	333	336	304	722	222	386	383	338	268	130	50^	190	103
8.30 - 9.00							A	22.4	35	1743	1802	668	274	740	218	384	351	351	292	712	217	381	402	351	239	161	62^	189	117

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
RUDOLPH'S SHINY NEW YEAR(S)		193		A	12.4	19	965	2216	688	195^	735	259	441	415	323	232^	566	264	408	317	231^	111^	342	238^	573	390
1 SUN. 7.00P 60 ABC EA		98																								
7.00 - 7.30				A	11.9	19	926	2295	721	240^	799	267	475	436	369	262	622	294	450	340	248^	126^	312	271	562	392
7.30 - 8.00				A	12.9	20	1004	2133	656	154^	674	254	410	393	280	202^	510	235^	369	294	213^	94^	365	205^	584	388
SECRETS-MIDLAND HEIGHTS	3	187	172	A	12.5	22	973	1613	606	192	731	264	468	390	367	212	577	216	361	333	277	177	199	149	106^	75^
SAT. 10.00P 60 CBS GD		99	95	B	12.2	22	949	1641	618	218	731	270	466	392	351	214	596	207	353	325	282	197	152	110	162	119
10.00 - 10.30				A	12.5	22	973	1639	615	195	726	269	453	374	356	221	585	219	360	334	274	182	209	138	119^	85^
10.30 - 11.00				A	12.4	23	965	1584	596	185	733	260	481	409	373	199	569	214	362	330	281	171	189	159	93^	64^
60 MINUTES	14	204	203	A	30.5	48	2373	1775	709	264	792	210	354	345	358	369	801	227	410	398	391	334	94	41^	88	63
1 SUN. 7.00P 60 CBS DN		99	99	B	26.4	42	2054	1725	730	284	805	208	360	358	371	371	747	209	371	368	369	303	87	37	86	58
2 SUN. 7.29P 60																										
7.00 - 7.30				A	29.9	48	2326	1735	702	251	780	204	312	352	354	376	784	179	373	385	406	352	93^	32^	78^	58^
7.30 - 8.00				A	31.6	49	2458	1779	699	287	780	203	358	349	367	356	808	240	427	409	395	326	101	41^	90	67
8.00 - 8.30				A	28.7	45	2233	1813	737	228	829	229	383	327	342	390	798	248	404	383	363	332	89^	53^	97^	63^
SNOW WHITE CHRISTMAS(S)			196	A	18.8	31	1463	2203	606	191	762	383	502	397	271	198	480	134^	308	322	271	143^	195	102^	766	400
2 FRI. 8.00P 60 CBS EA			98																							
8.00 - 8.30				A	17.8	30	1385	2193	616	192	774	379	498	390	279	217	478	121^	294	310	278	153^	176	97^	765	392
8.30 - 9.00				A	19.8	33	1540	2205	594	189	750	386	505	399	262	183	485	150^	324	333	260	136^	205	104^	765	410
SOAP	6	196	190	A	19.2	30	1494	1829	780	354	881	433	627	511	357	188	645	316	461	390	274	146	177	107	126	78^
WED. 9.30P 30 ABC CS		98	96	B	18.9	29	1470	1837	765	354	843	426	616	499	337	169	630	332	464	391	255	127	216	138	148	108
STEVE ALLEN COMEDY HOUR	2	197	180	A	14.5	24	1128	1723	702	278	741	217	375	357	348	300	725	303	417	348	298	252	199	80^	58^	43^
TUE. 10.00P 60 NBC GV		99	96	B	14.5	24	1128	1723	702	278	741	217	375	357	348	300	725	303	417	348	298	252	199	80	58	43
10.00 - 10.30				A	15.2	24	1183	1736	717	276	750	226	389	368	349	298	738	298	423	359	311	259	176	61^	72^	55^
10.30 - 11.00				A	13.8	24	1074	1695	682	275	725	207	357	340	344	300	708	305	408	336	286	242	220	99^	42^	25v
TAXI	5	198	190	A	18.5	29	1439	1771	757	333	857	405	572	481	351	215	609	276	406	352	264	165	153	93	152	99
WED. 9.00P 30 ABC CS		98	96	B	17.9	28	1393	1816	754	359	830	410	579	470	323	195	640	315	442	381	261	160	187	117	159	101
THAT'S INCREDIBLE	12	204		A	22.0	32	1712	1932	656	206	674	258	390	340	282	242	867	325	529	408	363	266	136^	57^	255	168
1 MON. 8.00P 60 ABC PV		99		B	20.5	31	1595	1873	630	249	680	236	405	375	330	208	750	291	459	410	331	227	178	66	265	192
8.00 - 8.30				A	21.3	31	1657	1875	639	192	658	245	367	324	270	250	857	313	518	388	362	272	124^	59^	236	148
8.30 - 9.00				A	22.7	32	1766	1982	672	221	690	270	410	355	293	236	872	333	537	426	365	260	147	54^	273	188
THREE'S COMPANY	7	197	205	A	23.0	34	1789	1926	718	270	803	350	506	422	320	239	624	266	382	328	262	194	218	97	281	179
TUE. 9.00P 30 ABC CS		97	98	B	23.1	34	1797	1828	719	296	793	336	503	426	329	234	589	245	369	321	250	178	202	103	244	170
TIM CONWAY SHOW	6		180	A	16.2	27	1260	2072	717	314	812	276	450	410	385	269	665	234	359	383	315	228	303	166^	292	219
2 SAT. 8.30P 30 CBS CV			93	B	14.1	24	1097	1892	723	245	797	267	426	412	363	290	672	234	382	371	318	222	161	72	262	187
TOO CLOSE FOR COMFORT	6	203	204	A	21.4	32	1665	1806	724	259	798	340	497	421	330	245	636	277	394	332	263	199	192	89	180	111
TUE. 9.30P 30 ABC CS		98	98	B	21.5	32	1673	1701	718	287	786	317	485	425	340	238	582	238	357	320	249	180	172	92	161	115
TRAPPER JOHN, M.D.	4		191	A	20.0	35	1556	1944	801	285	890	288	492	434	381	328	616	196	334	267	280	260	273	94^	165	87^
2 SUN. 10.29P 60 CBS GD			98	B	21.3	34	1657	1733	794	293	889	281	478	435	402	343	581	172	302	271	275	239	170	89	93	60
10.30 - 11.00				A	19.6	32	1525	1946	846	290	928	292	525	463	410	331	588	189	308	231	236	267	269	100^	161	91^
11.00 - 11.30				A	20.5	39	1595	1928	749	276	841	278	451	399	349	322	638	202	358	297	324	255	280	89^	169	84^
20/20	11	200	199	A	18.9	32	1470	1697	726	251	811	300	515	421	390	258	701	273	436	387	317	216	123	40^	62^	49^
THU. 10.00P 60 ABC DN		99	99	B	15.7	27	1221	1636	730	239	789	296	478	422	355	247	674	260	417	366	303	210	118	56	55	42
10.00 - 10.30				A	19.1	32	1486	1713	735	257	821	316	531	428	385	254	685	263	428	380	314	211	129	43^	78^	63^
10.30 - 11.00				A	18.8	32	1463	1662	713	243	794	282	498	411	393	259	709	280	438	389	318	217	116	34^	43^	34^

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
VEGA$					7	194	184	A	18.6	31	1447	1777	775	299	910	416	608	481	370	224	656	265	427	354	286	206	146	80^	65^	40^
WED.	10.00P	60	ABC	PD		98	96	B	16.4	27	1276	1761	737	301	831	355	531	435	345	231	665	297	421	335	261	207	177	96	88	61
10.00 - 10.30								A	18.4	30	1432	1774	783	309	917	431	622	487	363	217	640	250	417	351	287	200	148	86	69^	42^
10.30 - 11.00								A	18.8	32	1463	1771	766	287	898	398	591	476	374	227	669	279	434	358	284	209	146	75^	58^	37^
WALTONS					4		174	A	17.0	28	1323	1789	718	200	857	220	363	323	367	421	601	127^	211	236	262	311	120^	74^	211	116^
2 THU.	8.00P	60	CBS	GD			95	B	16.4	27	1276	1886	779	240	921	219	387	345	407	461	650	147	275	274	307	322	121	70	194	116
8.00 - 8.30								A	16.9	29	1315	1814	715	198	867	227	361	315	368	428	600	127^	207	223	265	317	126^	80^	221	117^
8.30 - 9.00								A	17.1	28	1330	1756	717	201	843	213	364	330	363	411	598	126^	214	251	255	302	115^	67^	200	112^
WBC WELTERWEIGHT CHAMP.(S)							189	A	14.4	24	1120	1775	493	214	553	262	365	266	238	151^	933	372	655	611	448	223	156^	56^	133^	69^
2 FRI.	9.00P	116	ABC	SE			99																							
9.00 - 9.30								A	13.4	22	1043	1852	550	205^	626	287	383	263	261	195^	895	335	595	541	428	248	178^	62^	153^	109^
9.30 - 10.00								A	14.4	24	1120	1867	505	242	573	278	383	297	245	145^	954	377	661	611	467	235	176^	62^	164^	102^
10.00 - 10.30								A	14.6	24	1136	1684	461	210	510	244	348	244	225	137^	951	387	682	648	456	207^	119^	48v	104^	33v
10.30 - 11.00								A	15.4	25	1198	1693	453	198	501	236	351	251	226	128^	931	389	677	638	433	200	150^	51^	111^	33v
WHITE SHADOW					1		165	A	14.1	22	1097	1712	645	370	829	310	495	425	363	267	502	170^	305	312	261	151^	137^	50v	244	148^
2 TUE.	8.00P	60	CBS	GD			94	B	14.1	22	1097	1712	645	370	829	310	495	425	363	267	502	170	305	312	261	151	137	50	244	148
8.00 - 8.30								A	13.4	21	1043	1664	640	376	830	305	483	418	366	277	468	148^	278	293	248	148^	137^	57v	229	128^
8.30 - 9.00								A	14.9	22	1159	1733	643	363	818	314	503	426	355	253	525	183^	324	324	274	153^	136^	40v	254	164^
WKRP IN CINCINNATI					7		184	A	18.1	31	1408	2036	677	265	743	285	425	395	313	248	666	259	366	427	305	204	304	133^	323	209
2 SAT.	8.00P	30	CBS	CS			95	B	16.5	28	1284	1876	718	244	790	269	415	398	352	298	653	219	369	366	314	218	173	77	260	170
YEAR WITHOUT SANTA(S)							189	A	12.8	20	900	2001	597	205^	664	265	355	269	229^	258^	500	242	355	295	172^	115^	179^	88^	156	422
2 SUN.	7.00P	60	ABC	EA			98																							
7.00 - 7.30								A	11.3	18	879	1997	597	194^	659	266^	362	276	224^	261^	500	216^	302	280	188^	154^	146^	62v	692	383
7.30 - 8.00								A	13.9	22	1081	2139	595	210^	665	302	424	297	233	216^	496	261	361	305	160^	88^	204^	103^	774	451
•LATE FRINGE																														
ABC NEWS:NIGHTLINE T-TH					35	192	192	A	8.7	25	677	1400	562	207	648	243	376	323	311	206	679	263	402	354	315	230	65^	33^	8v	8v
1 TUE.	11.30P	37	ABC	N		97	97	B	8.3	26	646	1389	588	216	659	211	355	331	332	235	655	237	368	329	308	237	60	21	15	12
1 W & TH	11.30P	20																												
2 TU-TH	11.30P	20																												
11.30 - 12.00								A	8.8	25	685	1404	571	206	653	243	378	325	313	209	678	262	400	352	316	229	65^	30^	8v	8v
ABC NEWS:NIGHTLINE MON					12	195	191	A	7.3	32	568	1387	521	111^	539	234	318	275	190^	150^	848	385	505	304	310	270	LT	LT	LT	LT
1 MON.	12.30A	31	ABC	N		98	97	B	5.6	28	436	1261	424	137	472	170	275	252	234	147	760	324	470	396	314	228	27	LT	LT	LT
2 MON.	12.35A	21																												
12.30 - 1.00								A	7.3	32	568	1393	525	111^	544	236	322	276	192^	152^	849	384	504	308	312	270	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.					12	173	174	A	8.4	17	654	1454	708	287	740	268	441	456	373	230	606	217	355	330	279	213	47^	47^	61^	61^
SAT.	11.00P	15	ABC	N		92	92	B	7.9	16	615	1525	645	253	693	245	414	392	357	221	620	242	378	333	281	203	110	65	102	76
ABC WEEKEND REPORT-SUN.					12	170	168	A	5.9	12	459	1420	582	322	752	364	466	342	314	205^	546	191^	262^	267	275	205^	103^	54v	19v	LT
SUN.	11.00P	15	ABC	N		93	93	B	5.5	12	428	1465	588	256	661	242	395	361	353	179	699	272	432	427	345	194	72	27	33	27
CBS NEWS SPEC. RPT-11.30P(S)						186		A	11.8	32	918	1499	847	181^	847	390	611	438	427	169^	579	309	401	303	218^	120^	42v	15v	31v	31v
1 TUE.	11.30P	37	CBS	N		99																								
11.30 - 12.00								A	12.1	31	941	1533	881	186^	881	412	631	449	437	176^	571	295	390	291	219^	123^	45v	16v	36v	36v
CBS NEWS SPEC. RPT-11.30P(S)							179	A	6.4	20	498	1291	536	239^	687	252^	451^	404^	337^	156^	555	191^	357^	389^	332^	144^	49v	13v	LT	LT
2 TUE.	11.30P	30	CBS	N			95																							

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																														
CBS SUNDAY NEWS-BRADLEY				14	127	126	A	9.2	21	716	1697	761	281	838	237	417	379	430	349	724	237	383	285	416	312	64^	38v	71^	30v
1 SUN.	11.00P	15	CBS N		71	71	B	7.8	17	607	1532	735	236	838	235	419	391	424	349	596	204	314	268	295	244	65	40	33	18
2 SUN.	11.29P	15																												
CHARLIE'S ANGELS-11.30				11	169	173	A	5.2	21	405	1232	484	158^	535	202^	246^	271^	239^	170^	533	237^	308	193^	187^	195^	164^	35v	LT	LT
1 THU.	11.50P	67	ABC PD		92	94	B	4.4	19	342	1289	550	179	614	220	322	310	327	181	542	192	309	262	244	193	123	52	LT	LT
2 THU.	11.50P	68																												
12.00 - 12.30							A	5.2	20	405	1262	477	135^	496	202^	232^	238^	198^	178^	554	277^	346	175^	170^	193^	212^	45v	LT	LT
12.30 - 1.00							A	5.0	24	389	1121	493	151^	542	193^	234^	289^	249^	161^	492	209^	281^	180^	173^	193^	87^	LT	LT	LT
FRIDAYS				11	179	174	A	7.4	22	576	1613	550	232	609	306	500	400	271	77^	562	335	456	357	210	64^	313	109^	129^	111^
1 FRI.	11.30P	70	ABC GV		96	96	B	7.0	21	545	1525	510	219	560	284	434	360	250	78	615	359	510	398	227	69	253	122	97	83
2 FRI.	11.47P	70																												
11.30 - 12.00							A	9.0	22	700	1770	701	349	779	395	628	503	329^	129^	586	288^	432	460	298^	64v	243^	89^	162^	150^
12.00 - 12.30							A	7.1	21	552	1580	511	204^	569	296	479	368	246	62^	555	342	457	334	191^	63^	316	92^	140^	126^
12.30 - 1.00							A	6.0	23	467	1482	410^	176^	461^	270^	360^	292^	164^	58v	424^	327^	369^	150^	66v	55v	500^	233^	97v	37v
LATE MOVIE I				58	158	157	A	5.8	20	451	1364	663	288	723	251	489	472	422	162	559	230	397	358	290	132	66^	33v	16v	LT
1 MON.	11.30P	71	CBS FF		88	89	B	5.9	21	459	1323	628	267	705	262	456	429	373	169	534	215	358	331	278	135	65	31	19	14
1 TUE.	12.07A	71																												
WED.	11.30P	75																												
1 THU.	11.30P	69																												
1 FRI.	11.30P	76																												
2 M & F	11.30P	72																												
2 TUE.	12.00A	72																												
2 THU.	11.30P	74																												
11.30 - 12.00							A	6.9	19	537	1402	688	277	752	244	495	477	443	188	560	209	373	333	303	150	74^	41^	16v	LT
12.00 - 12.30							A	5.8	21	451	1375	673	307	733	273	506	479	413	154	557	238	405	361	280	127^	72^	35^	13v	LT
12.30 - 1.00							A	4.0	20	311	1186	595	228^	617	328^	493	395	276^	73v	521	319^	424	366^	160^	97v	48v	LT	LT	LT
LATE MOVIE II				51	159	156	A	4.1	23	319	1245	572	267	609	205	403	391	359	142^	597	254	430	386	302	135^	36v	15v	LT	LT
1 MON.	12.41A	42	CBS FF		89	89	B	4.1	24	319	1249	582	231	634	258	431	386	325	132	547	240	399	352	277	117	62	27	LT	LT
1 TUE.	1.18A	45																												
1 WED.	12.45A	46																												
1 THU.	12.45A	36																												
1 FRI.	12.46A	40																												
2 MON.	12.42A	40																												
2 TUE.	1.12A	47																												
2 WED.	12.45A	49																												
2 THU.	12.44A	41																												
2 FRI.	12.42A	46																												
1.00 - 1.30							A	4.3	25	335	1281	633	298	675	221	444	430	409	162^	562	206	386	373	312	140^	44v	15v	LT	LT
1.30 - 2.00							A	2.9	24	226	960	231^	133v	248^	142^	186^	155^	79v	40v	712	482^	650	438^	230^	62v	LT	LT	LT	LT
LOVE BOAT-11.30				11	173	174	A	5.9	24	459	1174	561	209^	644	257^	374	309	304	187^	460	176^	327	274	225^	120^	70^	44v	LT	LT
1 WED.	11.50P	68	ABC CS		94	94	B	5.2	23	405	1218	533	182	597	236	357	304	282	165	468	214	310	218	204	144	129	48	24	24
2 WED.	11.50P	67																												
12.00 - 12.30							A	6.0	23	467	1163	552	218^	623	242^	372	306	295	180^	473	182^	355	295	248^	108^	67^	39v	LT	LT
12.30 - 1.00							A	5.8	28	451	1053	504	184^	602	261^	335	242^	261^	199^	368	151^	253^	205^	144^	115^	83^	45v	LT	LT
MIDNIGHT SPECIAL				12	191	190	A	3.4	16	265	1362	314^	212^	484	314^	326^	237^	170^	102v	486	222^	362^	264^	238^	113v	335^	165^	57v	57v
FRI.	12.30A	90	NBC PC		93	93	B	3.5	18	272	1094	329	157	396	211	279	226	151	81	457	235	374	288	200	72	199	73	42	42
12.30 - 1.00							A	4.2	16	327	1226	372	232^	522	272^	290^	257^	250^	153^	413	129^	258^	226^	221^	134^	269^	126^	22v	22v
1.00 - 1.30							A	3.3	16	257	1381	280^	229^	447^	323^	323^	201^	124^	86v	467^	214^	347^	241^	253^	108v	404^	237^	63v	63v
1.30 - 2.00							A	2.9	17	226	1451	252^	141^	429^	332^	345^	229^	97v	40v	587	345^	503^	331^	242^	84v	332^	137^	103v	103v

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																														
NBC LATE NIGHT MOVIE				7	78	75	A	2.7	11	210	1095	237^	157^	314^	176^	180^	91v	124v	109v	657	272^	495^	467^	352^	142v	76v	62v	48v	LT
1 SUN.	11.30P	122	NBC FF		48	48	B	2.1	9	163	994	353	136	408	194	245	189	190	132	535	243	405	334	265	117	LT	LT	LT	LT
2 SUN.	11.30P	126																												
11.30 - 12.00							A	2.8	8	218	1261	367^	262^	482^	233^	257^	128v	202^	184^	619	165^	381^	463^	409^	156^	91v	32v	69v	LT
12.00 - 12.30							A	2.9	11	226	1133	230^	230^	323^	230^	230^	106v	93v	75v	687	297^	549	509^	358^	138^	75v	75v	48v	LT
12.30 - 1.00							A	2.8	14	218	1014	199^	70v	231^	115v	115v	69v	116v	93v	674	298^	518^	455^	343^	156^	68v	68v	41v	LT
1.00 - 1.30							A	2.5	15	195	1072	195^	77v	231^	134v	134v	72v	97v	82v	723	359^	579^	477^	328^	144v	77v	77v	41v	LT
POLICE WOMAN-WED.				10	166	167	A	3.7	24	288	917	442	136^	536	251^	307^	236^	246^	174^	378^	163^	214^	156^	121^	164^	LT	LT	LT	LT
1 WED.	12.58A	52	ABC OP		93	93	B	3.5	23	272	1074	484	157	544	288	348	233	214	151	447	202	298	222	186	146	75	35	LT	LT
2 WED.	12.57A	48																												
1.00 - 1.30							A	3.6	22	280	900	412^	149^	529	264^	289^	214^	222^	172^	371^	164^	207^	154^	114^	164^	LT	LT	LT	LT
1.30 - 2.00							A	4.1	33	319	878	367^	76v	367^	173v	213^	213^	194^	154v	511^	241^	317^	210^	191^	194^	LT	LT	LT	LT
POLICE WOMAN-THU.				10	164	165	A	3.6	23	280	829	394^	150^	451	211^	254^	246^	211^	133^	375^	89v	168^	118^	239^	189^	LT	LT	LT	LT
1 THU.	12.57A	45	ABC OP		93	93	B	3.1	22	241	1018	477	157	506	218	255	190	237	188	458	115	221	192	257	202	54	40	LT	LT
2 THU.	12.58A	42																												
1.00 - 1.30							A	3.7	23	288	851	411^	153^	473	233^	278^	258^	212^	132^	378^	83v	170^	129^	243^	184^	LT	LT	LT	LT
SATURDAY NIGHT				11	215	217	A	10.8	31	840	1475	484	271	554	255	423	338	251	110^	558	294	464	347	243	68^	278	95^	85^	73^
1 SAT.	11.30P	80	NBC GV		99	99	B	10.4	31	809	1570	541	257	620	325	471	368	236	111	647	387	531	419	229	74	253	126	50	45
2 SAT.	11.30P	79																												
11.30 - 12.00							A	11.8	29	918	1536	520	283	581	245	427	346	271	132	602	313	482	329	255	101^	278	120^	75^	61^
12.00 - 12.30							A	10.8	32	840	1444	484	275	552	267	430	346	244	98^	537	290	461	354	234	47^	273	74^	82^	67^
12.30 - 1.00							A	9.1	33	708	1336	305^	238^	423	159^	286^	247^	264^	121^	486	238^	419	382	248^	32v	307^	115^	120^	105^
TOMORROW SHOW-1				47	191	191	A	4.3	22	335	1101	489	150^	516	131^	223	259	257	215	531	230	367	262	224	135^	45v	LT	LT	LT
1 MWTH	12.30A	30	NBC CC		98	98	B	3.9	21	303	1163	534	197	589	172	286	305	281	229	506	204	338	281	224	140	62	23	LT	LT
1 TUE.	1.00A	30																												
2 M-TH	12.30A	30																												
TOMORROW SHOW-2				47	192	192	A	2.8	20	218	904	372	65v	377	74^	129^	179^	192^	184^	459	215^	335	229^	166^	120^	50v	LT	LT	LT
1 M & TH	1.00A	56	NBC CC		98	98	B	2.5	19	195	1015	434	137	492	134	237	251	240	195	481	205	341	298	204	114	38	LT	LT	LT
1 TUE.	1.30A	45																												
1 WED.	1.00A	59																												
2 MON.	1.00A	54																												
2 TU-TH	1.00A	57																												
1.00 - 1.30							A	3.1	19	241	929	414	70^	419	75^	145^	212^	227^	191^	460	216^	324	220^	157^	128^	29v	LT	21v	LT
1.30 - 2.00							A	2.6	21	202	866	331	50v	331	74v	109^	143^	159^	173^	445	208^	337	228^	163^	108^	75v	LT	LT	LT
TONIGHT SHOW				58	211	211	A	8.6	27	669	1297	606	213	638	181	314	336	318	252	573	228	361	285	251	178	75^	24^	11v	LT
1 MWTHF	11.30P	60	NBC GV		99	99	B	7.5	25	584	1327	612	236	654	204	342	340	316	241	577	228	359	309	261	177	82	31	14	9
1 TUE.	12.00M	60																												
2 M-F	11.30P	60																												
11.30 - 12.00							A	9.8	27	762	1329	634	223	664	185	334	352	328	262	583	217	353	297	258	194	71^	20^	11v	LT
12.00 - 12.30							A	7.9	28	615	1236	576	203	607	174	289	322	305	238	550	232	359	268	236	160	70^	28^	9v	LT
12.30 - 1.00							A	5.4	25	420	1240	500^	145^	500^	133v	180^	204^	241^	248^	620	339^	461^	238^	233^	136v	120v	LT	LT	LT
TUESDAY MOVIE-WEEK-PART 1				10	172	172	A	4.3	19	335	1161	503	212^	588	289^	415	358^	248^	114^	558	251^	369	361	230^	170^	LT	LT	LT	LT
1 TUE.	12.07A	71	ABC FF		94	94	B	4.3	19	335	1041	441	168	486	177	309	268	238	136	531	192	342	321	274	153	21	LT	LT	LT
2 TUE.	11.50P	71																												
12.00 - 12.30							A	4.9	19	381	1255	485	203^	616	291^	414	349	260^	120^	631	295^	428	417	262^	176^	LT	LT	LT	LT
12.30 - 1.00							A	4.0	20	311	1132	559	241^	607	328^	473	408	248^	86v	525	232^	364^	341^	215^	161^	LT	LT	LT	LT

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LATE FRINGE CONT'D																															
TUESDAY MOVIE-WEEK-PART 2					8	172	172	A	2.9	20	226	757	239^	53v	270^	111v	133v	120v	128v	115v	487^	217^	332^	314^	208^	155^	LT	LT	LT	LT
1 TUE.		1.18A	17	ABC	FF	94	94	B	3.3	23	257	783	307	109	341	107	193	161	171	124	429	165	288	267	229	136	LT	LT	LT	LT
2 TUE.		1.01A	16																												
•WEEKDAY DAYTIME																															
ABC AFTERSCHOOL SPECIAL(S)							200	A	7.6	21	591	1638	607	49v	642	265^	453	377^	305^	138^	289^	91v	176^	144^	108^	103^	309^	258^	398^	281^
2 WED.		4.30P	60	ABC	FV		99																								
4.30 - 5.00								A	6.4	19	498	1460	598	30v	660	282^	458^	372^	301^	143^	200^	33v	109v	76v	92v	91v	256^	218^	344^	255^
5.00 - 5.30								A	8.8	23	685	1749	612	61v	628	254^	450	379	302^	133^	346	131^	218^	187^	114^	112^	340^	282^	435	299^
ABC DAYTIME NEWSBRIEF-M-F						59	174	174	A	8.1	30	630	1306	854	144	941	474	725	572	369	156	174	92^	139	102	54^	35^	112	68^	79^	27^
1 M-F		1.57P	2	ABC	N	93	93	B	8.3	30	646	1286	823	206	921	477	692	566	350	161	187	93	139	107	69	43	94	71	84	30
2 M & F		1.56P	3																												
2 TU-TH		1.57P	2																												
ALICE-M-F						55	163	163	A	5.4	27	420	1388	654	164	799	376	465	353	246	277	283	93^	145	150	128^	112^	84^	45^	222	98^
M-F		10.30A	30	CBS	CS	91	92	B	5.6	29	436	1404	665	177	786	336	479	380	310	257	272	105	153	125	125	101	84	44	262	102
ALL MY CHILDREN						59	195	195	A	8.8	34	685	1340	871	168	953	466	723	579	378	168	180	91	137	99	55^	43^	106	69^	101	28^
M-F		1.00P	60	ABC	DD	99	99	B	8.7	33	677	1313	834	217	924	466	688	562	359	166	195	95	141	114	73	47	101	78	93	32
1.00 - 1.30								A	8.6	33	669	1324	870	169	953	466	726	583	383	166	177	88	135	99	59^	42^	95	60^	99	26^
1.30 - 2.00								A	9.1	34	709	1325	861	160	939	462	711	565	367	168	172	87	129	95	49^	43^	114	75^	100	29^
ANOTHER WORLD						59	206	206	A	4.8	17	373	1155	771	229	870	267	464	450	379	350	201	22v	33v	38v	61^	155^	30v	16v	54^	40v
M-F		2.00P	60	NBC	DD	99	99	B	4.8	18	373	1199	785	196	882	299	472	438	358	350	212	43	57	48	69	140	42	32	63	26
2.00 - 2.30								A	4.9	18	381	1123	765	229	858	261	459	457	376	344	193	18v	31v	36v	61^	149^	24v	LT	48^	37v
2.30 - 3.00								A	4.7	17	366	1164	764	223	868	268	459	440	373	352	202	25v	34v	33v	55^	158^	36v	25v	58^	44^
AS THE WORLD TURNS						59	194	194	A	8.1	29	630	1251	829	152	945	208	404	424	450	441	203	75^	103	77^	53^	98	55^	39^	48^	8v
M-F		2.00P	60	CBS	DD	99	99	B	7.8	28	607	1263	836	150	954	203	423	441	469	433	204	46	77	67	71	122	46	35	59	18
2.00 - 2.30								A	7.9	29	615	1244	832	143	947	209	401	423	447	445	195	66^	91^	65^	50^	104	55^	40^	47^	LT
2.30 - 3.00								A	8.3	29	646	1243	819	157	936	206	401	420	446	436	206	79^	112	87^	54^	93	53^	37^	48^	9v
BLOCKBUSTERS						39	139	137	A	3.2	16	249	1390	864	152^	921	253	399	418	370	454	337	72^	101^	119^	149^	193^	39v	39v	93^	40v
M-F		10.30A	30	NBC	QG	76	76	B	3.1	15	241	1419	779	130	857	231	360	343	304	430	412	95	159	180	182	209	50	29	100	58
CAPTAIN KANGAROO						57	177	176	A	2.5	13	195	1251	348	87^	369	158^	193^	154^	98^	139^	117^	51v	66v	66v	46v	36v	LT	LT	749	102^
M-F		8.00A	60	CBS	C	98	98	B	2.6	13	202	1380	409	89	427	208	288	224	148	115	138	51	80	76	64	49	39	LT	776	160
8.00 - 8.30								A	2.2	11	171	1222	322^	76v	351	124^	170^	147^	99^	139^	124^	53v	71v	69v	52v	36v	LT	LT	736	123^
8.30 - 9.00								A	2.7	13	210	1314	372	81^	400	200^	224^	167^	95^	143^	119^	52v	67v	71v	44v	38v	LT	LT	791	90^
CARD SHARKS						60	132	131	A	2.9	12	226	1217	713	120^	770	169^	284	270	353	438	270	54v	93^	66v	136^	177^	75^	26v	102^	45v
M-F		12.00N	30	NBC	QG	69	69	B	3.0	13	233	1349	761	147	828	196	336	317	346	437	308	69	112	88	138	182	91	45	122	70
DAYS OF OUR LIVES						60	208	208	A	5.3	20	412	1252	847	171	912	274	439	403	354	424	260	37v	56^	52^	96^	179	22v	12v	58^	30v
M-F		1.00P	60	NBC	DD	99	99	B	5.3	20	412	1322	859	173	947	325	487	399	345	419	274	52	79	68	99	177	45	26	56	26
1.00 - 1.30								A	5.1	20	397	1237	827	158	897	272	418	384	338	425	265	46^	61^	48^	95^	180	25v	15v	50^	23v
1.30 - 2.00								A	5.4	20	420	1262	878	176	937	282	462	424	371	429	247	27v	48^	47^	93^	178	15v	LT	63^	31v
DOCTORS						59	188	188	A	3.3	14	257	1304	837	229	888	257	426	413	371	389	312	82^	98^	92^	136^	169^	54v	34v	50v	31v
M-F		12.30P	30	NBC	DD	92	92	B	3.5	15	272	1283	800	196	872	284	449	415	344	366	270	63	80	73	136	165	74	54	67	39
EDGE OF NIGHT						54	152	151	A	4.9	15	381	1509	872	201	949	423	629	436	344	261	298	135^	184	109^	104^	100^	121^	97^	141^	48^
1 MTUWF		4.00P	30	ABC	DD	82	81	B	4.9	16	381	1397	759	242	865	379	573	464	351	223	280	129	165	112	98	105	109	95	143	67
2 M-F		4.00P	30																												

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WEEKDAY DAYTIME CONT'D																														
FAMILY FEUD				60	181	181	A	5.7	23	443	1413	852	123^	951	388	573	453	424	320	242	127^	154	106^	85^	77^	98^	70^	122^	50^
M-F	12.00N	30	ABC	QP	94	93	B	5.9	25	459	1351	753	178	853	358	523	443	368	260	280	117	158	133	110	107	92	72	126	64
GENERAL HOSPITAL				57	197	197	A	10.8	35	840	1429	827	175	911	488	671	476	313	185	212	100	130	84	62^	75	161	123	145	95
1 MTUWF	3.00P	60	ABC	DD	99	99	B	11.0	36	856	1353	783	192	866	451	627	467	315	181	191	85	114	76	63	72	160	130	136	83
1 THU.	3.30P	60																											
2 M-F	3.00P	60																											
3.00 - 3.30							A	10.4	35	809	1362	821	166	912	483	672	481	319	181	210	97	135	84	64^	71^	141	103	99	54^
3.30 - 4.00							A	11.1	35	864	1457	811	168	892	481	656	465	301	181	208	102	130	83	57^	71	181	139	176	123
4.00 - 4.30							A	11.3	35	879	1487	917	261^	957	519	692	504	347	219^	202^	62v	77^	99^	97^	103^	119^	119^	209^	142^
GOOD MORNING, AMERICA-730				60	201	201	A	4.6	26	358	1385	683	206	789	278	446	414	341	259	357	100^	145^	143^	153^	167	116^	20v	123^	92^
M-F	7.30A	30	ABC	N	99	99	B	4.7	26	366	1374	703	223	767	231	394	402	386	278	409	123	185	173	178	176	76	21	122	75
GOOD MORNING, AMERICA-830				60	201	201	A	6.2	31	482	1239	752	150	820	258	415	397	375	329	338	95^	120^	141	129	172	27v	14v	54^	19v
M-F	8.30A	30	ABC	N	98	98	B	5.8	29	451	1192	737	184	782	228	357	384	372	336	329	90	134	150	144	153	25	12	56	20
GUIDING LIGHT				59	196	196	A	8.5	28	661	1333	807	152	936	246	435	423	460	401	221	81^	113	91	83^	100	102	76^	74^	29^
M-F	3.00P	60	CBS	DD	99	99	B	8.1	27	630	1325	805	158	927	212	405	413	453	432	224	57	92	79	93	121	83	67	91	39
3.00 - 3.30							A	8.4	28	654	1287	801	151	927	240	423	417	455	402	212	79^	108	91	77^	96	85^	64^	63^	19v
3.30 - 4.00							A	8.5	27	661	1371	814	153	940	246	441	429	468	399	226	82^	115	88^	86^	103	122	90	83^	38^
JEFFERSONS M-F				55	153	153	A	4.3	22	335	1436	737	188	803	385	484	382	241	269	308	102^	164^	198	153^	95^	86^	48^	239	110^
M-F	10.00A	30	CBS	CS	87	89	B	4.7	24	366	1372	666	179	747	308	463	388	298	234	253	98	146	137	131	85	88	42	284	113
LAS VEGAS GAMBIT				39	133	134	A	3.0	15	233	1373	794	158^	854	194^	343	339	351	450	388	87^	138^	145^	180^	216^	33v	25v	98^	30v
M-F	10.00A	30	NBC	QG	74	74	B	2.8	14	218	1455	757	142	854	209	352	320	316	444	450	105	172	177	191	242	44	24	107	42
LOVE BOAT DAYTIME				60	194	193	A	5.3	24	412	1352	695	148	754	370	510	358	298	198	234	119^	155	110^	88^	57^	139^	96^	225	100^
M-F	11.00A	60	ABC	CS	98	98	B	5.1	24	397	1350	680	179	745	371	505	394	281	193	259	142	175	114	86	63	144	111	202	91
11.00 - 11.30							A	4.9	23	381	1378	722	157	780	379	530	380	314	200	228	113^	150^	100^	89^	57^	133^	86^	237	112^
11.30 - 12.00							A	5.7	25	443	1298	669	136	723	357	492	340	284	191	226	118^	153	113^	83^	52^	137	99^	212	86^
MORNING-CHARLES KURALT				60	183	183	A	2.8	17	218	1239	684	243^	716	170^	368	313	354	307	444	105^	210^	178^	211^	202^	37v	LT	42v	LT
M-F	7.15A	45	CBS	N	98	98	B	2.8	16	218	1328	646	222	694	166	309	311	359	310	475	122	223	195	258	199	41	LT	118	50
7.30 - 8.00							A	2.8	16	218	1229	724	247^	756	188^	380	321	376	326	403	100^	164^	142^	170^	202^	24v	LT	46v	LT
NBC SPECIAL TREAT(S)					180		A	6.4	16	498	1789	816	150^	887	415^	583	585	359^	261^	393^	91v	168^	168^	147^	195^	189^	135^	320^	212^
1 TUE.	4.00P	60	NBC	FV	95																								
4.00 - 4.30							A	5.3	14	412	1689	779	126v	833	421^	576	570^	323^	230^	375^	72v	155^	155^	149^	193^	171^	120v	310^	192^
4.30 - 5.00							A	7.6	19	591	1817	831	166^	907	404	580	583	378^	276^	396^	100v	172^	173^	139^	193^	195^	140^	319^	223^
NEWSBREAK-11.57				58	165	165	A	6.3	27	490	1439	752	120	875	238	389	384	386	380	358	116^	185	155	151	163	34^	13v	172	37^
M-F	11.57A	2	CBS	N	90	90	B	6.0	28	467	1375	740	161	859	257	420	383	361	364	330	89	140	120	127	176	41	27	145	37
NEWSBREAK-3.57				59	177	177	A	7.0	22	545	1383	819	132	946	248	417	409	469	412	234	87^	132	92^	82^	100^	126	97^	77^	38^
M-F	3.57P	2	CBS	N	94	94	B	6.7	21	521	1354	802	153	935	229	407	413	449	421	230	60	97	88	95	117	95	78	94	44
ONE DAY AT A TIME-M-F				56	121	121	A	4.4	14	342	1567	728	198	813	319	512	397	389	252	298	99^	152^	134^	141^	96^	201	137^	255	147^
M-F	4.00P	30	CBS	CS	70	70	B	4.4	14	342	1454	706	177	800	272	439	375	400	294	256	81	113	103	98	117	169	117	229	135
ONE LIFE TO LIVE				57	195	195	A	8.8	32	685	1312	884	146	947	487	698	545	341	175	196	75^	114	76^	55^	80^	87	62^	82^	28^
1 MTUWF	2.00P	60	ABC	DD	99	99	B	8.9	32	692	1259	829	190	903	476	661	519	326	172	181	79	109	78	57	68	91	77	84	32
1 THU.	2.30P	60																											
2 M-F	2.00P	60																											
2.00 - 2.30 CONT'D							A	8.5	31	661	1271	870	131	933	477	697	560	343	162	191	75^	117	76^	55^	74^	84^	56^	63^	12v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																															
ONE LIFE TO LIVE-CONT'D																															
2.30 - 3.00								A	9.1	32	708	1333	896	153	958	492	700	540	344	182	196	74^	110	69^	53^	85	86	64^	93	37^
3.00 - 3.30								A	9.0	32	700	1261	858	193^	888	488	647	433	262^	200^	188^	41v	107^	107^	81v	81v	85v	85v	100^	68v
PASSWORD PLUS					58	178	179	A	4.2	19	327	1284	815	171^	853	199	401	423	447	366	339	100^	120^	94^	111^	205	55^	21v	37v	LT
M-F	11.30A	30	NBC	QG		90	90	B	4.1	19	319	1219	727	137	790	179	330	336	369	383	328	99	126	133	115	168	55	25	46	17
PRICE IS RIGHT 1					58	190	192	A	6.2	30	482	1367	693	139	822	257	372	333	308	386	346	96^	146	112^	132	182	41^	22v	158	34^
M-F	11.00A	30	CBS	AP		95	95	B	5.8	29	451	1371	723	166	836	270	421	373	351	354	329	85	136	115	132	175	39	24	167	46
PRICE IS RIGHT 2					58	190	191	A	7.2	32	560	1382	739	121	852	235	376	345	354	403	348	89^	155	128	152	181	30^	14v	152	38^
M-F	11.30A	30	CBS	AP		95	95	B	6.6	31	513	1386	757	155	869	262	425	376	365	378	336	81	134	112	135	188	37	25	144	40
RYAN'S HOPE					60	186	185	A	6.3	26	490	1331	829	141	909	437	635	514	371	193	222	129	160	103^	51^	58^	103^	67^	97^	22v
M-F	12.30P	30	ABC	DD		96	96	B	6.3	26	490	1300	785	208	872	417	608	510	350	182	240	110	157	131	90	67	84	67	104	29
SEARCH FOR TOMORROW					59	188	188	A	6.3	26	490	1310	829	157	905	238	406	436	384	417	312	84^	129	106^	122	157	33^	23v	60^	LT
M-F	12.30P	30	CBS	DD		96	96	B	6.2	26	482	1274	762	169	882	239	399	409	377	406	282	56	96	89	118	165	32	23	78	21
TEXAS					59	201	201	A	4.3	14	335	1263	738	226	864	260	490	448	392	320	192	42v	57^	47^	74^	117^	85^	56^	122^	84^
M-F	3.00P	60	NBC	DD		98	98	B	4.5	15	350	1248	766	198	858	272	458	424	373	337	225	61	79	57	73	134	61	47	104	59
3.00 - 3.30								A	4.2	14	327	1226	747	226	869	264	487	452	385	331	180	31v	43v	42v	76^	122^	63^	42v	114^	83^
3.30 - 4.00								A	4.4	14	342	1275	720	222	857	258	491	445	391	310	195	52^	70^	49^	70^	109^	100^	64^	123^	79^
TODAY SHOW-7.30AM					60	214	214	A	4.9	28	381	1310	687	149^	727	116^	265	265	440	417	475	103^	163	204	235	252	29v	LT	79^	64^
M-F	7.30A	30	NBC	N		99	99	B	4.9	27	381	1336	736	138	776	164	310	274	369	425	492	93	167	166	228	291	23	LT	45	33
TODAY SHOW-8.30AM					60	211	211	A	5.9	29	459	1261	727	167	760	140	266	278	360	443	448	109^	185	178	183	222	13v	11v	40^	22v
M-F	8.30A	30	NBC	N		99	99	B	5.7	29	443	1282	753	149	791	155	294	277	372	440	433	74	142	138	194	261	11	LT	47	29
WHEEL OF FORTUNE					59	182	183	A	4.5	22	350	1343	809	191	875	244	429	416	397	363	355	91^	109^	150^	152^	180	71^	39v	42v	LT
M-F	11.00A	30	NBC	QG		89	89	B	4.1	21	319	1244	755	126	812	226	380	377	352	361	318	81	111	137	127	164	47	22	67	19
YOUNG AND THE RESTLESS					59	197	197	A	7.4	28	576	1243	807	126	917	282	455	425	388	383	189	70^	101^	90^	71^	74^	44^	32^	93^	23v
M-F	1.00P	60	CBS	DD		99	99	B	7.4	29	576	1233	800	140	921	293	475	430	402	379	173	54	74	59	58	93	40	29	99	25
1.00 - 1.30								A	7.0	27	545	1246	805	121	913	286	451	416	373	381	187	69^	105^	91^	73^	70^	48^	33^	98^	24v
1.30 - 2.00								A	7.7	29	599	1239	814	132	925	280	457	433	399	390	185	68^	95^	87^	67^	77^	42^	30^	87^	18v
•WEEKEND DAYTIME																															
ABC WEEKEND SPECIALS					5	165	179	A	5.5	18	428	1521	337	73^	348	100^	176^	121^	146^	163^	237^	119^	161^	129^	62v	76^	241^	121^	695	503
SAT.	12.00N	30	ABC	FV		91	96	B	5.8	21	451	1672	389	100	400	141	231	189	165	156	266	149	196	151	70	58	197	99	809	525
ABC WIDE WORLD-SPORTS SAT					4	192	192	A	10.0	21	778	1627	437	173	491	195	262	270	213	190	811	261	451	431	421	288	142^	43^	183	117^
1 SAT.	5.00P	90	ABC	SA		99	99	B	8.1	19	630	1598	481	196	516	186	296	286	247	185	746	276	460	439	366	229	156	53	180	100
2 SAT.	5.49P	41																													
5.00 - 5.30								A	9.3	22	724	1430	372	171^	487	165^	247^	252^	195^	220^	754	255^	445	369	389	263^	61v	61v	128^	80v
5.30 - 6.00								A	11.5	24	895	1714	397	159^	444	219^	265	251^	185^	151^	794	285	465	405	410	255^	240^	54v	236^	145^
6.00 - 6.30								A	10.4	20	809	1690	492	194	524	210	276	294	230	194	852	264	457	469	429	318	125^	34v	189	125^
ALL NEW POPEYE HOUR 1					14	185	188	A	7.2	30	560	1477	296	137^	338	151^	225	129^	187^	104^	218	94^	131^	150^	83^	68^	187^	86^	734	353
SAT.	10.30A	30	CBS	CA		96	97	B	7.4	29	576	1660	332	137	392	213	281	178	154	86	314	193	246	157	98	57	196	103	758	356
ALL NEW POPEYE HOUR 2					14	184	188	A	8.0	31	622	1616	273	114^	315	173^	202	103^	136^	103^	221	115^	139^	122^	67^	76^	290	123^	790	344
SAT.	11.00A	30	CBS	CA		96	97	B	7.1	28	552	1659	329	143	390	226	284	171	131	81	288	164	222	144	103	58	238	123	743	364

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																													
AMERICAN BANDSTAND '80				6	151	153	A	4.0	12	311	1460	281^	71v	377^	174^	261^	138^	133^	116^	460	261^	360^	262^	139^	100^	288^	234^	335^	202^
1 SAT.	12.30P	30	ABC	PC	84	85	B	4.1	14	319	1526	409	115	485	264	354	228	148	114	422	251	315	214	125	105	250	179	369	219
&	4.00P	30																											
2 SAT.	12.30P	60																											
12.30 -	1.00						A	4.1	14	319	1401	297^	50v	344^	187^	269^	147^	122^	75v	451	281^	353^	269^	119^	98^	293^	204^	313^	217^
1.00 -	1.30						A	3.6	11	280	1386	376^	61v	408^	236^	340^	179v	104v	68v	578^	318^	515^	358^	197v	63v	213v	182v	187v	139v
4.00 -	4.30						A	4.3	12	335	1531	150v	108v	374^	78v	152v	74v	161v	222^	352^	148v	220^	164v	126v	132v	331^	331^	474^	212^
ANIMALS, ANIMALS, ANIMALS				11	130	134	A	2.5	10	195	1026	329^	247^	344^	154v	216^	138v	190^	108v	287^	241^	287^	179^	46v	LT	72v	26v	323^	200^
SUN.	11.30A	30	ABC	CL	85	84	B	2.6	10	202	1260	384	131	392	160	241	190	170	129	325	148	215	168	110	99	94	66	449	264
ASK NBC NEWS-8:58AM				14	188	169	A	4.0	22	311	1592	184^	129^	225^	131^	202^	161^	94v	LT	140^	64v	105^	92v	76v	19v	100^	LT	1127	654
SAT.	8.58A	2	NBC	CN	96	84	B	4.1	23	319	1685	206	61	214	94	143	144	100	36	135	67	98	64	53	32	132	36	1204	734
ASK NBC NEWS-10:58AM				14	199	195	A	5.7	23	443	1354	221^	133^	286	183^	204^	94^	103^	49v	149^	99^	126^	76^	50v	23v	240^	75^	679	392
SAT.	10.58A	2	NBC	CN	98	94	B	5.5	22	428	1594	253	113	288	167	210	116	88	64	247	158	193	103	70	48	264	98	795	498
ASK NBC NEWS-11:58AM				14	174	170	A	5.9	21	459	1357	93^	67^	173^	69^	127^	94^	104^	21v	206^	77^	77^	LT	129^	129^	285	66v	693	464
SAT.	11.58A	2	NBC	CN	83	83	B	5.9	23	459	1446	197	63	244	114	150	114	81	72	270	149	184	84	102	78	202	67	730	455
ASK NBC NEWS-9:58AM				13	202	198	A	5.2	22	405	1677	122^	91^	173^	108^	121^	81^	65v	18v	107^	84^	84^	50v	23v	23v	178^	89^	1219	741
SAT.	9.58A	2	NBC	CN	99	98	B	5.2	22	405	1614	179	82	195	113	134	108	68	30	103	63	81	58	31	21	180	81	1136	710
BATMAN & SUPER 7 I				13	174	170	A	5.0	19	389	1473	180^	150^	309^	206^	231^	88^	103^	41v	166^	101^	128^	41v	65v	38v	306^	74v	692	391
SAT.	11.00A	30	NBC	CA	83	83	B	5.4	21	420	1539	201	84	275	174	192	94	55	69	269	171	211	88	83	55	224	87	771	489
BATMAN & SUPER 7 II				13	174	170	A	5.4	19	420	1295	91^	74^	193^	91^	143^	89^	102^	27v	125^	71v	71v	LT	54v	54v	291	69v	686	455
SAT.	11.30A	30	NBC	CA	83	83	B	5.7	22	443	1469	197	72	249	124	152	105	72	77	280	169	208	83	92	64	216	75	724	461
BUGS BUNNY/ROAD RUNNER 1				14	193	200	A	6.8	30	529	1533	255	85^	285	177^	233	190^	97^	37v	247	127^	196^	151^	91^	51v	160^	53v	841	407
SAT.	9.00A	30	CBS	CA	92	99	B	7.2	33	560	1585	283	114	322	200	243	168	92	56	226	134	178	121	69	43	209	97	828	405
BUGS BUNNY/ROAD RUNNER 2				14	193	200	A	8.1	32	630	1725	293	108^	321	174^	250	164^	138^	59^	323	206	257	148^	77^	66^	288	99^	793	393
SAT.	9.30A	30	CBS	CA	92	99	B	8.7	36	677	1668	312	138	357	207	263	180	123	65	262	163	210	137	74	45	259	124	790	391
BUGS BUNNY/ROAD RUNNER 3				14	192	200	A	8.3	32	646	1602	338	153^	375	199	268	163^	163^	90^	341	180^	265	218	139^	54^	218	82^	668	326
SAT.	10.00A	30	CBS	CA	92	99	B	8.9	35	692	1708	352	160	405	226	290	207	150	75	340	208	273	173	110	53	248	120	715	345
CBS NFL FOOTBALL PRE GAME				14	186	189	A	6.7	23	521	1597	435	207^	500	201^	300	208^	212^	181^	725	247	465	411	424	193^	197^	20v	175^	129^
SUN.	12.30P	30	CBS	SC	99	99	B	7.5	26	584	1576	417	196	466	182	285	241	216	150	814	341	548	498	406	195	178	34	118	97
CBS NFL FOOTBALL GAME 1				14	197	202	A	16.7	39	1299	1776	405	172	494	229	343	243	189	130	973	387	652	622	478	250	199	50^	110	71^
1 SUN.	1.00P	183	CBS	SE	99	99	B	16.3	41	1268	1657	387	167	453	174	274	227	199	150	921	368	588	555	434	257	169	40	114	81
2 SUN.	1.00P	209																											
1.00 -	1.30						A	11.8	33	918	1793	405	154	511	281	358	189	172	138	963	382	647	602	482	253	169	60^	150	114^
1.30 -	2.00						A	16.0	40	1245	1717	374	178	474	259	350	222	158	108	977	392	651	618	481	250	170	52^	96^	73^
2.00 -	2.30						A	16.3	38	1268	1784	420	192	510	248	380	261	187	121	976	384	653	625	481	248	172	47^	126	73^
2.30 -	3.00						A	17.5	40	1362	1778	413	185	487	219	336	263	190	131	965	391	624	608	459	263	198	43^	128	71^
3.00 -	3.30						A	18.1	41	1408	1761	407	160	486	202	320	251	199	138	949	363	634	612	479	250	231	50^	95	63^
3.30 -	4.00						A	18.4	41	1432	1758	404	153	489	197	325	249	206	134	950	377	635	601	467	245	216	46^	103	65^
4.00 -	4.30						A	22.1	46	1719	1899	414	204	528	222	355	257	219	144	1047	437	750	705	513	226	245	67^	79^	51^
CBS NFL FOOTBALL GAME 2				7		190	A	20.3	39	1579	1795	478	224	549	210	343	280	239	167	969	415	682	596	434	242	164	40^	113^	71^
2 SUN.	4.32P	177	CBS	SE		80	B	13.9	28	1081	1741	447	203	507	178	300	265	231	174	938	383	628	552	440	252	157	30	139	104
4.30 -	5.00						A	19.1	40	1486	1822	429	217	534	264	370	262	197	126^	1029	463	743	650	450	246	168	48^	91^	61^
5.00 -	5.30						A	19.8	41	1540	1701	396	188	451	177	287	255	206	126^	990	437	724	628	449	238	157	21v	103^	51^
CONT'D																													

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL G-CONT'D																										
5.30 - 6.00				A	19.4	39	1509	1759	398	188	468	164	285	250	227	144^	1008	438	726	642	468	238	173	16v	110^	63^
6.00 - 6.30				A	18.9	35	1470	1863	508	246	585	231	395	318	261	149^	976	434	713	618	441	207	172	41^	130^	98^
6.30 - 7.00				A	20.2	36	1572	1814	494	210	551	218	356	289	241	159	930	399	656	542	408	230	188	44^	145^	94^
7.00 - 7.30				A	24.5	41	1906	1805	609	282	669	211	361	296	283	267	909	339	565	516	403	290	135	64^	92^	63^
CBS NFL FOOTBALL PRE-SAT(S)		198		A	7.8	29	607	1410	135^	50v	197^	106^	106^	55v	91v	91v	553	211^	262^	343^	342^	131^	290^	105^	370^	200^
1 SAT. 12.00N 30 CBS SC		99																								
CBS NFL FOOTBALL GAME-SAT(S)		200		A	12.7	42	988	1316	264	76^	299	86^	154^	129^	183^	138^	726	305	415	408	328	217^	102^	24v	189^	118^
1 SAT. 12.30P 188 CBS SE		99																								
12.30 - 1.00				A	10.1	36	786	1290	178^	57v	213^	69v	111^	94^	144^	96^	648	239^	323	370	349	206^	144^	42v	285^	168^
1.00 - 1.30				A	11.5	39	895	1435	255^	102^	291	77^	172^	133^	185^	119^	745	300	421	425	378	218^	187^	25v	212^	106^
1.30 - 2.00				A	12.8	42	996	1386	278	87^	323	99^	165^	115^	183^	158^	756	354	441	393	298	231^	125^	30v	182^	124^
2.00 - 2.30				A	12.9	43	1004	1336	311	89^	337	102^	167^	153^	196^	162^	735	336	429	406	299	215^	64^	15v	200^	153^
2.30 - 3.00				A	14.0	46	1089	1271	277	60^	307	92^	150^	136^	184^	145^	719	329	424	409	287	206^	46v	14v	199^	139^
3.00 - 3.30				A	14.2	45	1105	1256	274	59^	303	75^	153^	132^	199^	137^	747	294	441	437	348	217	73^	27v	133^	70^
CBS NFL FOOTBALL PRE-SAT(S)			201	A	9.4	27	731	1743	516	193^	643	239^	464	288^	369	139^	879	243^	581	539	549	206^	37v	37v	184^	115^
2 SAT. 3.30P 30 CBS SC			99																							
CBS NFL FOOTBALL GAME-SAT(S)			201	A	15.4	36	1198	1478	375	127^	417	141^	231	183^	196^	163^	824	312	504	476	405	253	90^	61^	147^	109^
2 SAT. 4.00P 186 CBS SE			99																							
4.00 - 4.30				A	12.4	35	965	1540	442	141^	474	162^	300	214^	258	151^	860	264	501	482	485	285	73^	73^	133^	92^
4.30 - 5.00				A	14.5	38	1128	1437	378	115^	409	142^	228	182^	203^	149^	797	256	466	435	430	271	71^	71^	160^	106^
5.00 - 5.30				A	14.1	35	1097	1491	399	146^	462	179^	255	185^	203^	177^	775	293	457	402	381	257	107^	54v	147^	105^
5.30 - 6.00				A	14.4	34	1120	1474	361	106^	414	150^	227	174^	171^	165^	826	364	533	496	364	232	94^	61^	140^	98^
6.00 - 6.30				A	17.1	36	1330	1413	331	116^	359	109^	187	150^	151^	155^	859	350	555	508	398	250	87^	44v	108^	80^
6.30 - 7.00				A	18.7	36	1455	1443	316	115^	345	88^	170	171	188	154^	825	330	511	511	392	233	110^	71^	163	142^
CBS SPORTS SPECTACULAR	14	152	117	A	6.0	16	467	1340	459	126^	508	107^	278	284	319	189^	531	177^	312	288	257^	169^	98^	45v	203^	138^
1 SAT. 4.30P 90 CBS SA		86	71	B	6.1	16	475	1447	465	186	533	160	281	258	257	205	631	201	371	345	316	208	130	55	153	91
2 SAT. 2.00P 90																										
2.00 - 2.30				A	3.9	12	303	1257	386^	191v	435^	102v	188v	106v	267^	247^	512^	90v	360^	270^	313^	152v	LT	LT	310^	165v
2.30 - 3.00				A	4.7	14	366	1186	479^	241^	522^	98v	243^	239^	336^	235^	415^	90v	278^	188^	254^	137v	22v	22v	227^	227^
3.00 - 3.30				A	4.7	13	366	1486	432^	186^	552^	107v	293^	260^	382^	213^	631^	276^	484^	377^	281^	107v	27v	27v	276^	188^
4.30 - 5.00				A	6.2	16	482	1297	406^	124v	429^	59v	301^	329^	317^	100v	596	207^	368^	319^	280^	187^	143^	50v	129^	89v
5.00 - 5.30				A	7.6	18	591	1364	468	83v	505	143^	284^	308^	275^	160^	566	189^	274^	293^	261^	217^	141^	59v	152^	90v
5.30 - 6.00				A	9.0	20	700	1346	511	40v	549	108^	301^	347	336^	202^	454	168^	199^	262^	201^	169^	146^	72v	197^	118^
COLLEGE ALL AMER. FTBL TM(S)		149		A	3.0	9	233	957^	154v	26v	154v	38v	68v	90v	116v	64v	648^	184v	416^	446^	318^	146v	155v	155v	LT	LT
1 SUN. 12.30P 30 ABC SC		91																								
DAFFY DUCK SHOW	14	199	195	A	5.7	23	443	1440	229^	140^	294	190^	219^	100^	104^	44v	154^	97^	123^	77^	57v	31v	234^	90^	758	443
SAT. 10.30A 30 NBC CA		98	94	B	5.6	22	436	1609	250	111	281	164	206	119	83	59	236	148	185	104	70	47	267	91	825	514
DEAR ALEX & ANNIE-11.55AM	10	175	182	A	5.0	19	389	1468	345	59v	355	119^	144^	90^	117^	198^	199^	65v	134^	85^	100^	65v	200^	108^	714	504
SAT. 11.55A 4 ABC CN		93	94	B	5.2	21	405	1452	232	73	257	101	154	115	117	90	256	93	170	115	125	71	176	82	763	489
DEAR ALEX & ANNIE-11.26AM	14	114	123	A	3.3	14	257	1397	468^	58v	510	140^	284^	238^	242^	198^	314^	50v	205^	183^	190^	109v	160^	105v	413^	272^
SUN. 11.26A 3 ABC CN		80	82	B	3.5	14	272	1534	417	73	451	217	316	208	188	105	362	161	267	223	172	81	235	142	486	289
DRAK PACK	14	167	179	A	7.0	25	545	1670	229	67^	273	133^	172^	102^	129^	93^	252	105^	142^	152^	95^	100^	352	188^	793	399
SAT. 11.30A 30 CBS CA		85	91	B	6.3	24	490	1692	324	129	392	220	265	178	128	86	269	148	200	139	98	59	246	121	785	414

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																																
DRAWING POWER(B)								145		A	3.5	13	272	1566	655^	144v	655^	303^	445^	268^	224^	210v	185v	185v	185v	41v	LT	LT	241^	80v	485^	129v
1	SAT.	12.30P	30	NBC	CL			74																								
FACE THE NATION						14		165	154	A	4.2	15	327	1303	412	126^	544	210^	269^	159^	184^	275^	676	73v	288^	330^	413	313^	68v	LT	15v	LT
	SUN.	11.30A	30	CBS	CC			94	89	B	3.7	14	288	1318	496	110	560	145	209	186	204	306	643	125	280	322	364	280	44	LT	71	40
FLINTSTONE'S COMEDY SHW 1						5		202	198	A	5.0	24	389	1625	201^	103^	247^	112^	185^	175^	135^	26v	81^	39v	39v	47v	42v	34v	189^	67v	1108	651
	SAT.	9.00A	30	NBC	CA			99	98	B	4.9	23	381	1562	194	69	227	135	171	159	92	22	75	37	37	34	27	35	222	97	1038	581
FLINTSTONE'S COMEDY SHW 2						5		202	198	A	5.5	23	428	1738	157^	82^	205^	99^	124^	93^	106^	48v	134^	80^	80^	49v	54v	51v	199^	89^	1200	752
	SAT.	9.30A	30	NBC	CA			99	98	B	5.4	23	420	1582	158	55	197	117	133	108	80	32	103	49	65	52	41	36	175	65	1107	678
FLINTSTONE'S COMEDY SHW 3						5		202	198	A	5.2	22	405	1560	133^	113^	187^	125^	140^	91^	62v	20v	131^	80^	111^	94^	51v	20v	269^	124^	973	574
	SAT.	10.00A	30	NBC	CA			99	98	B	5.6	22	436	1567	137	65	176	121	141	[illegible]	55	21	197	109	170	105	79	27	226	85	968	606
FONZ/HAPPY DAYS GANG						7		192	193	A	6.0	27	467	1612	220^	69^	250^	121^	144^	97^	108^	90^	141^	72^	91^	56v	50v	32v	133^	118^	1088	694
	SAT.	9.00A	30	ABC	CA			99	99	B	6.4	30	498	1679	224	79	235	134	153	104	91	62	138	57	89	70	59	44	170	103	1136	728
GODZILLA/HONG KONG 1						5		188	169	A	2.8	23	218	1335	152^	69v	179^	46v	106v	100v	133v	33v	133v	51v	92v	79v	82v	41v	46v	LT	977	606
	SAT.	8.00A	30	NBC	CA			96	84	B	2.6	21	202	1405	182	45	199	101	132	137	93	26	80	46	63	57	34	LT	98	LT	1028	640
GODZILLA/HONG KONG 2						5		188	169	A	4.0	24	311	1778	200^	129^	232^	123^	200^	180^	109^	LT	169^	70v	128^	128^	99^	16v	170^	41v	1207	727
	SAT.	8.30A	30	NBC	CA			96	84	B	3.9	23	303	1777	216	78	234	113	158	179	114	LT	123	52	77	69	41	36	166	40	1254	748
GREATEST SUPERFRIENDS-1						8		186	174	A	2.9	24	226	1487	191^	58v	191^	174^	174^	89v	LT	LT	247^	110v	164^	67v	54v	83v	132v	LT	917	536
	SAT.	8.00A	30	ABC	CA			93	90	B	3.7	22	288	1718	290	122	309	218	237	178	76	48	233	113	178	149	86	46	171	57	1005	549
GREATEST SUPERFRIENDS-2						8		186	174	A	4.2	25	327	1489	254^	37v	254^	145^	178^	125^	85v	76v	131^	76v	110^	52v	40v	21v	165^	146^	939	507
	SAT.	8.30A	30	ABC	CA			93	90	B	5.2	24	405	1578	239	80	257	158	189	147	88	44	134	74	111	89	45	20	182	97	1005	561
HEATHCLIFF & DINGBAT						12		192	193	A	6.0	24	467	1501	282	56v	288	137^	173^	141^	103^	91^	204^	105^	159^	94^	89^	28v	298	122^	711	475
	SAT.	11.00A	30	ABC	CA			98	98	B	6.6	27	513	1603	238	85	258	120	181	151	117	50	239	131	186	115	90	42	249	110	857	528
IN THE NEWS- 8.26AM						14		181	182	A	3.1	23	241	1564	100v	79v	223^	211^	211^	132^	LT	LT	61v	41v	41v	41v	LT	20v	51v	21v	1229	652
	SAT.	8.26A	3	CBS	CN			97	97	B	3.5	24	272	1396	201	82	228	120	165	116	67	48	157	42	108	103	85	44	117	48	894	438
IN THE NEWS- 8.56AM						14		180	181	A	5.1	28	397	1521	202^	96^	285^	152^	235^	219^	133^	LT	167^	80^	134^	134^	54v	33v	248^	29v	821	410
	SAT.	8.56A	3	CBS	CN			96	96	B	5.6	29	436	1492	249	116	291	159	220	160	108	42	159	71	120	100	69	31	174	77	868	462
IN THE NEWS- 9.26AM						14		193	200	A	7.1	30	552	1562	259	73^	294	179^	236	175^	104^	41v	279	158^	222	136^	86^	57^	169^	60^	820	418
	SAT.	9.26A	3	CBS	CN			92	99	B	7.8	34	607	1610	290	112	330	198	243	166	96	63	238	148	190	119	66	45	228	112	814	400
IN THE NEWS- 9.59AM						14		193	200	A	8.3	33	646	1666	328	120^	356	198	271	165^	147^	71^	338	196	259	198	110^	60^	263	94^	709	353
	SAT.	9.59A	3	CBS	CN			92	99	B	9.1	37	708	1716	344	157	396	230	291	198	140	70	318	196	256	163	98	52	253	126	749	368
IN THE NEWS-11.56AM						14		167	179	A	6.9	24	537	1579	228	69^	275	131^	167^	101^	129^	98^	270	106^	137^	158^	113^	112v	313	168^	721	377
	SAT.	11.56A	3	CBS	CN			85	91	B	6.4	24	498	1644	321	123	388	217	262	177	130	84	272	146	202	144	102	55	241	117	743	406
IN THE NEWS-12.26PM						13			176	A	8.4	27	654	1586	329^	94^	425	104^	196^	159^	272^	197^	281^	49v	176^	176^	195^	105^	267^	188^	613	337^
2	SAT.	12.26P	3	CBS	CN				97	B	7.1	26	552	1532	351	127	403	184	253	195	170	110	285	108	185	148	137	88	223	123	621	367
IN THE NEWS-12.56PM						13			160	A	8.3	25	646	1899	388	146^	450	118^	262^	225^	267^	162^	274^	160^	219^	82v	114^	55v	363^	314^	812	510
2	SAT.	12.56P	3	CBS	CN				91	B	7.4	25	576	1581	319	119	370	169	237	185	158	103	283	134	193	136	119	84	252	129	676	396
IN THE NEWS- 1.26PM						13			161	A	9.0	26	700	1911	370	115^	461	153^	254^	153^	225^	207^	540	227^	460	304^	285^	80v	226^	226^	684	443
2	SAT.	1.26P	3	CBS	CN				91	B	7.0	23	545	1584	405	143	479	217	319	231	189	145	303	130	203	155	140	89	215	127	587	345

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																									
IN THE NEWS- 8.26AM-SUN. 14	37	35	A	.9	11	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN	32	32	B	.8	8	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN. 14	41	38	A	1.0	8	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN	35	34	B	1.1	8	86	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM 14	185	188	A	7.3	30	568	1435	255	116^	296	140^	196^	106^	156^	93^	195^	95^	112^	129^	57^	66^	178^	79^	766	370
SAT. 10.56A 3 CBS CN	96	97	B	7.2	28	560	1614	328	135	387	208	274	171	152	87	284	165	215	153	95	58	193	104	750	356
IN THE NEWS-11.26AM 14	184	188	A	7.7	29	599	1604	282	101^	320	176^	205	111^	130^	105^	212	114^	141^	118^	58^	71^	285	134^	787	354
SAT. 11.26A 3 CBS CN	96	97	B	6.7	26	521	1668	336	139	393	226	281	176	131	81	294	165	227	142	105	60	238	126	743	383
ISSUES AND ANSWERS 12	177	175	A	3.3	12	257	1331	514	147^	514	93v	217^	265^	316^	249^	540	132^	267^	296^	339^	190^	39v	39v	238^	187^
SUN. 12.00N 30 ABC CC	97	98	B	3.5	13	272	1306	508	138	535	122	230	202	238	280	555	155	265	286	303	223	65	21	151	99
JASON OF STAR COMMAND 14	41	38	A	.9	8	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL	35	34	B	.9	7	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JONNY QUEST 12	155		A	5.3	19	412	1175	219^	205^	328^	175^	289^	179^	153^	39v	109v	109v	109v	LT	LT	LT	308^	167^	430^	163^
1 SAT. 12.00N 30 NBC CA	88		B	5.2	19	405	1622	241	111	303	169	206	125	95	68	288	159	227	124	111	53	204	93	827	475
KIDS ARE PEOPLE TOO I 14	114	123	A	2.6	11	202	1470	356^	44v	376^	144v	286^	253^	217^	79v	203^	79v	159^	159^	94v	44v	223^	114v	668	376^
1 SUN. 10.30A 35 ABC CL	80	82	B	3.1	13	241	1589	398	70	412	189	283	202	188	108	348	156	262	235	165	73	197	105	632	392
2 SUN. 10.30A 33																									
10.30 - 11.00			A	2.6	11	202	1470	337^	39v	347^	133v	272^	243^	214^	65v	207^	84v	163^	163^	94v	44v	227^	114v	689	376^
KIDS ARE PEOPLE TOO II 14	114	123	A	3.5	15	272	1335	445	59v	470	154^	305^	264^	247^	151^	309^	76v	231^	209^	189^	78v	159^	103v	397^	265^
1 SUN. 11.05A 25 ABC CL	80	82	B	3.5	15	272	1546	416	61	456	196	293	197	189	142	376	169	277	238	182	83	232	126	482	295
2 SUN. 11.03A 27																									
MEET THE PRESS 14	141	177	A	4.3	17	335	1301	592	152^	634	122^	207^	217^	261^	353^	597	129^	224^	271^	263^	290^	43v	29v	27v	LT
SUN. 12.00N 30 NBC CC	92	95	B	3.9	15	303	1386	525	144	587	120	187	162	212	342	668	173	269	274	289	319	37	19	94	65
MIGHTY MOUSE-HECKL-JECKL 14	181	182	A	2.8	23	218	1486	106v	101v	216^	192^	192^	152^	24v	LT	73v	41v	41v	41v	LT	32v	50v	LT	1147	633
SAT. 8.00A 30 CBS CA	97	97	B	3.1	24	241	1402	218	97	245	126	170	126	73	56	159	40	111	108	89	44	114	37	884	458
MIXED TEAM GOLF CHAMP-SAT(S) 144			A	3.9	12	303	1254	267^	76v	326^	47v	112v	168v	204^	158v	692^	188v	376^	422^	409^	207^	156v	43v	80v	27v
1 SAT. 3.38P 52 CBS SE	82																								
3.30 - 4.00			A	4.6	14	358	1159	220^	56v	284^	36v	90v	142v	181^	142v	740	193^	389^	464^	433^	226^	79v	LT	56v	LT
4.00 - 4.30			A	3.5	10	272	1298	309^	96v	360^	54v	136v	191v	221v	169v	621^	180v	353^	363^	367^	180v	221v	81v	96v	48v
MIXED TEAM GOLF CHAMP-SUN(S) 165			A	3.9	8	303	1386	446^	53v	522^	175v	211^	139v	118v	291^	752^	194v	323^	313^	324^	396^	LT	LT	112v	63v
1 SUN. 4.03P 117 CBS SE	93																								
4.00 - 4.30			A	3.8	9	296	1459	449^	44v	540^	209^	266^	182v	152v	226^	814	213^	345^	352^	375^	415^	LT	LT	105v	35v
4.30 - 5.00			A	3.3	7	257	1568	533^	70v	618^	203v	264^	183v	155v	331^	845^	179v	326^	320^	394^	475^	LT	LT	105v	47v
5.00 - 5.30			A	3.7	8	288	1420	463^	56v	532^	162v	184v	129v	101v	327^	745^	218^	353^	334^	298^	375^	LT	LT	143v	97v
5.30 - 6.00			A	4.6	9	358	1232	383^	51v	453^	142v	159v	87v	90v	294^	683	181^	298^	291^	273^	357^	LT	LT	96v	65v
NCAA BASKETBALL-NAT'L 2	176	184	A	5.0	15	389	1373	280^	115^	298^	87^	130^	176^	131^	110^	736	301^	468	401	327	244^	257^	54v	82^	61v
1 SAT. 1.30P 120 NBC SE	94	95	B	5.0	15	389	1373	280	115	298	87	130	176	131	110	736	301	468	401	327	244	257	54	82	61
2 SAT. 3.45P 111																									
1.30 - 2.00			A	3.7	12	288	878	250^	49v	274^	87v	87v	139v	118v	135v	386^	150v	250^	250^	100v	136v	59v	59v	159v	107v
2.00 - 2.30			A	3.5	12	272	993	184v	45v	184v	41v	41v	41v	81v	143v	466^	198v	239^	162v	173v	227^	221v	158v	122v	96v
2.30 - 3.00			A	3.4	11	265	1106	269^	122v	269^	65v	159v	181v	166v	88v	401^	151v	151v	113v	170v	250^	346^	173v	90v	65v
3.00 - 3.30			A	3.7	12	288	1028	257^	70v	257^	94v	94v	142v	132v	115v	520^	222^	222^	174v	237^	298^	167v	LT	84v	39v
4.00 - 4.30			A	7.0	20	545	1607	321^	167^	335^	102v	144^	210^	123^	110v	901	389^	609	524	401^	252^	315^	LT	56v	56v
CONT'D																									

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																																
NCAA BASKETBALL-NA-CONT'D																																
4.30 - 5.00										A	5.6	15	436	1608	325^	174^	343^	111v	160^	222^	129v	103v	918	349^	632	566	484^	253^	301^	LT	46v	46v
5.00 - 5.30										A	6.7	17	521	1643	236^	119^	261^	77v	131^	165^	112v	72v	953	375^	651	573	450^	274^	347^	65v	82v	60v
NCAA BASKETBALL POST							1		180	A	4.8	11	373	1574	365^	199^	442^	168^	225^	189^	159v	157v	895	346^	582^	427^	324^	313^	220^	59v	17v	LT
2 SAT.		5.36P	24	NBC	SC				95	B	4.8	11	373	1574	365	199	442	168	225	189	159	157	895	346	582	427	324	313	220	59	17	LT
NCAA BOWL PREVIEW(S)									131	A	2.6	8	202	1248	238v	55v	272v	55v	109v	109v	109v	163v	838^	357^	476^	307^	337^	272v	69v	69v	69v	69v
2 SUN.		12.30P	30	ABC	SC				83																							
NEW FAT ALBERT SHOW							13		176	A	8.5	27	661	1666	309^	94^	395	110^	200^	161^	245^	162^	320^	95^	222^	222^	190^	98^	270^	167^	681	361
2 SAT.		12.00N	30	CBS	CA				97	B	7.3	27	568	1606	361	132	413	203	265	197	160	103	257	121	183	137	107	62	265	135	671	395
NFL '80-NBC-SAT(S)								181		A	6.3	19	490	1280	363^	57v	363^	102v	199^	240^	220^	123v	617	240^	402^	388^	350^	172^	137^	43v	163^	102v
1 SAT.		3.30P	30	NBC	SC				92																							
NFL FOOTBALL GAME-NBC-SAT(S)								215		A	13.3	31	1035	1392	341	115^	373	117^	202^	185^	194^	147^	792	296	473	413	368	281	90^	17v	137^	112^
1 SAT.		4.00P	180	NBC	SE				99																							
4.00 - 4.30										A	11.7	34	910	1412	279	77^	317	116^	175^	166^	182^	110^	847	361	545	455	363	268	89^	10v	159^	81^
4.30 - 5.00										A	12.6	33	980	1440	348	101^	369	120^	211^	197^	204^	141^	836	360	512	423	335	298	84^	13v	151^	103^
5.00 - 5.30										A	13.2	32	1027	1271	313	87^	325	119^	193^	181^	152^	119^	746	284	450	380	358	263	71^	12v	129^	109^
5.30 - 6.00										A	13.3	30	1035	1225	320	95^	331	113^	175^	155^	156^	140^	747	265	434	365	378	278	84^	25v	63^	63^
6.00 - 6.30										A	14.0	29	1089	1446	374	121^	407	100^	207^	170^	223	180^	816	263	476	444	407	298	88^	16v	135^	135^
6.30 - 7.00										A	15.0	29	1167	1529	393	199^	463	130^	235	227	237	186^	768	263	434	399	356	283	117^	25v	181^	168^
NFL '80-NBC							14	158	166	A	6.2	21	482	1695	348	93^	351	22v	92^	111^	182^	240^	992	409	636	522	425	273	173^	12v	179^	127^
SUN.		12.30P	30	NBC	SC			88	88	B	5.3	18	412	1540	396	119	446	135	226	191	194	188	822	312	502	450	382	246	143	27	129	107
NFL FOOTBALL GAME 1-NBC							13	210	214	A	15.8	38	1229	1632	370	151	401	151	238	207	185	129	917	367	595	476	421	260	166	53^	148	124
1 SUN.		1.00P	170	NBC	SE			87	99	B	14.1	35	1097	1590	378	161	421	162	254	220	184	135	898	342	571	509	427	256	141	39	130	98
2 SUN.		1.00P	191																													
1.00 - 1.30										A	13.1	37	1019	1609	334	138	356	114^	212	196	182	116^	943	380	637	501	437	251	166	31^	144	128
1.30 - 2.00										A	15.8	39	1229	1620	356	139	382	141	230	207	181	120	912	369	609	486	423	243	171	33^	155	139
2.00 - 2.30										A	16.4	38	1276	1613	392	162	421	158	247	194	195	140	895	364	587	455	403	257	180	57^	117	103
2.30 - 3.00										A	16.1	37	1253	1678	386	181	433	170	257	208	184	146	938	391	622	470	416	257	160	59^	147	127
3.00 - 3.30										A	17.1	39	1330	1633	366	144	398	163	248	211	180	119	932	371	596	498	421	264	148	53^	155	114
3.30 - 4.00										A	16.5	36	1284	1648	377	150	409	160	236	220	190	128	905	335	549	473	426	290	165	66^	169	131
NFL FOOTBALL GAME 2-NBC							7	215		A	18.5	37	1439	1631	384	121^	422	173	287	248	194	109^	843	267	504	464	442	276	156^	48^	210	151^
1 SUN.		4.13P	173	NBC	SE				99	B	17.9	37	1393	1655	389	160	437	156	268	241	201	136	923	351	596	543	447	261	113	32	182	130
4.30 - 5.00										A	18.0	40	1400	1503	276	93^	301	96^	191	221	175	80^	885	260	521	481	445	311	161^	29v	156^	117^
5.00 - 5.30										A	19.1	41	1486	1613	379	79^	400	161	277	278	205	89^	863	269	506	453	448	289	146^	38v	204	146^
5.30 - 6.00										A	18.3	37	1424	1512	393	94^	410	180	283	245	190	94^	837	254	482	443	450	282	126^	37v	139^	107^
6.00 - 6.30										A	18.5	35	1439	1673	406	145^	465	204	325	226	194	122^	811	267	508	465	455	243	170	59^	227	160^
6.30 - 7.00										A	18.9	34	1470	1805	473	185	535	228	363	260	195	156^	830	283	502	476	434	256	164	67^	276	193
NFL FOOTBALL POST-NBC							6		178	A	9.4	20	731	1588	424	159^	463	139^	287^	229^	213^	133^	762	211^	481	447	439	216^	182^	120^	181^	181^
2 SUN.		4.32P	15	NBC	SC				91	B	9.1	20	708	1655	415	156	455	168	273	253	214	123	875	316	549	488	417	261	153	44	172	140
NFL '80-NBC-SAT(S)									186	A	7.1	24	552	1678	80v	113^	326^	153^	153^	49v	49v	124^	557	84v	195^	286^	401^	250^	347^	LT	448	260^
2 SAT.		12.00N	30	NBC	SC				93																							
NFL FOOTBALL GAME NBC-SAT(S)									210	A	13.5	40	1050	1450	275	99^	326	77^	170^	168^	148^	114^	827	264	457	447	440	290	128^	25v	169^	123^
2 SAT.		12.30P	184	NBC	SE				98																							
12.30 - 1.00 CONT'D										A	10.4	34	809	1533	177^	101^	272^	71v	143^	122^	110^	91^	687	154^	298	315	385	332	283^	23v	291^	200^

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																															
NFL FOOTBALL GAME -CONT'D																															
1.00 - 1.30								A	12.5	37	973	1446	302	134^	358	55v	209^	210^	193^	110^	805	244	425	418	437	309	133^	LT	150^	127^
1.30 - 2.00								A	15.0	43	1167	1443	284	100^	328	67^	188^	187^	180^	105^	828	286	485	443	431	278	111^	16v	176^	134^
2.00 - 2.30								A	14.1	41	1097	1401	273	84^	314	77^	147^	156^	140^	122^	842	290	501	468	451	257	56^	26v	189^	124^
2.30 - 3.00								A	14.3	41	1113	1431	288	88^	333	94^	156^	153^	123^	129^	865	274	480	495	475	284	82^	28v	151^	95^
3.00 - 3.30								A	14.6	42	1136	1462	295	92^	333	96^	168^	165^	129^	121^	875	285	486	503	450	289	143^	43v	111^	92^
NFL FOOTBALL POST NBC-SAT(S)					205			A	9.9	29	770	1442	371	122^	419	132^	229^	224^	160^	145^	845	338	505	436	366	269^	132^	60v	46/	31/
2 SAT.	3.34P	11	NBC	SC	98																										
PLASTICMAN/BABY PLAS SHOW				12	176	182		A	5.2	20	405	1474	324	64v	333	115^	144^	96^	120^	174^	201^	77^	143^	91^	105^	45v	192^	107^	748	510
SAT.	11.30A	30	ABC	CA	93	94		B	5.7	24	443	1512	233	81	260	111	170	133	122	71	241	93	169	121	117	57	184	88	827	518
RICHIE RICH				7	193	193		A	6.9	27	537	1557	267	95^	291	157^	185^	134^	81^	95^	140^	64^	76^	71^	56v	39v	150^	91^	976	616
SAT.	9.30A	30	ABC	CA	99	99		B	7.1	27	552	1754	280	102	321	188	221	144	75	86	176	72	130	111	95	37	174	104	1083	685
SCHOOLHOUSE ROCK-8.26AM				8	186	174		A	3.3	24	257	1370	187^	58v	187^	156^	156^	86v	LT	31v	151^	81v	136^	66v	55v	LT	31v	31v	1001	561
SAT.	8.26A	3	ABC	CN	93	90		B	4.4	24	342	1605	266	108	283	201	217	175	67	43	177	95	141	117	58	31	154	53	991	537
SCHOOLHOUSE ROCK-10.26AM				12	193	191		A	7.1	28	552	1545	291	52v	318	153^	198^	150^	88^	108^	198^	100^	150^	107^	81^	34v	282	166^	747	449
SAT.	10.26A	3	ABC	CN	99	99		B	7.0	26	545	1618	244	82	275	139	194	140	105	65	206	99	164	126	92	34	225	130	912	559
SCHOOLHOUSE ROCK-10.56AM				7	189	191		A	6.4	24	498	1578	294	52v	300	141^	199^	154^	115^	88^	260	134^	200^	119^	107^	34v	335	174^	683	426
SAT.	10.56A	3	ABC	CN	98	98		B	7.0	27	545	1616	245	77	256	136	184	159	100	52	267	134	207	135	115	50	302	136	791	507
SCHOOLHOUSE ROCK-11.55AM				11	130	134		A	2.6	10	202	1480	430^	148v	445^	197^	266^	159^	90v	158^	525^	292^	357^	224^	65v	168^	109v	60v	401^	208^
SUN.	11.55A	4	ABC	CN	85	84		B	2.9	11	226	1430	461	153	499	177	241	189	174	236	393	186	263	212	111	123	91	61	447	250
SCOOBY & SCRAPPY DOO				7	193	192		A	7.5	29	584	1586	282	46v	306	159^	197^	149^	82^	98^	211	101^	143^	106^	84^	53^	253	148^	816	485
SAT.	10.00A	30	ABC	CA	99	99		B	7.7	28	599	1659	250	78	285	156	192	137	78	78	217	100	164	126	106	46	228	135	929	567
SUNDAY MORNING				14	118	118		A	4.4	23	342	1333	600	201^	640	140^	265^	254^	343^	339^	529	129^	217^	266^	307^	248^	23v	LT	141^	62v
SUN.	9.00A	90	CBS	N	80	80		B	4.1	21	319	1380	558	205	603	122	255	286	347	280	609	178	301	336	314	235	61	LT	107	69
9.00 - 9.30								A	3.8	24	296	1274	516	152^	557	34v	162^	194^	355^	354^	497	98v	200^	264^	325^	227^	31v	LT	189^	78v
9.30 - 10.00								A	4.7	24	366	1339	624	197^	673	180^	300^	296^	336	328^	530	129^	208^	262^	305^	257^	13v	LT	123^	49v
10.00 - 10.30								A	4.8	21	373	1324	623	249^	653	179^	302^	260^	324	327	532	141^	227^	257^	281^	254^	23v	LT	116^	54v
TARZAN/LONE RANGER-1				13		160		A	8.1	25	630	1951	372^	145^	443	105^	265^	234^	316^	149^	279^	158^	223^	118^	121^	56v	330^	272^	899	573
2 SAT.	12.30P	30	CBS	CA		91		B	7.4	26	576	1635	333	121	384	177	244	189	167	106	277	129	195	144	116	77	249	118	725	425
TARZAN/LONE RANGER-2				13		161		A	8.8	26	685	1927	363	121^	443	156^	260^	156^	214^	183^	484	214^	413	258^	245^	71v	270^	270^	730	464
2 SAT.	1.00P	30	CBS	CA		91		B	7.6	25	591	1620	405	143	471	217	316	233	183	139	287	125	188	146	126	89	239	135	623	375
30 MINUTES				12		140		A	5.0	15	389	1666	392^	129v	505^	142v	212^	110v	325^	273^	653	182^	530^	438^	471^	123v	130v	130v	378^	216^
2 SAT.	1.30P	30	CBS	DN		79		B	4.7	15	366	1504	492	179	564	256	348	263	212	182	333	121	198	161	164	120	219	101	388	225
THREE ROBONIC STOOGES				14	37	35		A	.8	11	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.00A	30	CBS	CA	32	32		B	.6	7	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
THUNDARR-THE BARBARIAN				12	189	191		A	6.7	26	521	1559	319	56v	328	153^	206^	152^	100^	113^	245	125^	186^	114^	101^	36v	313	164^	673	411
SAT.	10.30A	30	ABC	CA	98	98		B	7.1	28	552	1625	246	68	260	143	191	163	99	49	227	125	183	117	89	34	269	134	869	544
TIME OUT-8:28AM				14	188	169		A	3.9	29	303	1323	83v	27v	102^	36v	65v	66v	66v	LT	141^	56v	101^	78v	85v	40v	63v	LT	1017	591
SAT.	8.28A	2	NBC	CN	96	84		B	3.5	27	272	1451	172	28	175	95	145	131	70	LT	121	60	79	54	51	37	122	27	1033	667
TIME OUT-9:28AM				14	202	198		A	5.3	25	412	1600	191^	114^	235^	118^	172^	157^	117^	21v	69v	37v	37v	46v	32v	23v	223^	68v	1073	609
SAT.	9.28A	2	NBC	CN	99	98		B	5.0	23	389	1695	217	108	243	138	180	148	83	37	95	50	62	40	36	28	202	78	1155	703

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PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																																	
TIME OUT-10:28AM							14	202	198	A	5.0	21	389	1519	162^	147^	234^	153^	171^	102^	81^	32v	144^	86^	118^	100^	58v	26v	247^	98^	894	543
		SAT.	10.28A	2	NBC	CN		99	98	B	5.0	20	389	1632	235	96	258	154	182	111	72	54	199	114	155	103	80	40	240	85	935	598
TIME OUT-11:28AM							14	174	170	A	5.1	19	397	1466	151^	172^	327	222^	249^	94^	105^	39v	154^	80^	114^	48v	74v	40v	310	75v	675	411
		SAT.	11.28A	2	NBC	CN		83	83	B	5.5	22	428	1569	228	89	303	175	201	107	64	86	272	170	207	95	84	58	226	88	768	492
TIME OUT-12:28PM							13	155		A	4.9	17	381	1171	216^	258^	360^	201^	315^	171^	159v	45v	112v	112v	112v	LT	LT	LT	286^	155v	413^	126v
	1	SAT.	12.28P	2	NBC	CN		88		B	4.6	17	358	1618	255	113	319	178	214	134	99	70	278	160	225	126	102	50	204	99	817	441
TOM AND JERRY							14	180	181	A	4.4	25	342	1532	141^	82v	228^	167^	218^	148^	61v	LT	176^	86v	132^	132^	58v	44v	189^	31v	939	477
		SAT.	8.30A	30	CBS	CA		96	96	B	4.8	27	373	1499	241	109	280	151	216	154	99	45	162	58	115	99	78	41	157	71	900	482

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. DEC. 8, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					21,400 27.5				28,470 36.6							
						THAT'S INCREDIBLE (OP)				NFL MONDAY NIGHT FOOTBALL NEW ENGLAND VS MIAMI (9:00-11:42PM)(→OP) (SUSTAINING 11:42-11:59PM)							
	AVERAGE AUDIENCE (Households (000) & %)					17,120 22.0				16,260 20.9							
	SHARE OF AUDIENCE %					32	21.3* 31 *		22.7* 32 *	33	19.2* 28 *		21.5* 32 *		22.7* 34 *		21.2* 33 *
	AVG. AUD. BY ¼ HR. %					20.5	22.1	23.0	22.5	18.9	19.6	21.0	22.0	23.3	22.1	21.7	20.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,940 19.2		13,150 16.9		23,260 29.9		20,620 26.5		19,290 24.8			
						FLO		LADIES' MAN (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)					12,840 16.5		12,290 15.8		21,080 27.1		18,590 23.9		16,100 20.7	20.9*		20.5*
	SHARE OF AUDIENCE %					24		22		39		35		32	31 *		33 *
	AVG. AUD. BY ¼ HR. %					16.2	16.7	15.2	16.3	26.3	27.9	24.0	23.7	20.9	20.8	20.7	20.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,770 26.7				19,060 24.5							
						LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES MY KIDNAPPER, MY LOVE							
	AVERAGE AUDIENCE (Households (000) & %)					17,350 22.3				13,230 17.0							
	SHARE OF AUDIENCE %					32	21.1* 31 *		23.5* 33 *	25	16.2* 23 *		17.0* 25 *		17.7* 26 *		17.1* 27 *
	AVG. AUD. BY ¼ HR. %					19.8	22.3	23.7	23.2	16.6	15.9	16.9	17.0	17.7	17.7	17.5	16.8

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,790 20.3				29,880 38.4							
						E. OTTER'S JUG BAND XMAS (OP)				NFL MONDAY NIGHT FOOTBALL DALLAS VS LOS ANGELES (9:00-11:52PM)(→OP) (SUSTAINING 11:52-12:04AM)							
	AVERAGE AUDIENCE (Households (000) & %)					11,280 14.5				16,730 21.5							
	SHARE OF AUDIENCE %					22	14.8* 23 *		14.1* 21 *	35	18.7* 28 *		23.4* 35 *		24.6* 38 *		22.6* 36 *
	AVG. AUD. BY ¼ HR. %					15.5	14.2	14.2	14.0	17.9	19.6	22.7	24.0	25.0	24.1	22.6	22.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,210 23.4		17,510 22.5		22,640 29.1		18,830 24.2		19,840 25.5			
						FLO		LADIES' MAN (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)					15,560 20.0		15,870 20.4		20,070 25.8		17,040 21.9		15,950 20.5	20.7*		20.4*
	SHARE OF AUDIENCE %					31		30		38		32		33	32 *		34 *
	AVG. AUD. BY ¼ HR. %					19.0	21.1	20.3	20.5	25.0	26.6	21.9	22.0	20.2	21.2	21.0	19.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,940 19.2		14,940 19.2		19,760 25.4				16,340 21.0			
						BERENSTAIN BEARS' XMAS (R)		LITTLE RASCALS XMAS SPEC. (R)(OP)		OSMOND FAMILY CHRISTMAS				HILIGHTS-ICE FOLLIES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					12,680 16.3		13,690 17.6		15,330 19.7				12,910 16.6			
	SHARE OF AUDIENCE %					25		26		29	19.0* 28 *		20.3* 30 *	27	16.8* 26 *		16.5* 27 *
	AVG. AUD. BY ¼ HR. %					16.1	16.5	17.2	17.9	18.8	19.2	20.7	20.0	16.9	16.7	16.7	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.7	63.7	64.0	65.5	66.8	69.4	70.8	70.9	70.1	69.4	68.6	69.3	67.6	66.4	64.5	61.4
WK. 2	61.2	62.4	62.9	64.5	65.2	65.8	66.7	67.7	68.2	68.8	67.6	67.8	64.1	63.4	61.5	59.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. MON. DEC. 15, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 9, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,970 23.1		16,730 21.5		19,220 24.7		18,280 23.5		19,920 25.6			
						HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		HART TO HART			
	AVERAGE AUDIENCE (Households (000) & %)					15,560 20.0		15,790 20.3		17,430 22.4		16,180 20.8		15,870 20.4	20.8*		19.9*
	SHARE OF AUDIENCE %					30		30		32		31		33	33 *		33 *
	AVG. AUD. BY ¼ HR. %					18.6	21.4	19.9	20.7	21.9	22.9	20.8	20.7	20.8	20.9	20.0	19.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,730 21.5		14,780 19.0		21,630 27.8							
						CHARLIE BROWN'S CHRISTMAS (R)		RAGGEDY ANN & ANDY-SANTA (R)(OP)		CHRISTMAS WITHOUT SNOW							
	AVERAGE AUDIENCE (Households (000) & %)					14,780 19.0		13,540 17.4		14,080 18.1	17.3*		18.1*		18.9*		18.2*
	SHARE OF AUDIENCE %					28		25		28	25 *		27 *		30 *		31 *
	AVG. AUD. BY ¼ HR. %					19.2	18.9	17.5	17.4	17.4	17.1	18.0	18.2	18.6	19.2	18.5	17.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					23,500 30.2								15,250 19.6			
						CITY VS COUNTRY SHOWDOWN (OP)								STEVE ALLEN COMEDY HOUR			
	AVERAGE AUDIENCE (Households (000) & %)					14,080 18.1	17.4*		19.2*		18.4*		17.2*	11,200 14.4	14.7*		14.1*
	SHARE OF AUDIENCE %					26	26 *		28 *		26 *		25 *	23	23 *		24 *
	AVG. AUD. BY ¼ HR. %					17.3	17.6	19.2	19.2	18.9	17.9	17.9	16.5	14.6	14.9	14.8	13.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,340 21.0		16,030 20.6		21,240 27.3		19,450 25.0		20,460 26.3			
						HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		HART TO HART			
	AVERAGE AUDIENCE (Households (000) & %)					14,630 18.8		14,700 18.9		18,280 23.5		17,040 21.9		16,570 21.3	21.0*		21.6*
	SHARE OF AUDIENCE %					30		28		35		34		36	35 *		38 *
	AVG. AUD. BY ¼ HR. %					17.8	19.7	18.6	19.2	22.3	24.7	21.6	22.3	20.6	21.5	21.8	21.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,940 19.2				19,920 25.6							
						WHITE SHADOW (OP)				CBS TUESDAY NIGHT MOVIES BLINDED BY THE LIGHT							
	AVERAGE AUDIENCE (Households (000) & %)					10,970 14.1	13.4*		14.9*	12,990 16.7	15.6*		16.3*		17.8*		17.3*
	SHARE OF AUDIENCE %					22	21 *		22 *	27	24 *		25 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %					13.5	13.2	14.4	15.4	16.0	15.2	16.1	16.4	18.3	17.4	17.6	16.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					22,720 29.2				20,150 25.9				15,170 19.5			
						BOB HOPE CHRISTMAS SHOW (OP)				DEAN MARTIN CHRISTMAS				STEVE ALLEN COMEDY HOUR			
	AVERAGE AUDIENCE (Households (000) & %)					18,050 23.2	22.3*		24.1*	15,790 20.3	20.6*		20.1*	11,360 14.6	15.6*		13.5*
	SHARE OF AUDIENCE %					36	35 *		36 *	31	31 *		31 *	25	26 *		23 *
	AVG. AUD. BY ¼ HR. %					21.4	23.1	24.3	23.8	21.0	20.1	20.3	20.0	16.2	15.1	14.1	12.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	63.4	64.4	65.1	66.0	67.4	68.1	67.9	68.7	69.7	69.5	68.2	67.6	64.1	62.9	61.1	58.1
	WK. 2	59.2	59.9	60.7	61.6	63.0	64.5	66.2	67.2	66.3	66.3	65.1	64.6	61.5	60.1	58.7	56.3

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. TUE. DEC. 16, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. DEC. 10, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,960 21.8				16,420 21.1		17,120 22.0		17,430 22.4			
						EIGHT IS ENOUGH				TAXI		SOAP (OP)		VEGA$			
	AVERAGE AUDIENCE (Households (000) & %)					13,850				14,700		15,250		14,470			
	SHARE OF AUDIENCE %					17.8 28	16.9* 27 *		18.7* 29 *	18.9 29		19.6 30		18.6 30	18.5* 29 *		18.8* 31 *
	AVG. AUD. BY ¼ HR. %					16.2	17.7	18.4	18.9	18.8	18.9	19.5	19.7	18.0	19.0	18.9	18.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,630 18.8				17,820 22.9							
						ENOS (OP)				CBS WEDNESDAY NIGHT MOVIE MARK, I LOVE YOU							
	AVERAGE AUDIENCE (Households (000) & %)					12,140				12,290							
	SHARE OF AUDIENCE %					15.6 24	15.5* 24 *		15.6* 24 *	15.8 25	14.6* 23 *		16.0* 25 *		16.5* 26 *		16.3* 27 *
	AVG. AUD. BY ¼ HR. %					15.8	15.3	15.8	15.5	14.8	14.5	15.8	16.2	16.6	16.3	16.3	16.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,070 25.8				17,120 22.0		15,250 19.6		18,360 23.6			
						REAL PEOPLE (OP)				DIFF'RENT STROKES		FACTS OF LIFE		NUMBER "96" SPECIAL-WED			
	AVERAGE AUDIENCE (Households (000) & %)					16,570				15,400		13,850		14,000			
	SHARE OF AUDIENCE %					21.3 33	20.7* 33 *		22.0* 34 *	19.8 31		17.8 27		18.0 29	18.7* 29 *		17.3* 28 *
	AVG. AUD. BY ¼ HR. %					20.1	21.3	21.7	22.4	19.5	20.2	17.3	18.4	19.0	18.3	17.6	17.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,640 20.1				15,560 20.0		15,870 20.4		17,510 22.5			
						EIGHT IS ENOUGH				TAXI		SOAP (OP)		VEGA$			
	AVERAGE AUDIENCE (Households (000) & %)					12,600				14,000		14,550		14,390			
	SHARE OF AUDIENCE %					16.2 26	15.1* 25 *		17.3* 28 *	18.0 29		18.7 30		18.5 32	18.2* 31 *		18.8* 32 *
	AVG. AUD. BY ¼ HR. %					14.5	15.8	16.8	17.8	17.5	18.5	18.9	18.6	18.1	18.2	18.7	18.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,930 17.9				16,100 20.7							
						ENOS (OP)				CBS WEDNESDAY NIGHT MOVIE THE MILLIONAIRE(R)							
	AVERAGE AUDIENCE (Households (000) & %)					11,360				10,350							
	SHARE OF AUDIENCE %					14.6 24	14.5* 24 *		14.7* 23 *	13.3 22	13.4* 22 *		14.2* 23 *		13.1* 22 *		12.6* 22 *
	AVG. AUD. BY ¼ HR. %					14.2	14.8	14.6	14.7	13.3	13.5	14.2	14.1	13.6	12.6	12.7	12.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,930 26.9				17,040 21.9		15,090 19.4		16,030 20.6			
						REAL PEOPLE (OP)				DIFF'RENT STROKES		FACTS OF LIFE		QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					17,040				15,480		13,930		13,540			
	SHARE OF AUDIENCE %					21.9 35	21.0* 35 *		22.8* 36 *	19.9 32		17.9 29		17.4 30	17.5* 29 *		17.3* 30 *
	AVG. AUD. BY ¼ HR. %					20.2	21.9	22.9	22.7	19.6	20.2	17.9	17.9	17.3	17.6	17.8	16.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.4	59.2	60.6	61.8	62.7	64.0	65.0	65.2	63.5	64.7	65.1	65.2	63.8	63.3	62.0	59.9
WK. 2	57.8	59.4	58.7	59.3	59.8	61.3	62.2	63.5	61.5	63.0	61.5	61.5	60.4	58.6	58.5	57.2

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. WED. DEC. 17, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. DEC. 11, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,860 19.1		14,000 18.0		15,560 20.0		15,720 20.2		19,060 24.5			
						MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		IT'S A LIVING (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					12,910 16.6		12,140 15.6		13,690 17.6		13,620 17.5		15,870 20.4	20.5*		20.4*
	SHARE OF AUDIENCE %					26		24		27		27		34	33 *		35 *
	AVG. AUD. BY ¼ HR. %					16.0	17.2	15.2	16.0	16.9	18.4	17.0	18.0	19.9	21.1	20.8	20.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					26,760 34.4								15,640 20.1			
						MAGNUM, P.I. (OP)								KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					18,210 23.4	22.3*		23.1*		23.8*		24.2*	12,910 16.6	16.6*		16.6*
	SHARE OF AUDIENCE %					36	35 *		36 *		36 *		37 *	28	27 *		28 *
	AVG. AUD. BY ¼ HR. %					21.9	22.6	22.9	23.3	23.7	23.9	24.8	23.6	16.8	16.3	16.5	16.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,670 24.0								14,390 18.5			
						GAMES PEOPLE PLAY (OP)								NUMBER "96" SPECIAL-THU			
	AVERAGE AUDIENCE (Households (000) & %)					9,800 12.6	13.2*		13.3*		12.1*		11.9*	11,360 14.6	14.9*		14.3*
	SHARE OF AUDIENCE %					19	21 *		21 *		19 *		18 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					13.3	13.C	13.6	12.9	12.5	11.7	11.7	12.1	14.9	15.0	14.5	14.2

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,700 18.9		15,560 20.0		17,890 23.0		17,270 22.2		18,210 23.4			
						MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		IT'S A LIVING (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					12,680 16.3		13,690 17.6		16,030 20.6		16,030 20.6		13,540 17.4	17.6*		17.2*
	SHARE OF AUDIENCE %					28		29		33		33		30	30 *		30 *
	AVG. AUD. BY ¼ HR. %					15.5	17.0	16.8	18.5	19.9	21.4	20.7	20.6	17.9	17.3	17.2	17.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,420 21.1				17,430 22.4				18,590 23.9			
						WALTONS (OP)				MAGNUM, P.I.				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					13,230 17.0	16.9*		17.1*	13,230 17.0	15.9*		18.0*	15,170 19.5	19.6*		19.4*
	SHARE OF AUDIENCE %					28	29 *		28 *	27	25 *		28 *	33	33 *		34 *
	AVG. AUD. BY ¼ HR. %					16.8	17.1	17.3	17.0	15.9	15.9	18.1	18.0	19.0	20.2	19.8	19.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,090 19.4				16,340 21.0							
						GAMES PEOPLE PLAY (OP)				NBC THURSDAY NIGHT MOVIES NIGHTKILL							
	AVERAGE AUDIENCE (Households (000) & %)					10,430 13.4	12.9*		13.9*	10,500 13.5	12.5*		13.7*		13.9*		14.0*
	SHARE OF AUDIENCE %					22	22 *		23 *	22	20 *		22 *		23 *		24 *
	AVG. AUD. BY ¼ HR. %					12.8	13.0	14.0	13.8	12.2	12.9	13.6	13.8	13.9	13.9	14.2	13.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.3	61.6	62.6	63.5	63.8	64.8	64.3	64.8	64.8	65.7	65.5	65.2	61.8	61.3	60.1	57.8
	WK. 2	58.2	58.9	59.4	59.8	58.8	59.2	60.6	61.5	62.2	63.6	63.8	62.5	59.6	59.2	58.4	56.3

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. THU. DEC. 18, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. DEC. 12, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,550 18.7	BENSON	13,070 16.8	I'M A BIG GIRL NOW (OP)	16,730 21.5	ABC FRIDAY NIGHT MOVIE THE BRINK'S JOB						
AVERAGE AUDIENCE (Households (000) & %)					13,150 16.9		12,140 15.6		9,490 12.2	13.4*		12.3*		11.7*		11.5*
SHARE OF AUDIENCE %					29		27		20	23 *		20 *		19 *		20 *
AVG. AUD. BY ¼ HR. %					16.4	17.4	15.6	15.6	13.7	13.1	12.9	11.7	11.5	11.8	11.6	11.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					17,660 22.7	INCREDIBLE HULK (OP)			23,340 30.0	DUKES OF HAZZARD			31,740 40.8	DALLAS		
AVERAGE AUDIENCE (Households (000) & %)					13,540 17.4	16.3*		18.5*	20,230 26.0	24.5*		27.5*	27,850 35.8	35.4*		36.3*
SHARE OF AUDIENCE %					30	28 *		32 *	43	41 *		45 *	60	59 *		62 *
AVG. AUD. BY ¼ HR. %					16.0	16.6	18.2	18.8	23.9	25.0	27.1	28.0	34.8	36.0	36.4	36.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,560 20.0	MARIE (OP)			12,290 15.8	NUMBER "96"			8,250 10.6	NBC MAGAZINE		
AVERAGE AUDIENCE (Households (000) & %)					11,200 14.4	14.4*		14.5*	9,410 12.1	12.0*		12.1*	5,840 7.5	8.0*		7.1*
SHARE OF AUDIENCE %					25	25 *		25 *	20	20 *		20 *	13	13 *		12 *
AVG. AUD. BY ¼ HR. %					14.5	14.2	14.8	14.2	11.7	12.3	12.2	12.0	8.2	7.7	7.3	6.9
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,550 18.7	BENSON	12,680 16.3	I'M A BIG GIRL NOW (OP)	17,660 22.7	WBC WELTERWEIGHT CHAMP. (9:00-10:56PM) (SUSTAINING 10:56-11:16PM)						
AVERAGE AUDIENCE (Households (000) & %)					12,450 16.0		11,510 14.8		11,200 14.4	13.4*		14.4*		14.6*		15.4*
SHARE OF AUDIENCE %					27		25		24	22 *		24 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					15.5	16.5	14.7	14.8	13.1	13.7	14.4	14.5	14.4	14.8	15.0	15.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					19,220 24.7	SNOW WHITE CHRISTMAS (OP)			25,600 32.9	DUKES OF HAZZARD			30,340 39.0	DALLAS		
AVERAGE AUDIENCE (Households (000) & %)					14,630 18.8	17.8*		19.8*	21,630 27.8	26.5*		29.1*	26,300 33.8	33.9*		33.8*
SHARE OF AUDIENCE %					31	30 *		33 *	46	44 *		48 *	56	56 *		56 *
AVG. AUD. BY ¼ HR. %					17.7	17.9	19.5	20.1	25.4	27.6	28.7	29.4	33.8	33.9	34.1	33.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,090 19.4	MARIE (OP)			11,980 15.4	NUMBER "96"			7,620 9.8	NBC MAGAZINE		
AVERAGE AUDIENCE (Households (000) & %)					10,890 14.0	13.7*		14.4*	8,710 11.2	11.8*		10.5*	5,450 7.0	7.3*		6.7*
SHARE OF AUDIENCE %					23	23 *		24 *	18	20 *		17 *	12	12 *		11 *
AVG. AUD. BY ¼ HR. %					13.4	14.0	14.6	14.1	12.1	11.4	10.8	10.3	7.3	7.3	6.8	6.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	54.0	55.3	55.6	57.1	58.0	58.5	58.7	58.6	58.8	59.5	60.8	60.3	60.1	60.1	58.9	58.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.7	56.3	56.4	56.8	58.6	60.0	60.4	60.2	59.5	60.8	61.3	61.1	61.0	61.1	60.8	59.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. FRI. DEC. 19, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.13, 1980

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					13,540 17.4	BREAKING AWAY			22,560 29.0	LOVE BOAT (OP)			20,380 26.2	PERRY COMO XMAS-HOLY LAND		
	AVERAGE AUDIENCE (Households (000) & %)					9,490 12.2	11.2*		13.3*	18,910 24.3	23.4*		25.1*	15,870 20.4	21.0*		19.8*
	SHARE OF AUDIENCE %					21	20 *		22 *	41	39 *		43 *	36	37 *		36 *
	AVG. AUD. BY ¼ HR. %					11.0	11.4	12.5	14.1	22.4	24.4	24.8	25.4	21.7	20.3	19.8	19.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					18,280 23.5	BUGS BUNNY-LOONEY XMAS (R)(OP)	15,790 20.3	NIGHT BEFORE CHRISTMAS (R)	12,210 15.7	FREEBIE AND THE BEAN			15,950 20.5	SECRETS-MIDLAND HEIGHTS		
	AVERAGE AUDIENCE (Households (000) & %)					15,400 19.8		14,780 19.0		9,490 12.2	12.2*		12.3*	11,750 15.1	14.9*		15.3*
	SHARE OF AUDIENCE %					35		32		21	21 *		21 *	27	26 *		28 *
	AVG. AUD. BY ¼ HR. %					19.3	20.2	19.1	18.9	12.2	12.1	12.4	12.1	14.5	15.3	15.3	15.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					16,340 21.0	BARBARA MANDRELL (OP)			17,270 22.2	NBC SATURDAY NIGHT MOVIES DOG DAY AFTERNOON(R)						
	AVERAGE AUDIENCE (Households (000) & %)					12,290 15.8	15.4*		16.2*	10,040 12.9	12.2*		12.3*		13.6*		13.6*
	SHARE OF AUDIENCE %					27	27 *		27 *	22	21 *		21 *		24 *		25 *
	AVG. AUD. BY ¼ HR. %					15.1	15.7	16.4	16.0	12.2	12.1	12.1	12.5	13.8	13.5	13.8	13.5
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					13,460 17.3	BREAKING AWAY			21,320 27.4	LOVE BOAT (OP)			19,840 25.5	FANTASY ISLAND		
	AVERAGE AUDIENCE (Households (000) & %)					9,570 12.3	11.2*		13.4*	18,280 23.5	22.2*		24.8*	16,490 21.2	21.1*		21.4*
	SHARE OF AUDIENCE %					21	19 *		23 *	40	38 *		42 *	38	38 *		39 *
	AVG. AUD. BY ¼ HR. %					11.2	11.3	12.7	14.1	21.0	23.4	25.0	24.6	20.9	21.2	21.4	21.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	(1)				15,950 20.5	WKRP IN CINCINNATI	14,470 18.6	TIM CONWAY SHOW (OP)	12,210 15.7	FREEBIE AND THE BEAN			10,580 13.6	SECRETS-MIDLAND HEIGHTS		
	AVERAGE AUDIENCE (Households (000) & %)					14,080 18.1		12,600 16.2		8,870 11.4	12.0*		10.8*	7,620 9.8	10.1*		9.5*
	SHARE OF AUDIENCE %					31		27		19	20 *		18 *	18	18 *		17 *
	AVG. AUD. BY ¼ HR. %	21.4				17.9	18.3	15.9	16.4	12.3	11.6	11.0	10.7	10.1	10.0	9.5	9.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					16,570 21.3	BARBARA MANDRELL (OP)			16,570 21.3	NBC SATURDAY NIGHT MOVIES ROLLERCOASTER(R)						
	AVERAGE AUDIENCE (Households (000) & %)					12,680 16.3	16.0*		16.6*	10,270 13.2	11.7*		12.0*		14.6*		14.6*
	SHARE OF AUDIENCE %					28	27 *		28 *	23	20 *		20 *		26 *		27 *
	AVG. AUD. BY ¼ HR. %					15.7	16.3	16.7	16.5	12.3	11.1	11.4	12.5	14.5	14.6	14.7	14.5
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	55.1	55.6	56.3	56.9	56.9	57.7	59.1	59.4	59.4	59.5	58.9	58.7	57.6	56.9	55.9	54.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	57.3	57.4	57.7	57.7	58.9	58.6	59.1	59.3	58.9	59.3	59.6	58.9	56.0	55.7	54.8	53.9

U.S. TV Households: 77,800,000

(1)CBS NFL FOOTBALL GAME-SAT,CHICAGO VS TAMPA BAY,CBS,(4:00-7:06PM)(S)

For explanation of symbols, See page A.

EVE.SAT. DEC.20, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. DEC. 13, 1980

WEEK	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	ABC TV — TOTAL AUDIENCE (Households (000) & %)	6,540 8.4															
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)	ABC WEEKEND REPORT-SAT.															
	SHARE OF AUDIENCE %	6,220 8.0															
	AVG. AUD. BY ¼ HR. %	17 8.0															
	CBS TV — TOTAL AUDIENCE (Households (000) & %)																
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV — TOTAL AUDIENCE (Households (000) & %)			13,620 17.5													
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
	SHARE OF AUDIENCE %			8,090 10.4	11.4*		10.3*		9.1*								
	AVG. AUD. BY ¼ HR. %			30 11.5	28 * 11.3	10.5	31 * 10.1	9.3	33 * 8.7								
2	ABC TV — TOTAL AUDIENCE (Households (000) & %)	7,000 9.0															
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)	ABC WEEKEND REPORT-SAT.															
	SHARE OF AUDIENCE %	6,850 8.8															
	AVG. AUD. BY ¼ HR. %	17 8.8															
	CBS TV — TOTAL AUDIENCE (Households (000) & %)																
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV — TOTAL AUDIENCE (Households (000) & %)			14,080 18.1													
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)			SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
	SHARE OF AUDIENCE %			8,790 11.3	12.2*		11.3*										
	AVG. AUD. BY ¼ HR. %			32 11.9	30 * 12.6	12.1	34 * 10.4	9.9	10.1								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.7	46.5	42.1	38.8	34.7	31.8	28.0	25.1	21.6	19.5	17.0	14.7	12.7	11.2	10.1	9.1
	WK. 2	51.3	47.5	41.4	39.0	35.3	32.1	29.1	27.1	24.4	21.8	19.2	16.6	14.3	12.6	11.1	10.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. SAT. DEC. 20, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 14, 1980

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	ABC TV — TOTAL AUDIENCE (Households (000) & %)	13,620 17.5	RUDOLPH'S SHINY NEW YEAR (R)			14,860 19.1	CHARLIE'S ANGELS (OP)			19,840 25.5	ABC SUNDAY NIGHT MOVIE THE NIGHT THE CITY SCREAMED						
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)	9,650 12.4	11.9*		12.9*	11,280 14.5	13.7*		15.3*	14,320 18.4	17.8*		18.5*		19.0*		18.3*
	ABC TV — SHARE OF AUDIENCE %	19	19 *		20 *	21	20 *		22 *	28	26 *		28 *		29 *		30 *
	ABC TV — AVG. AUD. BY ¼ HR. %	11.5	12.2	12.4	13.3	13.6	13.8	14.9	15.6	17.2	18.3	18.6	18.4	19.0	19.1	18.9	17.6
	CBS TV — TOTAL AUDIENCE (Households (000) & %)	29,800 38.3	60 MINUTES			19,290 24.8	ARCHIE BUNKER'S PLACE	19,680 25.3	ONE DAY AT A TIME (OP)	31,430 40.4	CIRCUS OF THE STARS						
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)	24,510 31.5	29.9*		33.1*	17,040 21.9		17,580 22.6		20,460 26.3	27.0*		27.1*		26.8*		24.4*
	CBS TV — SHARE OF AUDIENCE %	49	48 *		50 *	33		33		41	40 *		41 *		42 *		40 *
	CBS TV — AVG. AUD. BY ¼ HR. %	27.4	32.4	33.6	32.5	21.7	22.1	21.8	23.5	26.4	27.6	27.3	26.9	27.0	26.6	25.1	23.8
	NBC TV — TOTAL AUDIENCE (Households (000) & %)	14,240 18.3	DISNEY'S WONDERFUL WORLD FROM ALL OF US TO ALL OF YOU(R) (7:06-8:00PM)(OP)			19,610 25.2	CHIPS (OP)			17,890 23.0	BIG EVENT THE KIDNAPPING OF THE PRESIDENT						
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)	10,660 13.7	13.1*		14.1*	15,640 20.1	19.4*		20.9*	11,830 15.2	15.4*		14.7*		15.1*		15.6*
	NBC TV — SHARE OF AUDIENCE %	21	21 *		21 *	30	29 *		31 *	23	23 *		22 *		23 *		26 *
	NBC TV — AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	[illegible]	18.7	20.1	21.0	20.8	15.9	15.0	14.7	14.8	15.2	15.0	15.6	15.6
2	ABC TV — TOTAL AUDIENCE (Households (000) & %)	14,160 18.2	YEAR WITHOUT SANTA (R)			12,060 15.5	CHARLIE'S ANGELS (R)(OP)			14,080 18.1	ABC SUNDAY NIGHT MOVIE A TIME FOR MIRACLES						
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)	9,800 12.6	11.3*		13.9*	8,870 11.4	11.3*		11.6*	9,960 12.6	12.0*		12.1*		13.4*		13.7*
	ABC TV — SHARE OF AUDIENCE %	20	18 *		22 *	18	17 *		18 *	20	18 *		18 *		21 *		23 *
	ABC TV — AVG. AUD. BY ¼ HR. %	10.5	12.1	13.8	14.1	11.3	11.2	11.4	11.8	12.2	11.9	12.1	12.2	13.6	13.3	13.9	13.5
	CBS TV — TOTAL AUDIENCE (Households (000) & %)		29,180 37.5				17,740 22.8		20,930 26.9		21,710 27.9		19,840 25.5		19,760 25.4		
	CBS TV —		(1) (→OP)		60 MINUTES (7:29-8:29PM) (OP)(→OP)			ARCHIE BUNKER'S PLACE (8:29-8:59PM) (OP)(→OP)		ONE DAY AT A TIME (8:59-9:29PM) (OP)(→OP)			ALICE (9:29-9:59PM) (OP)(→OP)		JEFFERSONS (9:59-10:29PM) (OP)(→OP)		TRAPPER JOHN, M.D. (10:29-11:29PM) (OP)
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)		22,870 29.4				16,570 21.3		19,140 24.6		19,840 25.5		18,590 23.9		15,560 20.0		
	CBS TV — SHARE OF AUDIENCE %		46		30.1* 48 *		33		37		38		37		35		19.6* 32 *
	CBS TV — AVG. AUD. BY ¼ HR. %	24.9	28.9	29.9	30.2	29.7	21.4	21.0	21.3	24.4	25.5	25.8	23.3	23.8	21.1	19.7	19.4
	NBC TV — TOTAL AUDIENCE (Households (000) & %)	14,080 18.1	DISNEY'S WONDERFUL WORLD THE GHOSTS OF BUXLEY HALL, PART 1			19,370 24.9	CHIPS (OP)			23,960 30.8	BIG EVENT COACH OF THE YEAR						
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)	10,270 13.2	12.0*		14.3*	15,480 19.9	18.6*		21.3*	17,510 22.5	20.1*		21.8*		23.3*		24.6*
	NBC TV — SHARE OF AUDIENCE %	21	19 *		22 *	31	29 *		32 *	35	31 *		33 *		37 *		41 *
	NBC TV — AVG. AUD. BY ¼ HR. %	11.3	12.8	14.0	14.7	17.9	19.3	21.5	21.1	19.8	20.5	21.6	22.1	23.1	23.5	25.0	24.2
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	61.5	63.8	65.5	66.7	67.0	67.1	68.4	68.6	67.4	67.7	67.0	66.3	65.1	64.0	62.1	58.7
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	60.6	62.6	63.5	64.2	64.5	64.7	65.2	65.9	65.3	66.4	66.6	65.9	64.2	63.5	61.3	59.3

U.S. TV Households: 77,800,000

(1)CBS NFL FOOTBALL GAME 2,ATLANTA VS LA & PHILADELPHIA VS DALLAS,CBS,(4:00-7:29PM)

For explanation of symbols, See page A.

EVE. SUN. DEC. 21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 14, 1980

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	5,450 7.0															
	ABC TV	ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	5,210 6.7															
	SHARE OF AUDIENCE %	14															
	AVG. AUD. BY ¼ HR. %	6.7															
	TOTAL AUDIENCE (Households (000) & %)	7,550 9.7															
	CBS TV	CBS SUNDAY NEWS-BRADLEY															
	AVERAGE AUDIENCE (Households (000) & %)	7,080 9.1															
	SHARE OF AUDIENCE %	19															
	AVG. AUD. BY ¼ HR. %	9.1															
	TOTAL AUDIENCE (Households (000) & %)			3,420 4.4													
	NBC TV				NBC LATE NIGHT MOVIE GREATEST HEROES OF THE BIBLE(R) (11:30-1:32AM)												
	AVERAGE AUDIENCE (Households (000) & %)			2,020 2.6		2.6* 8 *		2.9* 12 *		2.7* 14 *		2.4* 16 *					
	SHARE OF AUDIENCE %			12													
	AVG. AUD. BY ¼ HR. %			2.4		2.7	3.0	2.9	2.7	2.7	2.5	2.3	1.6				
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	4,120 5.3															
	ABC TV	ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	3,970 5.1															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	5.1															
	TOTAL AUDIENCE (Households (000) & %)		7,310 9.4														
	CBS TV	TRAPPER JOHN, M.D. (10:29-11:29PM) (→OP)		(1) (OP)													
	AVERAGE AUDIENCE (Households (000) & %)		7,240 9.3														
	SHARE OF AUDIENCE %		23														
	AVG. AUD. BY ¼ HR. %	21.1	9.7	9.3													
	TOTAL AUDIENCE (Households (000) & %)			3,810 4.9													
	NBC TV				NBC LATE NIGHT MOVIE THE THIEF OF BAGHDAD(R) (11:30-1:36AM)												
	AVERAGE AUDIENCE (Households (000) & %)			2,180 2.8		3.0* 8 *		2.9* 10 *		2.8* 13 *		2.6* 15 *					
	SHARE OF AUDIENCE %			11													
	AVG. AUD. BY ¼ HR. %			2.8		3.1	2.9	2.8	2.8	2.7	2.7	2.5	2.1				
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.2	43.7	35.5	29.7	25.6	22.2	20.0	18.1	16.2	14.1	11.3	9.5	7.6	5.9	4.6	3.6
	WK. 2	53.8	47.8	39.1	34.5	29.4	26.4	23.1	21.1	18.2	16.1	13.9	11.9	10.1	8.1	6.5	5.2

U.S. TV Households: 77,800,000
(1)CBS SUNDAY NEWS-BRADLEY,CBS,(11:29-11:44PM)

For explanation of symbols, See page A.

EVE. SUN. DEC. 21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. DEC.8–12, 1980

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	GOOD MORNING, AMERICA-730 (CO-OP)		4,670 6.0 GOOD MORNING, AMERICA-730 (PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		5,990 7.7 GOOD MORNING, AMERICA-830 (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			3,660 4.7				4,980 6.4									
	SHARE OF AUDIENCE %			27				32									
	AVG. AUD. BY ¼ HR. %			4.7	4.7			6.5	6.4								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	MORNING-CHARLES KURALT (CO-OP)	3,350 4.3	MORNING-CHARLES KURALT (PARTICIPATING)		3,270 4.2	CAPTAIN KANGAROO							4,050 5.2 JEFFERSONS M-F		4,510 5.8 ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)		2,180 2.8			1,870 2.4								3,270 4.2		3,970 5.1	
	SHARE OF AUDIENCE %		17		2.9* 16 *	12	2.1* 11 *		2.7* 14 *					21		26	
	AVG. AUD. BY ¼ HR. %		2.8	2.8	3.0	2.0	2.3	2.6	2.8					4.0	4.5	5.0	5.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	TODAY SHOW-7.30AM (CO-OP)		4,670 6.0 TODAY SHOW-7.30AM (PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		5,290 6.8 TODAY SHOW-8.30AM (PARTICIPATING)						2,570 3.3 LAS VEGAS GAMBIT		2,720 3.5 BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			3,810 4.9				4,510 5.8						2,100 2.7		2,410 3.1	
	SHARE OF AUDIENCE %			28				29						14		16	
	AVG. AUD. BY ¼ HR. %													2.6	2.8	3.0	3.2
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	GOOD MORNING, AMERICA-730 (CO-OP)		4,510 5.8 GOOD MORNING, AMERICA-730 (PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		5,680 7.3 GOOD MORNING, AMERICA-830 (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			3,500 4.5				4,750 6.1									
	SHARE OF AUDIENCE %			26				30									
	AVG. AUD. BY ¼ HR. %			4.5	4.6			5.8	6.2								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	MORNING-CHARLES KURALT (CO-OP)	3,110 4.0	MORNING-CHARLES KURALT (PARTICIPATING)		3,110 4.0	CAPTAIN KANGAROO							4,050 5.2 JEFFERSONS M-F		5,060 6.5 ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)		2,100 2.7			1,950 2.5								3,500 4.5		4,510 5.8	
	SHARE OF AUDIENCE %		16		2.7* 16 *	13	2.2* 12 *		2.8* 14 *					22		28	
	AVG. AUD. BY ¼ HR. %		2.6	2.7	2.8	2.1	2.4	2.8	2.8					4.1	4.8	5.7	5.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	TODAY SHOW-7.30AM (CO-OP)		4,820 6.2 TODAY SHOW-7.30AM (PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		5,520 7.1 TODAY SHOW-8.30AM (PARTICIPATING)						2,880 3.7 LAS VEGAS GAMBIT		2,960 3.8 BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			3,810 4.9				4,670 6.0						2,570 3.3		2,570 3.3	
	SHARE OF AUDIENCE %			28				29						16		16	
	AVG. AUD. BY ¼ HR. %			4.7	5.1			6.2	5.8					3.2	3.4	3.3	3.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	8.7	11.7	13.9	15.6	17.4	18.8	19.6	19.6	19.6	19.9	19.8	19.8	19.4	19.5	19.5	19.7
	WK. 2	8.6	11.0	13.4	15.0	17.1	18.8	20.3	20.2	20.0	20.3	20.2	20.2	19.8	20.2	20.6	21.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

DAY MON.–FRI. DEC.15–19, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.8-12, 1980

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	5,600 7.2	LOVE BOAT DAYTIME			5,290 6.8	FAMILY FEUD	5,760 7.4	RYAN'S HOPE (SUS-OP)	8,560 11.0	ALL MY CHILDREN (OP)			9,180 11.8	ONE LIFE TO LIVE (SUS-OP)>(→OP)		
	AVERAGE AUDIENCE (Households (000) & %)	4,050 5.2	4.8*		5.5*	4,430 5.7		4,820 6.2		6,770 8.7	8.4*		9.0*	7,000 9.0			
	SHARE OF AUDIENCE %	25	24 *		25 *	24		26		34	33 *		35 *	33			
	AVG. AUD. BY ¼ HR. %	4.7	5.0	5.4	5.7	5.5	6.0	6.2	6.3	8.1	8.8	9.1	8.9	8.5			
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,290 6.8	PRICE IS RIGHT 1	6,220 8.0	PRICE IS RIGHT 2 (OP)			5,520 7.1	SEARCH FOR TOMORROW	7,390 9.5	YOUNG AND THE RESTLESS (SUS-OP)			7,780 10.0	AS THE WORLD TURNS		
	AVERAGE AUDIENCE (Households (000) & %)	4,670 6.0		5,450 7.0				4,750 6.1		5,680 7.3	7.0*		7.8*	6,220 8.0	7.8*		8.3*
	SHARE OF AUDIENCE %	30		32				26		28	27 *		30 *	29	29 *		30 *
	AVG. AUD. BY ¼ HR. %	5.8	6.3	6.9	7.2			6.0	6.2	6.7	7.2	7.5	8.0	7.6	8.0	8.1	8.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	3,810 4.9	WHEEL OF FORTUNE	3,420 4.4	PASSWORD PLUS	2,650 3.4	CARD SHARKS	2,960 3.8	DOCTORS	5,130 6.6	DAYS OF OUR LIVES			4,510 5.8	ANOTHER WORLD		
	AVERAGE AUDIENCE (Households (000) & %)	3,270 4.2		3,110 4.0		2,180 2.8		2,490 3.2		3,890 5.0	4.9*		5.2*	3,500 4.5	4.5*		4.4*
	SHARE OF AUDIENCE %	21		18		12		13		19	19 *		20 *	16	17 *		16 *
	AVG. AUD. BY ¼ HR. %	4.1	4.3	3.8	4.1	2.7	2.9	3.2	3.2	4.9	4.9	5.1	5.2	4.6	4.5	4.5	4.4
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	6,070 7.8	LOVE BOAT DAYTIME (SUS-OP)			5,290 6.8	FAMILY FEUD	5,910 7.6	RYAN'S HOPE (SUS-OP)	8,870 11.4	ALL MY CHILDREN (OP)			8,560 11.0	ONE LIFE TO LIVE (SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)	4,280 5.5	5.0*		6.0*	4,430 5.7		4,900 6.3		6,920 8.9	8.7*		9.2*	6,770 8.7	8.4*		9.0*
	SHARE OF AUDIENCE %	24	23 *		26 *	23		26		33	33 *		34 *	31	30 *		32 *
	AVG. AUD. BY ¼ HR. %	4.9	5.2	5.7	6.2	5.5	5.8	6.2	6.4	8.4	9.1	9.2	9.2	8.3	8.4	8.9	9.1
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,600 7.2	PRICE IS RIGHT 1	6,460 8.3	PRICE IS RIGHT 2 (OP)			5,600 7.2	SEARCH FOR TOMORROW	7,620 9.8	YOUNG AND THE RESTLESS			7,940 10.2	AS THE WORLD TURNS (SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)	4,900 6.3		5,680 7.3				5,060 6.5		5,760 7.4	7.1*		7.6*	6,380 8.2	8.0*		8.3*
	SHARE OF AUDIENCE %	29		31				27		28	27 *		28 *	29	29 *		29 *
	AVG. AUD. BY ¼ HR. %	6.0	6.7	7.1	7.4			6.4	6.5	6.9	7.2	7.4	7.9	7.8	8.2	8.2	8.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,280 5.5	WHEEL OF FORTUNE	3,810 4.9	PASSWORD PLUS	2,570 3.3	CARD SHARKS	3,190 4.1	DOCTORS	5,600 7.2	DAYS OF OUR LIVES			5,060 6.5	ANOTHER WORLD		
	AVERAGE AUDIENCE (Households (000) & %)	3,810 4.9		3,350 4.3		2,260 2.9		2,650 3.4		4,280 5.5	5.3*		5.7*	3,970 5.1	5.2*		5.1*
	SHARE OF AUDIENCE %	23		18		12		14		21	20 *		21 *	18	19 *		18 *
	AVG. AUD. BY ¼ HR. %	4.8	4.9	4.3	4.5	2.8	2.9	3.4	3.5	5.2	5.5	5.6	5.7	5.2	5.2	5.1	5.0
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	19.5	20.7	21.7	22.9	24.2	25.2	24.4	24.5	25.1	25.9	25.6	26.1	26.2	27.3	28.0	29.3
	WK. 2	21.3	22.3	22.9	23.8	25.0	25.9	24.7	25.5	25.9	26.5	26.4	27.2	27.2	27.9	28.1	28.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

DAY MON.-FRI. DEC.15-19, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.8-12, 1980

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	10,810 13.9				4,590 5.9										11,670 15.0	
		GENERAL HOSPITAL >(SUS-OP)(→OP)				EDGE OF NIGHT (MTUWF)(OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,640 11.1				4,050 5.2										10,190 13.1	
	SHARE OF AUDIENCE %	36				16										23	
	AVG. AUD. BY ¼ HR. %	10.4				5.3	5.1									12.8	13.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	8,170 10.5				4,360 5.6										14,240 18.3	
		GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	6,540 8.4	8.3*		8.5*	3,500 4.5										12,680 16.3	
	SHARE OF AUDIENCE %	27	28 *		27 *	14										28	
	AVG. AUD. BY ¼ HR. %	8.4	8.3	8.5	8.5	4.2	4.8									16.2	16.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,360 5.6														11,360 14.6	
		TEXAS						(S)(OP)								NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,190 4.1	4.0*		4.2*											10,190 13.1	
	SHARE OF AUDIENCE %	13	14 *		13 *											23	
	AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	[illegible]											12.6	13.6
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	10,110 13.0				4,120 5.3										10,810 13.9	
		GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT				(S)(OP)						ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,090 10.4	10.1*		10.8*	3,660 4.7										9,650 12.4	
	SHARE OF AUDIENCE %	34	34 *		34 *	15										22	
	AVG. AUD. BY ¼ HR. %	9.8	10.3	10.7	10.8	4.7	4.6									12.2	12.6
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	8,250 10.6				4,050 5.2										13,850 17.8	
		GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	6,610 8.5	8.5*		8.6*	3,420 4.4										12,140 15.6	
	SHARE OF AUDIENCE %	28	29 *		27 *	14										27	
	AVG. AUD. BY ¼ HR. %	8.4	8.5	8.6	8.5	4.1	4.6									15.5	15.7
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,590 5.9														10,970 14.1	
		TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,500 4.5	4.4*		4.7*											9,800 12.6	
	SHARE OF AUDIENCE %	15	15 *		15 *											22	
	AVG. AUD. BY ¼ HR. %	4.4	4.5	4.6	4.8											12.4	12.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	29.9	30.6	32.0	33.4	32.9	34.7	35.7	37.6	39.6	42.7	45.5	48.8	52.9	55.4	57.0	59.0
	WK. 2	29.1	30.4	31.5	32.7	31.4	33.3	34.9	37.4	39.2	42.0	44.9	48.5	52.3	54.5	56.2	57.2

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

DAY MON.-FRI. DEC.15-19, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.13, 1980

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					2,650 3.4 GREATEST SUPERFRIENDS-1 (OP)		4,280 5.5 GREATEST SUPERFRIENDS-2		5,450 7.0 FONZ/HAPPY DAYS GANG		6,220 8.0 RICHIE RICH		7,000 9.0 SCOOBY & SCRAPPY DOO (OP)		5,600 7.2 THUNDARR-THE BARBARIAN (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,020 2.6		3,190 4.1		4,670 6.0		5,290 6.8		5,760 7.4		4,510 5.8	
	SHARE OF AUDIENCE %					21		24		28		28		31		24	
	AVG. AUD. BY ¼ HR. %					2.3	2.9	3.5	4.7	5.6	6.4	6.9	6.7	7.2	7.6	6.0	5.7
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					3,030 3.9 MIGHTY MOUSE-HECKL-JECKL (OP)		4,200 5.4 TOM AND JERRY (OP)		5,520 7.1 BUGS BUNNY/ROAD RUNNER 1 (OP)		6,690 8.6 BUGS BUNNY/ROAD RUNNER 2 (OP)		6,770 8.7 BUGS BUNNY/ROAD RUNNER 3 (OP)		5,910 7.6 ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,020 2.6		3,420 4.4		4,900 6.3		5,910 7.6		5,910 7.6		4,820 6.2	
	SHARE OF AUDIENCE %					21		26		27		30		31		28	
	AVG. AUD. BY ¼ HR. %					2.2	3.1	3.8	4.9	5.8	6.7	7.5	7.7	7.4	7.7	6.2	6.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					3,660 4.7 GODZILLA/HONG KONG 1 (OP)		4,200 5.4 GODZILLA/HONG KONG 2 (OP)		4,750 6.1 FLINTSTONE'S COMEDY SHW 1 (OP)		4,750 6.1 FLINTSTONE'S COMEDY SHW 2 (OP)		4,510 5.8 FLINTSTONE'S COMEDY SHW 3 (OP)		5,600 7.2 DAFFY DUCK SHOW (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,650 3.4		3,580 4.6		4,050 5.2		4,120 5.3		3,810 4.9		4,360 5.6	
	SHARE OF AUDIENCE %					27		27		25		23		21		24	
	AVG. AUD. BY ¼ HR. %					2.9	3.9	4.6	4.5	5.1	5.2	5.4	5.2	4.9	4.8	5.3	5.9
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					3,030 3.9 GREATEST SUPERFRIENDS-1 (OP)		3,970 5.1 GREATEST SUPERFRIENDS-2		5,130 6.6 FONZ/HAPPY DAYS GANG		6,150 7.9 RICHIE RICH		6,850 8.8 SCOOBY & SCRAPPY DOO (OP)		6,610 8.5 THUNDARR-THE BARBARIAN (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,410 3.1		3,270 4.2		4,670 6.0		5,370 6.9		5,840 7.5		5,840 7.5	
	SHARE OF AUDIENCE %					27		25		26		27		28		27	
	AVG. AUD. BY ¼ HR. %					2.8	3.4	3.8	4.7	5.8	6.2	6.7	7.1	7.5	7.5	7.4	7.6
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					3,110 4.0 MIGHTY MOUSE-HECKL-JECKL (OP)		4,360 5.6 TOM AND JERRY (OP)		6,690 8.6 BUGS BUNNY/ROAD RUNNER 1 (OP)		7,310 9.4 BUGS BUNNY/ROAD RUNNER 2 (OP)		8,250 10.6 BUGS BUNNY/ROAD RUNNER 3 (OP)		7,780 10.0 ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,330 3.0		3,420 4.4		5,600 7.2		6,690 8.6		7,000 9.0		6,380 8.2	
	SHARE OF AUDIENCE %					26		24		33		34		34		31	
	AVG. AUD. BY ¼ HR. %					3.0	3.1	3.7	5.1	6.9	7.4	8.3	8.9	8.7	9.3	8.4	7.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					2,410 3.1 GODZILLA/HONG KONG 1 (OP)		2,960 3.8 GODZILLA/HONG KONG 2 (OP)		4,430 5.7 FLINTSTONE'S COMEDY SHW 1 (OP)		4,820 6.2 FLINTSTONE'S COMEDY SHW 2 (OP)		5,060 6.5 FLINTSTONE'S COMEDY SHW 3 (OP)		5,210 6.7 DAFFY DUCK SHOW (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,630 2.1		2,650 3.4		3,730 4.8		4,360 5.6		4,280 5.5		4,430 5.7	
	SHARE OF AUDIENCE %					18		20		24		24		22		22	
	AVG. AUD. BY ¼ HR. %					1.6	2.5	3.4	3.3	4.6	4.9	5.7	5.4	5.4	5.6	5.5	5.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.7	5.6	7.2	9.4	12.5	15.5	17.3	19.0	21.0	22.5	24.1	24.5	24.0	24.1	23.7	24.3
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	4.6	6.0	7.3	9.3	11.8	14.4	16.7	19.3	22.2	23.8	25.8	26.2	26.8	27.4	27.6	27.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

DAY SAT. DEC.20, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.13, 1980

WEEK	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)	5,520 / 7.1		4,510 / 5.8		4,980 / 6.4		6,540 / 8.4									
		HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS THE BIG HEX OF LITTLE LULU		AMERICAN BANDSTAND '80 (12:30-1:00PM) (4:00-4:30PM)		NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES ~ (1:00-4:50PM)(SUS)							
	AVERAGE AUDIENCE (Households (000) & %)	4,360 / 5.6		3,810 / 4.9		3,970 / 5.1		3,350 / 4.3	4.3*								
	SHARE OF AUDIENCE %	24		20		18		13	15 *								
	AVG. AUD. BY ¼ HR. %	5.6	5.6	5.0	4.8	4.8	5.4	4.4	4.3								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	6,220 / 8.0		6,220 / 8.0		7,620 / 9.8		20,770 / 26.7									
		ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		CBS NFL FOOTBALL PRE-SAT					CBS NFL FOOTBALL GAME-SAT NEW YORK GIANTS VS WASHINGTON (12:30-3:38PM)						
	AVERAGE AUDIENCE (Households (000) & %)	5,450 / 7.0		4,980 / 6.4		6,070 / 7.8		9,880 / 12.7	10.1*		11.5*		12.8*		12.9*		14.0*
	SHARE OF AUDIENCE %	29		24		29		42	36 *		39 *		42 *		43 *		46 *
	AVG. AUD. BY ¼ HR. %	6.9	7.0	6.3	6.5	7.7	7.9	9.2	10.9	11.4	11.6	12.6	13.1	12.8	13.0	13.8	14.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,200 / 5.4		4,430 / 5.7		5,450 / 7.0		3,500 / 4.5				6,690 / 8.6					
		BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER(B)				NCAA BASKETBALL-NAT'L MARYLAND VS LOUISVILLE (1:30-3:30PM)					
	AVERAGE AUDIENCE (Households (000) & %)	3,420 / 4.4		3,730 / 4.8		4,120 / 5.3		2,720 / 3.5				2,800 / 3.6	3.7*		3.5*		3.4*
	SHARE OF AUDIENCE %	18		18		19		13				12	12 *		12 *		11 *
	AVG. AUD. BY ¼ HR. %	4.3	4.5	4.8	4.8	5.2	5.5	3.5	3.5			3.7	3.7	3.8	3.3	3.3	3.6
2	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)	5,840 / 7.5		5,210 / 6.7		5,680 / 7.3		4,670 / 6.0									
		HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS THE GIRL WITH ESP		AMERICAN BANDSTAND '80								NCAA FTBL GM EASTERN KENTUCKY VS BOISE STATE (2:30-5:48PM)(SUS)	
	AVERAGE AUDIENCE (Households (000) & %)	4,900 / 6.3		4,280 / 5.5		4,590 / 5.9		2,890 / 3.7	3.9*		3.6*						
	SHARE OF AUDIENCE %	24		20		19		12	13 *		11 *						
	AVG. AUD. BY ¼ HR. %	6.1	6.4	5.3	5.8	5.9	5.9	4.0	3.8	3.9	3.2						
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	8,400 / 10.8		6,850 / 8.8		8,010 / 10.3		7,240 / 9.3		8,480 / 10.9		4,980 / 6.4		7,620 / 9.8			
		ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		30 MINUTES		CBS SPORTS SPECTACULAR			
	AVERAGE AUDIENCE (Households (000) & %)	6,920 / 8.9		5,910 / 7.6		6,610 / 8.5		6,300 / 8.1		6,850 / 8.8		3,890 / 5.0		3,420 / 4.4	3.9*		4.7*
	SHARE OF AUDIENCE %	32		26		27		25		26		15		13	12 *		14 *
	AVG. AUD. BY ¼ HR. %	9.0	8.9	7.9	7.2	8.5	8.6	7.9	8.3	8.5	9.1	5.5	4.6	4.1	3.7	4.5	4.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	5,060 / 6.5		5,210 / 6.7		7,160 / 9.2		22,410 / 28.8									
		BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		NFL '80-NBC-SAT					NFL FOOTBALL GAME NBC-SAT NEW YORK JETS VS MIAMI (12:30-3:34PM)						
	AVERAGE AUDIENCE (Households (000) & %)	4,280 / 5.5		4,670 / 6.0		5,520 / 7.1		10,500 / 13.5	10.4*		12.5*		15.0*		14.1*		14.3*
	SHARE OF AUDIENCE %	20		20		24		40	34 *		37 *		43 *		41 *		41 *
	AVG. AUD. BY ¼ HR. %	5.6	5.5	5.7	6.2	6.8	7.4	9.9	10.9	12.1	12.8	14.8	15.1	13.9	14.2	14.5	14.0
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	24.5	24.9	25.4	25.8	27.2	28.4	28.0	29.0	29.5	30.2	30.7	31.6	30.9	31.1	31.4	31.9
	WK. 2	28.1	29.2	29.4	30.3	30.8	31.2	30.6	31.7	32.7	34.1	33.9	34.3	33.7	34.2	34.5	33.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. DEC.20, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.13, 1980

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES ~ (1:00-4:58PM)(SUS)				AMERICAN BANDSTAND '80 (12:30-1:00PM) (4:00-4:30PM)				15,330 19.7	ABC WIDE WORLD-SPORTS SAT						
		AVERAGE AUDIENCE (Households (000) & %)									8,710							
		SHARE OF AUDIENCE %						4.3*			11.2	9.3*		11.5*		12.6*		
		AVG. AUD. BY ¼ HR. %					4.1	12 * 4.5			24 8.5	22 * 10.1	11.4	24 * 11.7	12.6	24 * 12.7		
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			5,210 6.7				12,210 15.7								11,670 15.0	
				(1) (→OP)		MIXED TEAM GOLF CHAMP-SAT (3:38-4:30PM)(OP)				CBS SPORTS SPECTACULAR							CBS SAT. NEWS-SCHIEFFER	
		AVERAGE AUDIENCE (Households (000) & %)			3,030				5,910								10,040	
		SHARE OF AUDIENCE %		14.2*	3.9	4.6*		3.5*	7.6	6.2*		7.6*		9.0*			12.9	
		AVG. AUD. BY ¼ HR. %	14.0	45 * 14.4	12 5.6	14 * 4.1	3.5	10 * 3.4	18 5.5	16 * 6.8	7.3	18 * 7.8	8.8	20 * 9.3			24 12.3	13.5
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			7,310 9.4		23,180 29.8											
			NCAA BASKETBALL-NAT'L MARYLAND VS LOUISVILLE (1:30-3:30PM)		NFL '80-NBC-SAT						NFL FOOTBALL GAME-NBC-SAT SEATTLE VS SAN DIEGO							
		AVERAGE AUDIENCE (Households (000) & %)			4,900		10,350											
		SHARE OF AUDIENCE %		3.7*	6.3		13.3	11.7*		12.6*		13.2*		13.3*		14.0*		15.0*
		TOTAL AUDIENCE (Households (000) & %)		12 *	19		31	34 *		33 *		32 *		30 *		29 *		29 *
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					NCAA FOOTBALL GAME EASTERN KENTUCKY VS BOISE STATE (2:30-5:48PM)(SUS)							8,560 11.0 ABC WIDE WORLD-SPORTS SAT (5:49-6:30PM)				
		AVERAGE AUDIENCE (Households (000) & %)												5,840				
		SHARE OF AUDIENCE %												7.5		8.2*		
		AVG. AUD. BY ¼ HR. %												15 5.7	8.2	16 * 8.2		
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			10,040 12.9		27,460 35.3											
			CBS SPORTS SPECTACULAR		CBS NFL FOOTBALL PRE-SAT						CBS NFL FOOTBALL GAME-SAT CHICAGO VS TAMPA BAY (4:00-7:06PM)							
		AVERAGE AUDIENCE (Households (000) & %)			7,310		11,980											
		SHARE OF AUDIENCE %		4.7*	9.4		15.4	12.4*		14.5*		14.1*		14.4*		17.1*		18.7*
		AVG. AUD. BY ¼ HR. %	4.7	13 * 4.7	27 8.6	10.2	36 12.1	35 * 12.6	14.4	38 * 14.6	14.9	35 * 13.2	13.5	34 * 15.4	16.9	36 * 17.3	18.5	36 * 18.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			7,470 9.6	10,970 14.1							4,510 5.8				10,040 12.9	
			NFL FOOTBALL GAME NBC-SAT N.Y.JETS VS MIAMI (12:30-3:34PM)(→OP)		(2) (OP)			NCAA BASKETBALL-NAT'L INDIANA VS NORTH CAROLINA (3:45-5:36PM)(→OP)					NCAA BASKETBALL POST (5:36-6:00PM)(OP)				NBC NIGHTLY NEWS-SAT.	
		AVERAGE AUDIENCE (Households (000) & %)			7,700	5,060							3,730				8,640	
		SHARE OF AUDIENCE %		14.6*	9.9	6.5		7.0*		5.6*		6.7*	4.8				11.1	
		AVG. AUD. BY ¼ HR. %	14.4	42 * 14.8	29 9.9	17 7.0	7.2	20 * 6.9	5.5	15 * 5.7	6.1	17 * 7.2	11 5.1	4.6			21 10.9	11.3
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	32.5	33.6	34.4	34.5	34.8	35.9	38.2	40.5	41.9	44.4	46.2	48.6	51.4	52.6	53.1	53.9
		WK. 2	33.8	34.7	34.4	34.2	35.7	36.2	38.3	39.4	40.7	41.1	42.1	44.9	49.4	52.1	53.7	55.7

U.S. TV Households: 77,800,000

(1)CBS NFL FOOTBALL GAME-SAT,NEW YORK GIANTS VS WASHINGTON,CBS,(12:30-3:38PM)(S)

(2)NFL FOOTBALL POST NBC-SAT,NBC,(3:34-3:45PM)(S)

For explanation of symbols, See page A.

DAY SAT. DEC.20, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.14, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
TOTAL AUDIENCE (Households (000) & %)															2,720 3.5	
ABC TV															KIDS ARE PEOPLE TOO I (10:30-11:05AM)	
AVERAGE AUDIENCE (Households (000) & %)															1,790 2.3	2.3*
SHARE OF AUDIENCE %															10	10 *
AVG. AUD. BY ¼ HR. %															2.1	2.5
TOTAL AUDIENCE (Households (000) & %)					540 .7		780 1.0		5,290 6.8							
CBS TV					THREE ROBONIC STOOGES (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					470 .6		540 .7		3,110 4.0	3.5*		4.3*		4.2*		
SHARE OF AUDIENCE %					9		6		22	24 *		24 *		19 *		
AVG. AUD. BY ¼ HR. %					.5	.6	.6	.8	3.4	3.6	4.2	4.3	4.3	4.1		
WEEK 2																
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TOTAL AUDIENCE (Households (000) & %)															2,880 3.7	
ABC TV															KIDS ARE PEOPLE TOO I (10:30-11:03AM)	
AVERAGE AUDIENCE (Households (000) & %)															2,260 2.9	
SHARE OF AUDIENCE %															12	
AVG. AUD. BY ¼ HR. %															2.9	2.9
TOTAL AUDIENCE (Households (000) & %)					780 1.0		930 1.2		6,690 8.6							
CBS TV					THREE ROBONIC STOOGES (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					700 .9		860 1.1		3,730 4.8	4.1*		5.1*		5.4*		
SHARE OF AUDIENCE %					12		9		24	24 *		25 *		23 *		
AVG. AUD. BY ¼ HR. %					.8	1.0	1.1	1.1	3.9	4.3	5.0	5.2	5.5	5.2		
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.3	4.0	4.7	5.3	6.5	8.9	11.2	13.0	14.9	16.3	17.8	19.7	22.1	23.5	23.5	23.9
WK. 2	3.6	4.0	4.6	5.5	7.5	9.9	11.7	14.2	16.6	18.5	20.4	22.9	24.3	25.3	24.6	24.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. DEC.21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.14, 1980

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	2,880 3.7		2,100 2.7		2,960 3.8		2,960 3.8									
		KIDS ARE PEOPLE TOO II (11:05-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE ALL AMER. FTBL TM			(SUS-OP)						
	AVERAGE AUDIENCE (Households (000) & %)	2,410 3.1		1,630 2.1		2,330 3.0		2,330 3.0									
	SHARE OF AUDIENCE %	13		8		11		9									
	AVG. AUD. BY ¼ HR. %	3.0	3.1	1.9	2.3	3.3	2.7	3.1	3.0								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			3,580 4.6				6,220 8.0		23,180 29.8							
				FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:13PM) →							
	AVERAGE AUDIENCE (Households (000) & %)			2,960 3.8				4,670 6.0		10,740 13.8	10.6*		13.4*		13.2*		14.8*
	SHARE OF AUDIENCE %			14				21		33	30 *		34 *		31 *		34 *
	AVG. AUD. BY ¼ HR. %			3.5	4.0			5.4	6.7	9.1	12.0	13.1	13.7	13.4	12.9	14.4	15.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					3,730 4.8		5,990 7.7		21,860 28.1							
						MEET THE PRESS		NFL '80-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-5:12PM) →							
	AVERAGE AUDIENCE (Households (000) & %)					3,110 4.0		4,430 5.7		12,600 16.2	12.8*		16.4*		16.9*		16.7*
	SHARE OF AUDIENCE %					16		20		39	36 *		41 *		40 *		39 *
	AVG. AUD. BY ¼ HR. %					3.9	4.1	5.2	6.1	11.5	14.1	15.8	17.0	17.0	16.7	16.4	16.9
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	3,270 4.2		2,720 3.5		3,110 4.0		2,330 3.0									
		KIDS ARE PEOPLE TOO II (11:03-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		NCAA BOWL PREVIEW				(SUS-OP)					
	AVERAGE AUDIENCE (Households (000) & %)	2,960 3.8		2,180 2.8		2,800 3.6		2,020 2.6									
	SHARE OF AUDIENCE %	15		11		13		8									
	AVG. AUD. BY ¼ HR. %	3.7	3.8	2.8	2.8	3.5	3.8	2.5	2.6								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			4,120 5.3				7,390 9.5		28,550 36.7							
				FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:29PM) →							
	AVERAGE AUDIENCE (Households (000) & %)			3,500 4.5				5,760 7.4		15,020 19.3	12.9*		18.5*		19.4*		20.1*
	SHARE OF AUDIENCE %			16				25		45	36 *		45 *		45 *		46 *
	AVG. AUD. BY ¼ HR. %			4.3	4.6			6.6	8.3	11.2	14.7	17.9	19.2	19.2	19.6	19.7	20.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					4,900 6.3		6,690 8.6		24,200 31.1							
						MEET THE PRESS		NFL '80-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-7:15PM) →							
	AVERAGE AUDIENCE (Households (000) & %)					3,580 4.6		5,130 6.6		11,980 15.4	13.3*		15.1*		15.8*		15.5*
	SHARE OF AUDIENCE %					18		23		36	37 *		37 *		36 *		36 *
	AVG. AUD. BY ¼ HR. %					4.2	5.1	5.9	7.2	12.5	14.1	14.9	15.2	15.7	15.8	15.6	15.4
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	23.7	23.2	24.1	25.8	26.2	27.6	29.3	31.6	35.1	37.7	39.3	41.2	43.0	42.8	43.8	44.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	24.4	25.2	25.5	26.8	27.5	29.2	30.8	33.0	35.9	39.7	41.5	43.0	44.2	44.4	44.2	44.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

DAY SUN. DEC.21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY SUN. DEC.14, 1980

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)															8,480 10.9 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															7,310 9.4	
	SHARE OF AUDIENCE %															17	
	AVG. AUD. BY ¼ HR. %															9.4	9.5
	CBS TV	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:13PM)(→OP)							MIXED TEAM GOLF CHAMP-SUN (4:03-6:00PM)(OP)								
	TOTAL AUDIENCE (Households (000) & %)					6,920 8.9										8,870 11.4 CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)					3,030										7,390	
	SHARE OF AUDIENCE %		15.3* 35 *		15.5* 35 *	3.9 8	3.8* 9 *		3.3* 7 *		3.7* 8 *		4.6* 9 *			9.5 17	
	AVG. AUD. BY ¼ HR. %	15.3	15.3	15.7	15.4	4.5	3.3	3.2	3.4	3.6	3.8	4.5	4.7			8.6	10.3
	NBC TV	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-5:12PM)									NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES (4:00-7:23PM)						
	TOTAL AUDIENCE (Households (000) & %)					27,150 34.9											
	AVERAGE AUDIENCE (Households (000) & %)		17.8* 41 *		17.0* 39 *	14,390 18.5 37			18.0* 40 *		19.1* 41 *		18.3* 37 *		18.5* 35 *		18.9* 34 *
	AVG. AUD. BY ¼ HR. %	17.8	17.8	17.1	16.7	18.8	18.2	18.0	18.0	19.2	18.9	17.9	18.8	18.6	18.4	18.6	19.1
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)															8,870 11.4 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															7,620	
	SHARE OF AUDIENCE %															9.8 17	
	AVG. AUD. BY ¼ HR. %															9.3	10.2
	CBS TV	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ (1:00-7:29PM)							CBS NFL FOOTBALL GAME 2 ATLANTA VS LOS ANGELES & PHILADELPHIA VS DALLAS (4:00-7:29PM)								
	TOTAL AUDIENCE (Households (000) & %)							29,100 37.4									
	AVERAGE AUDIENCE (Households (000) & %)							15,790									
	SHARE OF AUDIENCE %		20.8* 46 *		21.2* 46 *		22.1* 46 *	20.3 39	19.1* 40 *		19.8* 41 *		19.4* 39 *		18.9* 35 *		20.2* 36 *
	AVG. AUD. BY ¼ HR. %	20.6	21.0	21.1	21.4	21.7	22.5	19.0	19.2	19.4	20.3	19.9	19.0	18.5	19.2	19.7	20.7
	NBC TV	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-7:15PM)								RELIGIOUS SERIES (SUS)							
	TOTAL AUDIENCE (Households (000) & %)							7,940 10.2 (1)								6,150 7.9 NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)							7,310								4,900	
	SHARE OF AUDIENCE %		16.3* 36 *		16.2* 35 *			9.4 20								6.3 11	
	AVG. AUD. BY ¼ HR. %	16.3	16.4	16.7	15.8	15.6		9.7	7.3							6.0	6.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	44.8	44.9	45.1	46.4	45.4	45.9	45.9	46.6	47.7	47.7	49.1	51.7	54.0	55.9	56.9	58.5
	WK. 2	45.4	46.0	46.9	47.9	49.2	49.3	49.0	49.1	49.8	50.7	50.5	51.6	54.4	55.7	57.0	58.5

U.S. TV Households: 77,800,000

(1)NFL FOOTBALL POST-NBC,NBC,(4:32-4:47PM)

For explanation of symbols, See page A.

DAY SUN. DEC.21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES — OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.42PM	→GRID	28,470	36.6	16,260	20.9	33									
	2	9.00-11.52PM	→GRID								29,880	38.4	16,730	21.5	35		
			11.00						20.5							21.4	
			11.15				19.9*	36*	19.3					20.6*	37*	19.7	
			11.30						20.6							18.5	
			11.45											18.0*	40*	16.9	
	1	11.42-11.59PM	(SUS)														
	2	11.52-12.04AM	(SUS)														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	18,050	23.2	18,050	23.2	39	23.2		17,120	22.0	17,120	22.0	37	22.0	
CBS NEWSBREAK-SAT.	1	8.28- 8.29PM	8.15	14,240	18.3	14,240	18.3	32	18.3								
	2	8.58- 8.59PM	8.45								10,810	13.9	10,810	13.9	23	13.9	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	10,040	12.9	10,040	12.9	22	12.9		11,670	15.0	11,670	15.0	25	15.0	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	12,450	16.0	12,450	16.0	23	16.0		9,730	12.5	9,730	12.5	19	12.5	
CBS CBS NFL FOOTBALL GAME 2	2	4.32- 7.29PM	→GRID								29,100	37.4	15,790	20.3	39		
			7.15											24.5*	41*	24.2	
CBS 60 MINUTES	2	7.29- 8.29PM	→GRID								29,180	37.5	22,870	29.4	46		
			8.15											28.7*	45*	27.7	
CBS ARCHIE BUNKER'S PLACE	2	8.29- 8.59PM	→GRID								17,740	22.8	16,570	21.3	33		
			8.45													21.5	
CBS NEWSBREAK-SUN.	1	8.58- 8.59PM	8.45	17,580	22.6	17,580	22.6	33	22.6								
CBS ONE DAY AT A TIME	2	8.59- 9.29PM	→GRID								20,930	26.9	19,140	24.6	37		
			9.15													25.1	
CBS ALICE	2	9.29- 9.59PM	→GRID								21,710	27.9	19,840	25.5	38		
			9.45													25.2	
CBS NEWSBREAK-SUN.	2	9.26- 9.28PM	9.15								18,440	23.7	18,050	23.2	35	23.2	
CBS JEFFERSONS	2	9.59-10.29PM	→GRID								19,840	25.5	18,590	23.9	37		
			10.15													24.1	
CBS TRAPPER JOHN, M.D.	2	10.29-11.29PM	→GRID								19,760	25.4	15,560	20.0	35		
			11.15											20.5*	39*	19.8	
NBC NFL FOOTBALL GAME 2-NBC	1	4.13- 7.06PM	→GRID	27,150	34.9	14,390	18.5	37									
			7.00						18.2								
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	13,380	17.2	13,380	17.2	25	17.2		14,780	19.0	14,780	19.0	29	19.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,080	18.1	13,850	17.8	27	16.9	M-F	13,460	17.3	13,460	17.3	28	13.6	M-F
			9.45						18.5	TU-TH						19.8	TU-TH
ABC ABC NEWS:NIGHTLINE T-TH	1	>	11.30	8,090	10.4	7,000	9.0	25	9.5	TU-TH							
	2	11.30-11.50PM	11.30								7,240	9.3	6,610	8.5	25	8.7	TU-TH
			11.45				9.1*	25*	8.2	TU-TH						7.8	TU-TH
			12.00						7.7	TUE.							
ABC FRIDAYS CONT'D	1	11.30-12.40AM	11.30	10,660	13.7	6,150	7.9	22	9.7	FRI.							

 U.S. TV HOUSEHOLDS: 77,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC FRIDAYS-CONT'D			11.45				9.0*	22*	8.4	FRI.							
			12.00						7.3	FRI.							
			12.15				7.2*	22*	7.0	FRI.							
			12.30						6.7	FRI.							
ABC CHARLIE'S ANGELS-11.30	1	11.50-12.57AM	11.45	5,130	6.6	3,580	4.6	19	4.6	THU.							
	2	11.50-12.58AM	11.45								6,150	7.9	4,430	5.7	23	6.7	THU.
			12.00						4.5	THU.						5.9	THU.
			12.15				4.6*	18*	4.6	THU.				5.7*	22*	5.4	THU.
			12.30						4.8	THU.						5.4	THU.
			12.45				4.6*	23*	4.4	THU.				5.3*	26*	5.2	THU.
ABC FRIDAYS	2	11.47-12.57AM	11.45								8,640	11.1	5,290	6.8	22	8.4	FRI.
			12.00													7.3	FRI.
			12.15											6.9*	21*	6.4	FRI.
			12.30													6.2	FRI.
			12.45											6.0*	23*	5.8	FRI.
ABC LOVE BOAT-11.30	1	11.50-12.58AM	11.45	7,160	9.2	4,980	6.4	25	6.8	WED.							
	2	11.50-12.57AM	11.45								6,070	7.8	4,200	5.4	22	5.7	WED.
			12.00						6.6	WED.						5.3	WED.
			12.15				6.6*	25*	6.6	WED.				5.3*	21*	5.4	WED.
			12.30						6.5	WED.						5.5	WED.
			12.45				6.0*	29*	5.5	WED.				5.5*	27*	5.4	WED.
ABC TUESDAY MOVIE-WEEK-PART 1	2	11.50- 1.01AM	11.45								5,370	6.9	3,350	4.3	19	4.7	TUE.
	1	12.07- 1.18AM	12.00	4,900	6.3	3,270	4.2	19	5.7	TUE.						5.0	TUE.
			12.15				5.1*	19*	4.8	TUE.				4.7*	19*	4.5	TUE.
			12.30						4.4	TUE.						4.1	TUE.
			12.45				4.2*	19*	4.1	TUE.				3.7*	20*	3.3	TUE.
			1.00						3.1	TUE.						2.9	TUE.
			1.15						3.0	TUE.							
ABC ABC NEWS:NIGHTLINE MON	1	12.30- 1.01AM	12.30	8,640	11.1	6,920	8.9	38	9.9	MON.							
	2	12.35-12.56AM	12.30								4,200	5.4	3,890	5.0	23	5.6	MON.
			12.45						7.9	MON.						4.6	MON.
			1.00						6.7	MON.							
ABC POLICE WOMAN-THU.	1	12.57- 1.42AM	12.45	3,420	4.4	3,030	3.9	25	4.0	THU.							
	2	12.58- 1.40AM	12.45								3,030	3.9	2,570	3.3	21	3.7	THU.
			1.00						4.1	THU.						3.6	THU.
			1.15				3.9*	24*	3.7	THU.				3.4*	22*	3.2	THU.
			1.30						3.7	THU.						2.9	THU.
	1	1.42- 2.06AM	(SUS)														
	2	1.40- 2.07AM	(SUS)														
ABC POLICE WOMAN-WED.	1	12.58- 1.50AM	12.45	3,970	5.1	3,030	3.9	26	4.1	WED.							
	2	12.57- 1.45AM	12.45								3,270	4.2	2,650	3.4	22	4.0	WED.
			1.00						3.8	WED.						3.6	WED.
			1.15				3.7*	23*	3.7	WED.				3.5*	21*	3.4	WED.
			1.30						4.1	WED.						3.2	WED.
			1.45				4.1*	33*	4.3	WED.							
	1	1.50- 2.06AM	(SUS)														
	2	1.45- 2.11AM	(SUS)														
ABC TUESDAY MOVIE-WEEK-PART 2 CONT'D	2	1.01- 1.17AM	1.00								2,330	3.0	2,330	3.0	19	3.0	TUE.

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC TUESDAY MOVIE-WEEK-PART 2-CONT'D																	
	1	1.18- 1.35AM	1.15	2,410	3.1	2,260	2.9	21	3.0	TUE.						2.8	TUE.
			1.30						2.8	TUE.							
	1	1.35- 2.18AM	(SUS)														
	2	1.17- 2.00AM	(SUS)														
CBS NEWSBREAK-M-F	1	>	8.45	13,380	17.2	13,150	16.9	26	17.0	M-F							
	2	8.58- 8.59PM	8.45								12,370	15.9	12,370	15.9	25	15.9	M-F
CBS CBS NEWS SPEC. RPT-11.30P(S)	1	11.30-12.07AM	11.30	10,740	13.8	9,180	11.8	32	12.5	TUE.							
	2	11.30-12.00MD	11.30								6,150	7.9	4,980	6.4	20	6.8	TUE.
			11.45				12.1*	31*	11.7	TUE.						6.0	TUE.
			12.00						10.3	TUE.							
CBS LATE MOVIE I		>	11.30	7,390	9.5	4,750	6.1	20	7.6	M-F	6,920	8.9	4,360	5.6	20	6.9	M-F
			11.45				7.2*	19*	6.9	MWTHF				6.6*	18*	6.4	MWTHF
			12.00						6.2	M-F						5.7	M-F
			12.15				6.0*	21*	5.8	M-F				5.6*	20*	5.4	M-F
			12.30						5.3	M-F						4.9	M-F
			12.45				4.3*	20*	5.2	M-F				3.6*	19*	3.6	M-F
			1.00						3.9	TUE.						3.6	TUE.
			1.15						3.4	TUE.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,970	5.1	3,270	4.2	24	5.1	M-F	3,970	5.1	3,190	4.1	23	5.0	M-F
			12.45						4.9	MWTHF						4.6	MWTHF
			1.00						4.5	M-F						4.1	M-F
			1.15				4.4*	25*	4.0	M-F				4.2*	24*	4.0	M-F
			1.30						2.7	TU & W						3.2	TU & W
			1.45				2.8*	24*	2.8	TU & W				3.0*	23*	3.0	TU & W
			2.00						2.6	TUE.							
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		>	8.45	12,760	16.4	12,760	16.4	25	17.4	M-F	12,600	16.2	12,600	16.2	25	16.2	M-F
			9.00						14.9	TU&TH							
NBC JOHN LENNON MAN-MUSIC(SUS)	1	11.30-12.00MD	11.30							TUE.							
NBC TONIGHT SHOW		>	11.30	9,570	12.3	6,380	8.2	26	9.9	M-F	10,660	13.7	7,000	9.0	29	9.9	M-F
			11.45				9.6*	26*	9.2	MWTHF				9.9*	28*	9.9	M-F
			12.00						8.5	M-F						9.1	M-F
			12.15				7.7*	27*	6.9	M-F				8.1*	29*	7.1	M-F
			12.30						5.8	TUE.							
			12.45				5.4*	25*	5.0	TUE.							
NBC MIDNIGHT SPECIAL		12.30- 2.00AM	12.30	5,060	6.5	2,260	2.9	14	4.4	FRI.	5,450	7.0	3,030	3.9	18	4.5	FRI.
			12.45				4.0*	16*	3.6	FRI.				4.3*	17*	4.2	FRI.
			1.00						2.9	FRI.						3.8	FRI.
			1.15				2.7*	13*	2.4	FRI.				3.9*	19*	4.0	FRI.
			1.30						2.2	FRI.						3.6	FRI.
			1.45				2.2*	13*	2.1	FRI.				3.5*	20*	3.4	FRI.
NBC TOMORROW SHOW-1		>	12.30	3,730	4.8	3,270	4.2	21	4.6	M-TH	4,050	5.2	3,500	4.5	22	4.9	M-TH
			12.45						4.0	MWTH						4.1	M-TH
			1.00						4.0	TUE.							
			1.15						3.4	TUE.							
NBC TOMORROW SHOW-2 CONT'D		>	1.00	2,960	3.8	2,180	2.8	20	3.4	M-TH	3,030	3.9	2,260	2.9	20	3.5	M-TH

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TOMORROW SHOW-2-CONT'D			1.15				3.1*	19*	2.8	MWTH				3.2*	20*	2.9	M-TH
			1.30						2.7	M-TH						2.6	M-TH
			1.45				2.6*	21*	2.4	M-TH				2.5*	20*	2.3	M-TH
			2.00						2.1	TUE.							
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC SPECIAL REPORT(SUS)	2	11.54-11.56AM	11.45														TUE.
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	1.57- 1.59PM	1.45	6,460	8.3	6,220	8.0	30	8.0	M-F							
	2	>	1.45								6,690	8.6	6,380	8.2	30	8.2	M-F
ABC ONE LIFE TO LIVE	1	>	→GRID	9,180	11.8	7,000	9.0	33		M-F							
			2.15				8.7*	33*	8.9	MTUWF							
			2.30						9.1	M-F							
			2.45				9.3*	33*	9.5	M-F							
			3.00						8.8	THU.							
			3.15				9.0*	32*	9.1	THU.							
ABC REAGAN NEWS CONFERENCE(SUS)	1	2.00- 2.30PM	2.00							THU.							
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC GENERAL HOSPITAL	1	>	→GRID	10,810	13.9	8,640	11.1	36		M-F							
			3.15				10.8*	36*	11.1	MTUWF							
			3.30						11.3	M-F							
			3.45				11.4*	36*	11.6	M-F							
			4.00						11.6	THU.							
			4.15				11.3*	35*	11.0	THU.							
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								8,950	11.5	5,910	7.6	21	6.4	WED.
			4.45											6.4*	19*	6.5	WED.
			5.00													8.4	WED.
			5.15											8.8*	23*	9.1	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	4,900	6.3	4,750	6.1	27	6.1	M-F	5,210	6.7	5,060	6.5	27	6.5	M-F
CBS CBS NEWS SPEC. RPT.(SUS)	1	1.56- 1.59PM	1.45							THU.							
CBS CBS NEW SPECIAL REPORT(SUS)	2	2.00- 2.01PM	2.00														TUE.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,680	7.3	5,450	7.0	21	7.0	M-F	5,680	7.3	5,370	6.9	22	6.9	M-F
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	7,940	10.2	4,980	6.4	16	5.1	TUE.							
			4.15				5.3*	14*	5.4	TUE.							
			4.30						7.0	TUE.							
			4.45				7.6*	19*	8.2	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	2,410	3.1	2,330	3.0	21	3.0		2,880	3.7	2,720	3.5	27	3.5	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	5,840	7.5	5,450	7.0	29	7.0		5,990	7.7	5,520	7.1	26	7.1	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	4,360	5.6	4,200	5.4	22	5.4		6,300	8.1	5,760	7.4	27	7.4	

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	3,810	4.9	3,580	4.6	19	4.6		5,210	6.7	4,120	5.3	19	5.3	
CBS SUNRISE SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,570	3.3	2,410	3.1	22	3.1		2,720	3.5	2,330	3.0	23	3.0	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,200	5.4	3,810	4.9	27	4.9		4,280	5.5	4,050	5.2	29	5.2	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,450	7.0	5,130	6.6	27	6.6		6,220	8.0	5,910	7.6	34	7.6	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,070	7.8	5,910	7.6	31	7.7		7,310	9.4	6,920	8.9	34	9.2	
			10.00						7.5							8.8	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,450	7.0	5,130	6.6	29	6.6		6,460	8.3	6,150	7.9	30	7.9	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,520	7.1	5,290	6.8	28	6.8		6,850	8.8	6,610	8.5	29	8.5	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,210	6.7	4,980	6.4	23	6.4		5,990	7.7	5,680	7.3	24	7.3	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								7,160	9.2	6,540	8.4	27	8.4	
CBS CBS NFL FOOTBALL GAME-SAT(S)	1	12.30- 3.38PM	→GRID	20,770	26.7	9,880	12.7	42									
			3.30						14.2								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								6,920	8.9	6,460	8.3	25	8.3	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								7,240	9.3	7,000	9.0	26	9.0	
NBC TIME OUT-8:28AM		8.28- 8.30AM	8.15	3,580	4.6	3,420	4.4	31	4.4		2,650	3.4	2,650	3.4	26	3.4	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,350	4.3	3,350	4.3	24	4.3		3,030	3.9	2,880	3.7	20	3.7	
NBC TIME OUT-9:28AM		9.28- 9.30AM	9.15	4,120	5.3	4,120	5.3	24	5.3		4,120	5.3	4,050	5.2	25	5.2	
NBC ASK NBC NEWS-9:58AM		9.58-10.00AM	9.45	4,200	5.4	3,970	5.1	22	5.1		4,200	5.4	4,050	5.2	22	5.2	
NBC TIME OUT-10:28AM		10.28-10.30AM	10.15	3,730	4.8	3,580	4.6	20	4.6		4,360	5.6	4,120	5.3	21	5.3	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	4,430	5.7	4,280	5.5	23	5.5		4,670	6.0	4,510	5.8	23	5.8	
NBC TIME OUT-11:28AM		11.28-11.30AM	11.15	3,500	4.5	3,420	4.4	17	4.4		4,590	5.9	4,430	5.7	20	5.7	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	3,970	5.1	3,660	4.7	18	4.7		5,600	7.2	5,450	7.0	23	7.0	
NBC TIME OUT-12:28PM	1	12.28-12.30PM	12.15	4,050	5.2	3,810	4.9	17	4.9								
NBC NFL FOOTBALL GAME NBC-SAT(S)	2	12.30- 3.34PM	→GRID								22,410	28.8	10,500	13.5	40		
			3.30													14.5	
NBC NCAA BASKETBALL-NAT'L	2	3.45- 5.36PM	→GRID								10,970	14.1	5,060	6.5	17		
			5.30													6.3	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.05AM	→GRID	2,720	3.5	1,790	2.3	10									
	2	10.30-11.03AM	→GRID								2,880	3.7	2,260	2.9	12		
			11.00						2.7							3.2	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,490	3.2	2,260	2.9	13	2.9		3,110	4.0	2,880	3.7	15	3.7	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,100	2.7	1,870	2.4	9	2.4		2,490	3.2	2,180	2.8	10	2.8	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	540	.7	540	.7	9	.7		860	1.1	780	1.0	11	1.0	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	700	.9	700	.9	7	.9		860	1.1	780	1.0	8	1.0	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.03PM	→GRID	23,180	29.8	10,740	13.8	33									
			4.00						14.6								

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).